

- Visitor arrivals totalled 1,738,428 in the first quarter of 2021, representing a year-on-year decline of 46.0%; the average length of stay of visitors went up by 0.3 day year-on-year to 1.7 days. There were no inbound package tour visitors in the first quarter, and the number of visitors joining local tours fell by 38.9% year-on-year to 5,669.
- In the first quarter, the 120 hotels & guesthouses operating in Macao provided a total of 35,668 guest rooms. The average occupancy rate of guest rooms (excluding those designated for medical observation) stood at 44.9%, up by 3.6 percentage points year-on-year. Guests of hotels & guesthouses decreased by 1.2% year-on-year to 1,454,002.
- Per-capita spending of visitors surged by 128.6% year-on-year to MOP3,556 in the first quarter; total spending of visitors increased by 23.5% to MOP6.18 billion. The Tourist Price Index (TPI) was 115.8, a fall of 15.2% year-on-year.

Principal Indicators

Visitor Arrivals ('000)



1 738.4

(YoY)

↓ 46.0 %

Guests of Hotels & Guesthouses ('000)



1 454.0

(YoY)

↓ 1.2 %

Total Spending of Visitors

(excluding gaming expenses)



6 181

(YoY)

↑ 23.5 %

Average Length of Stay of Visitors (Day)



1.7

(YoY)

↑ 0.3 day

Average Occupancy Rate of Guest Rooms (%)

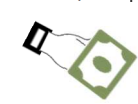


44.9

(YoY)

↑ 3.6 p.p.

Per-capita Spending of Visitors (MOP)



3 556

(YoY)

↑ 128.6 %

Local Tour Visitors ('000)



5.7

(YoY)

↓ 38.9 %

Tourist Price Index



115.8

(YoY)

↓ 15.2 %

Outbound Residents ('000)

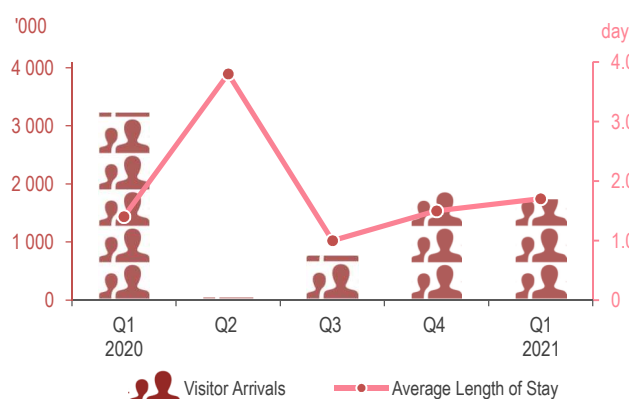


24.0

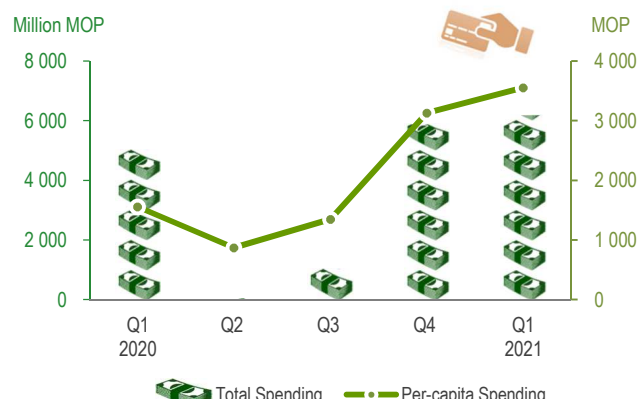
(YoY)

↓ 72.6 %

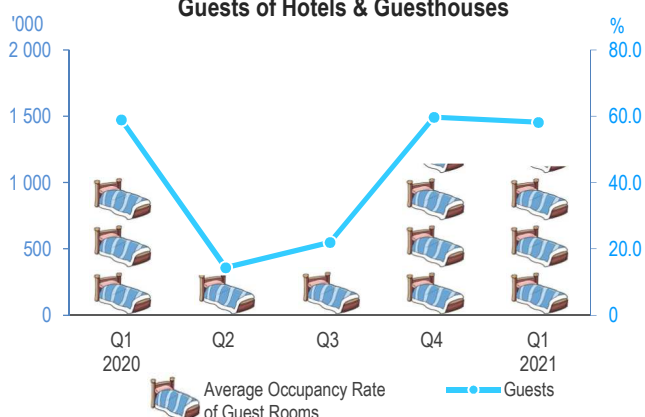
Visitor Arrivals and Average Length of Stay of Visitors



