統計暨普查局
DSEC
Government of Macao Special Administrative Region
Statistics and Census Service

MICE STATISTICS

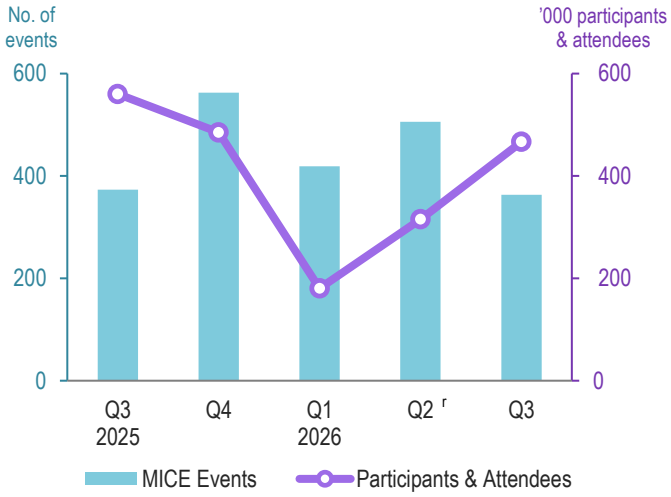
THE FIRST THREE QUARTERS OF 2026

- A total of 1,288 MICE events were held in the first three quarters of 2026, including 1,197 meetings & conferences, 45 exhibitions and 46 incentives. Number of participants & attendees totalled 962,000.
- In the third quarter, number of MICE events was 363, which comprised 336 meetings & conferences, 16 exhibitions and 11 incentives. A total of 467,000 participants & attendees were recorded.
- MICE-driven receipts of the non-gaming industries in the Macao Special Administrative Region in the first three quarters rose by 12.2% year-on-year to MOP4.15 billion. In the third quarter, these receipts amounted to approximately MOP1.71 billion.

Principal Indicators

	Q3	YoY	Q1-Q3	YoY
MICE Events (No.)	363	- 10 no.	1 288	- 9 no.
Meetings & Conferences	336	- 12 no.	1 197	- 19 no.
Exhibitions	16	- 2 no.	45	-
Incentives	11	4 no.	46	10 no.
Participants & Attendees ('000)	466.6	- 16.7 %	962.2	- 2.4 %
Meetings & Conferences	73.4	7.5 %	176.5	19.8 %
Exhibitions	391.9	- 20.1 %	778.3	- 6.6 %
Incentives	1.3	- 8.8 %	7.5	26.8 %
Average Duration (day)	1.2	-	1.2	-
Meetings & Conferences	1.1	-	1.1	0.1 day
Exhibitions	3.4	0.3 day	3.2	- 0.1 day
Incentives	1.4	- 0.3 day	2.5	- 0.5 day

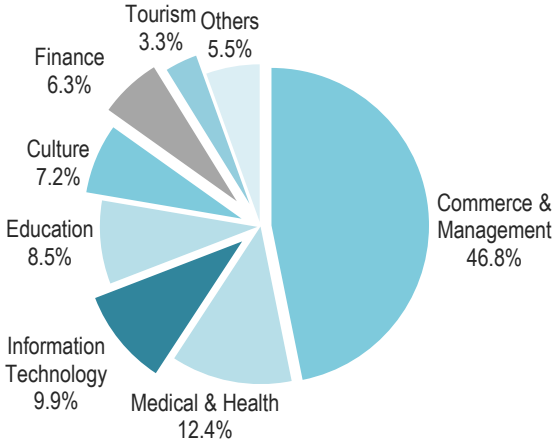
Number of MICE Events and Participants & Attendees



Meetings & Conferences and Participants by Size

	Q3	YoY	Q1-Q3	YoY
Meetings & Conferences (No.)				
10 - 49 participants	141	- 22 no.	505	- 58 no.
50 - 99	87	3 no.	303	- 15 no.
100 - 199	69	12 no.	230	25 no.
≧ 200	39	- 5 no.	159	29 no.
Participants ('000)				
10 - 49 participants	4.1	0.1 %	13.7	- 9.9 %
50 - 99	5.7	2.1 %	19.7	- 2.4 %
100 - 199	8.7	20.5 %	29.3	12.9 %
≧ 200	54.9	6.9 %	113.8	32.4 %

MICE Events in the 3rd Quarter by Subject



Historical Data for the 3rd Quarter

	2021	2022	2023	2024	2025
MICE Events (No.)	71	74	257	349	373
Participants and Attendees ('000)	226.0	341.1	547.3	524.4	560.1
Average Duration (day)	1.4	1.3	1.4	1.1	1.2

Scope and Coverage

MICE Statistics covers meetings & conferences, commercial exhibitions and incentives that are held in major convention & exhibition centres and other paid venues, such as hotels. However, meetings with less than 10 participants; events for product launch and press conference; as well as exhibitions not involving business activities, e.g. photo, painting and other cultural & art exhibitions, are excluded.

For more detailed explanations of statistical terms, please visit Statistical Concepts Database (https://www.dsec.gov.mo/Conceptual/en-US).

Symbols and abbreviations

%	Percentage	r	Revised figures	-	Absolute value equals zero	No.	Number
'000	Thousand	MOP	Macao Pataca	YoY	Year-on-year change		

Due to rounding, the total may not correspond to the sum of partial figures.

For additional information:
http://www.dsec.gov.mo/e/mice.aspx

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Official Statistics. Reproduction of these data is allowed provided the source is quoted.