

VISITOR ARRIVALS

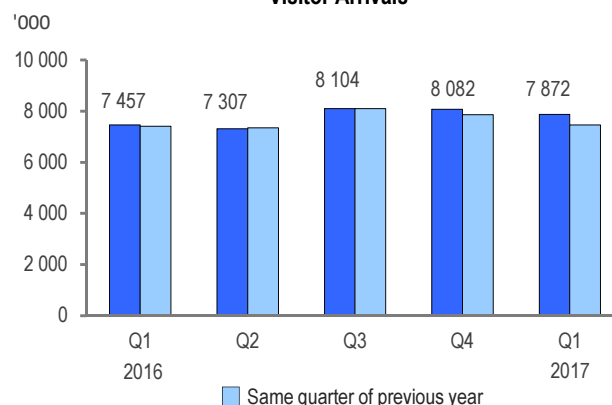
MARCH 2017

- Visitor arrivals totalled 2,501,219, up by 5.7% year-on-year. Overnight visitors (1,336,384) rose by 13.9% while same-day visitors (1,164,835) decreased by 2.4%. The average length of stay of visitors remained stable as in March 2016, at 1.2 days. In the first quarter of 2017, visitor arrivals totalled 7,872,461, up by 5.6% year-on-year.
- Visitors from Mainland China increased by 11.5% year-on-year, with those travelling under the Individual Visit Scheme (741,199) rising by 18.4%. Visitors from the Republic of Korea and Taiwan went up by 56.9% and 7.5% respectively while those from Hong Kong dropped by 12.6%. Visitors from the United States and Canada increased year-on-year whereas those from Australia and the United Kingdom decreased.
- Visitor arrivals by land, by sea and by air went up by 5.1%, 4.0% and 18.6% respectively year-on-year.

Principal Indicators

	Current month	Change (%)	Q1	Change (%)
Visitor Arrivals ('000)	2 501.2	5.7	7 872.5	5.6
By Sea	877.3	4.0	2 554.0	5.9
By Land	1 416.1	5.1	4 675.4	5.0
By Air	207.9	18.6	643.0	8.7
Overnight Visitors	1 336.4	13.9	3 931.4	12.1
Same-day Visitors	1 164.8	-2.4	3 941.1	-0.2
Average Length of Stay (Day)	1.2	-	1.2	0.1 day
Overnight Visitors	2.1	-0.1 day	2.1	-0.1 day
Same-day Visitors	0.2	-	0.2	-

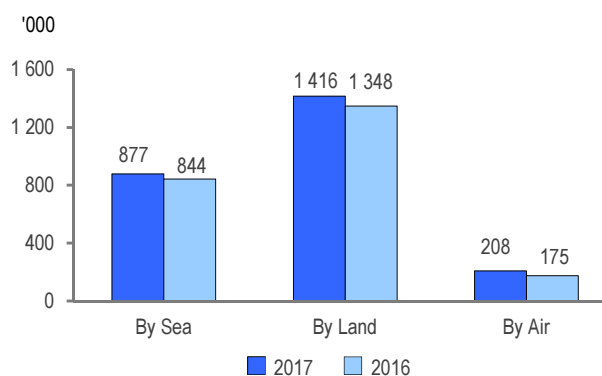
Visitor Arrivals



Major Visitor Markets

	Current month	Change (%)	Q1	Change (%)
Mainland China	1 655.1	11.5	5 317.7	7.6
Hong Kong	492.2	-12.6	1 520.6	-2.5
Taiwan	84.3	7.5	255.6	1.9
Republic of Korea	65.4	56.9	229.6	32.0
Japan	33.2	19.2	86.0	15.4
U.S.A.	16.2	1.1	44.1	3.1
Australia	6.7	-17.9	21.8	-6.5
Canada	7.5	4.5	19.1	3.2
United Kingdom	4.8	-12.5	12.9	-6.8
France	3.5	3.0	9.5	-0.2