Total Spending and Per-capita Spending of Visitors



Guests of Hotels & Guesthouses



Tourist Price Index



Visitor Arrivals

Overnight Visitors



Total **919 192** ↓ **39.6 %** YoY
Average Length of Stay **3.0** days ↑ **0.3** day YoY

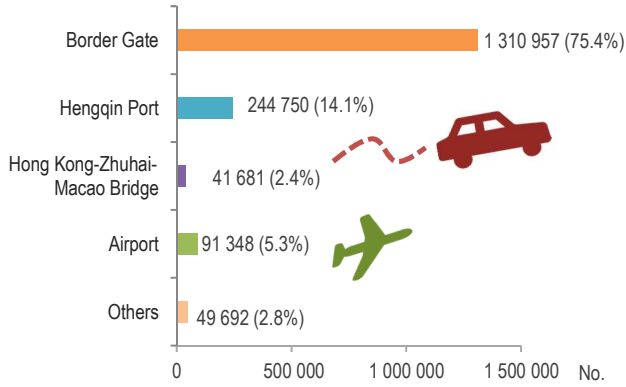
Same-day Visitors



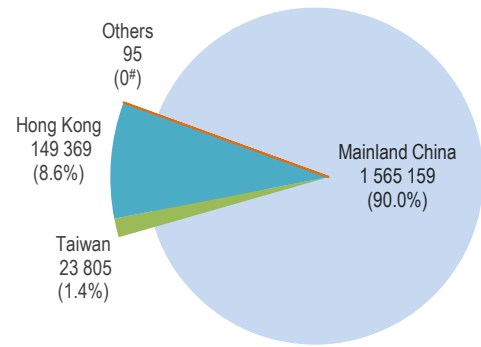
Total **819 236** ↓ **51.8 %** YoY
Average Length of Stay **0.1** day ↓ **0.1** day YoY

Distribution of Visitors

By Checkpoint



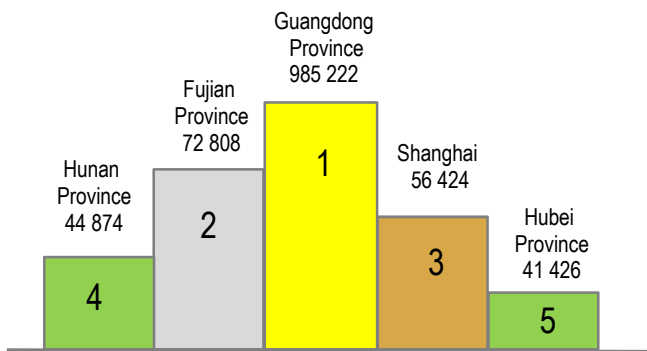
By Country/Place



Note: "Others" include all ferry terminals, the Zhuhai-Macao Cross-Border Industrial Zone and the Heliport of Outer Harbour Ferry Terminal.