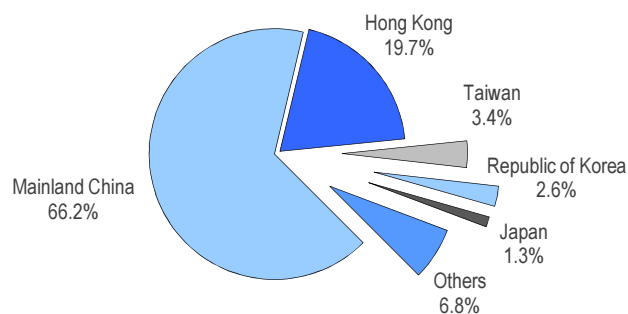
Visitors by Mode of Transport



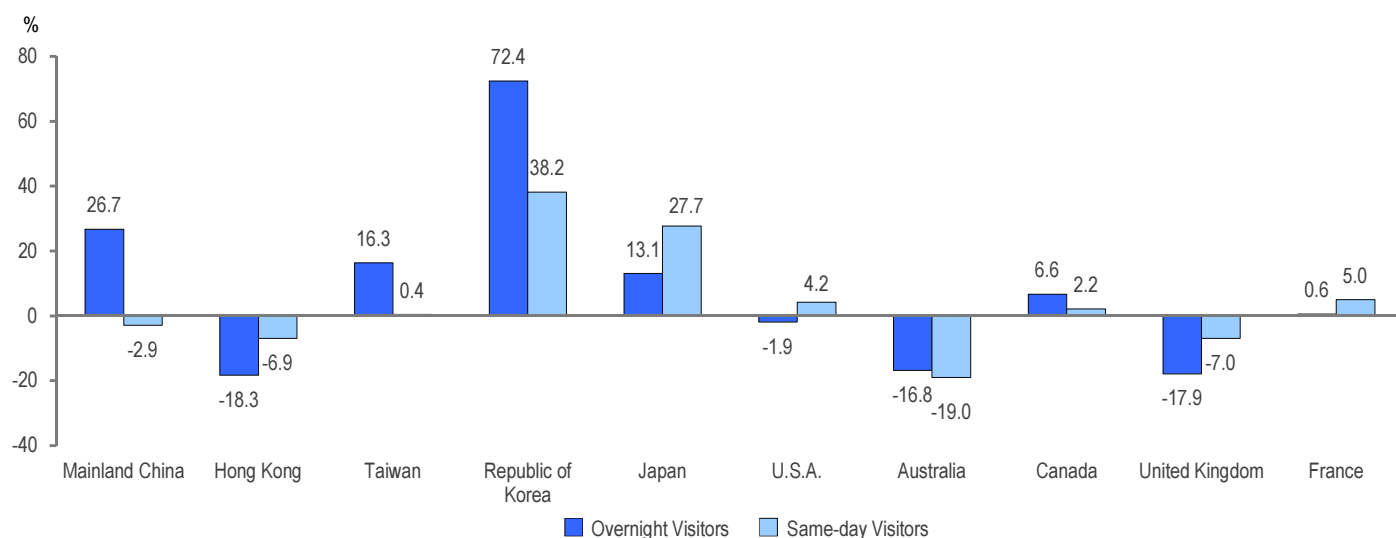
Visitors from Mainland China

Province/ Municipality	Current month	Q1	Individual Visit Scheme	
			Current Month	Q1
Guangdong	668.7	2 440.0	515.6	1 986.0
Hunan	77.6	203.6	7.7	24.4
Fujian	66.0	176.7	15.6	46.8
Hubei	51.0	154.8	14.5	53.6
Beijing	26.7	99.1	22.6	85.9
Shanghai	47.5	162.6	44.3	151.8
Tianjin	10.5	37.8	9.7	35.1
Chongqing	17.8	56.2	8.3	30.8

Major Visitor Markets



Year-on year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

'000

	Overnight Visitors		Same-day Visitors	
	Current Month	Q1	Current Month	Q1
Mainland China	915.8	2 661.0	739.3	2 656.6
Hong Kong	230.0	711.9	262.2	808.7
Taiwan	40.7	132.5	43.7	123.1
Republic of Korea	39.3	126.3	26.1	103.3
Japan	18.3	48.7	14.9	37.3
U.S.A.	7.8	21.9	8.4	22.2
Australia	3.4	11.6	3.3	10.2
Canada	4.0	10.2	3.5	8.9
United Kingdom	2.3	6.3	2.5	6.7
France	1.6	4.4	1.9	5.1

Historical Data for March

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 349.7	2 387.3	2 626.0	2 270.6	2 366.9
Overnight Visitors	1 075.6	1 170.5	1 232.0	1 028.5	1 173.3
Same-day Visitors	1 274.1	1 216.8	1 394.0	1 242.1	1 193.7
Average Length of Stay (day)					
Overall	0.9	1.0	1.0	0.9	1.2
Overnight Visitors	1.8	1.8	1.9	1.9	2.2
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbol:

- Absolute value equals zero

'000 Thousand

% Percentage



For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>