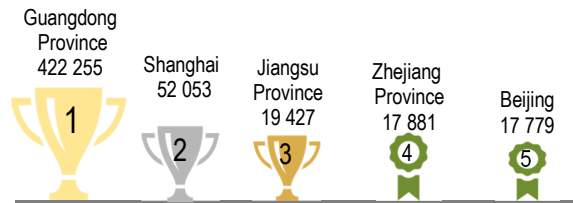
Visitors from Mainland China

Top Five Sources of Visitors

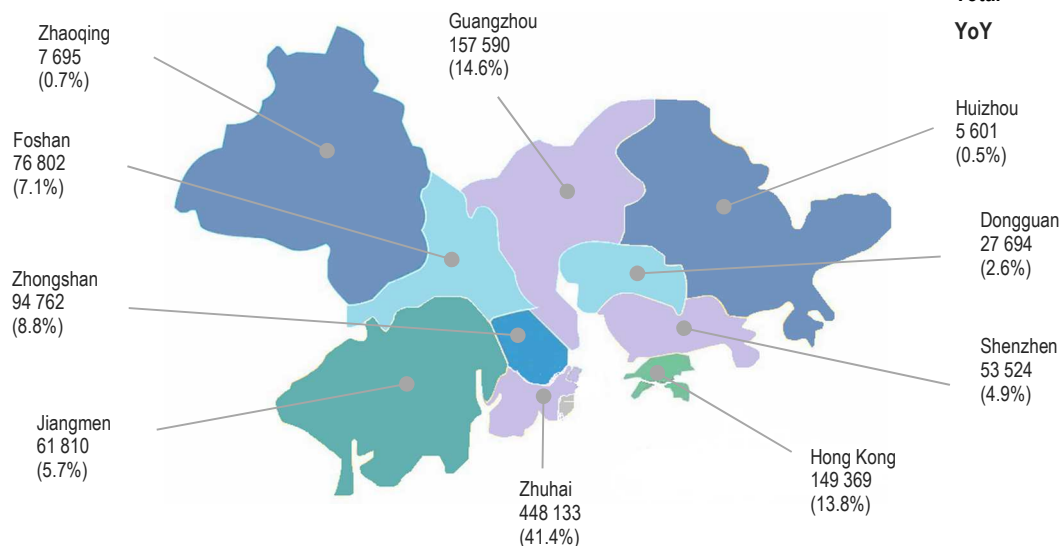


Total **1 565 159** ↓ **31.7 %** YoY
Under the Individual Visit Scheme **606 013** ↓ **46.2 %** YoY

Top Five Sources of IVS Visitors



Visitors from the Cities of the Greater Bay Area

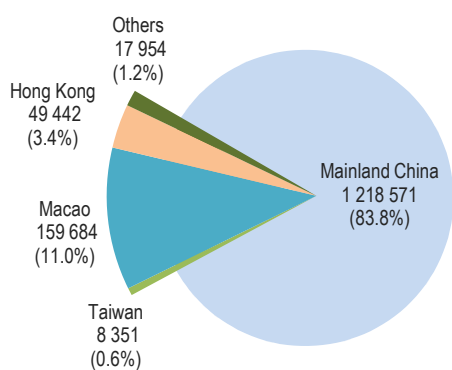


Total **1 082 980** ↓ **41.1 %** YoY

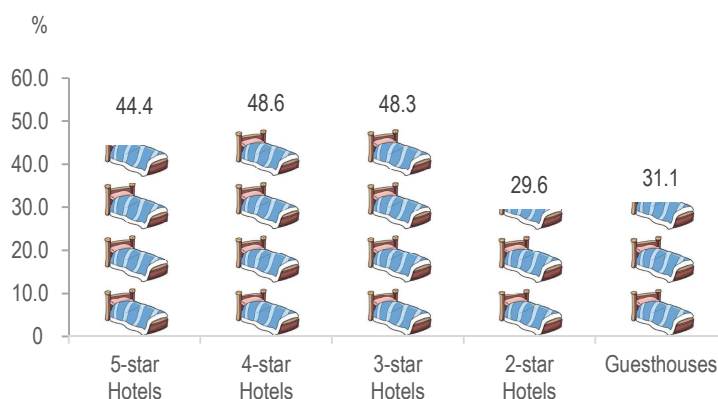
Hotels & Guesthouses

	Operating Establishments (No.)	5-star Hotels	4-star Hotels	3-star Hotels	2-star Hotels	Guesthouses
YoY		↓ 1 estab.	↑ 2 estab.	↑ 1 estab.	↑ 1 estab.	↑ 4 estab.
Guest Rooms (No.)		21 376	6 743	5 225	1 239	1 085
YoY		↑ 1.8 %	↑ 14.6 %	↑ 5.6 %	↑ 27.7 %	↑ 16.9 %
Guests (No.)		760 871	350 825	281 257	32 281	28 768
YoY		↑ 0.1 %	↓ 0.2 %	↓ 1.9 %	↓ 15.6 %	↓ 19.3 %

Distribution of Guests by Country/Place



Average Occupancy Rate of Guest Rooms



Visitor Spending (excluding gaming expenses)

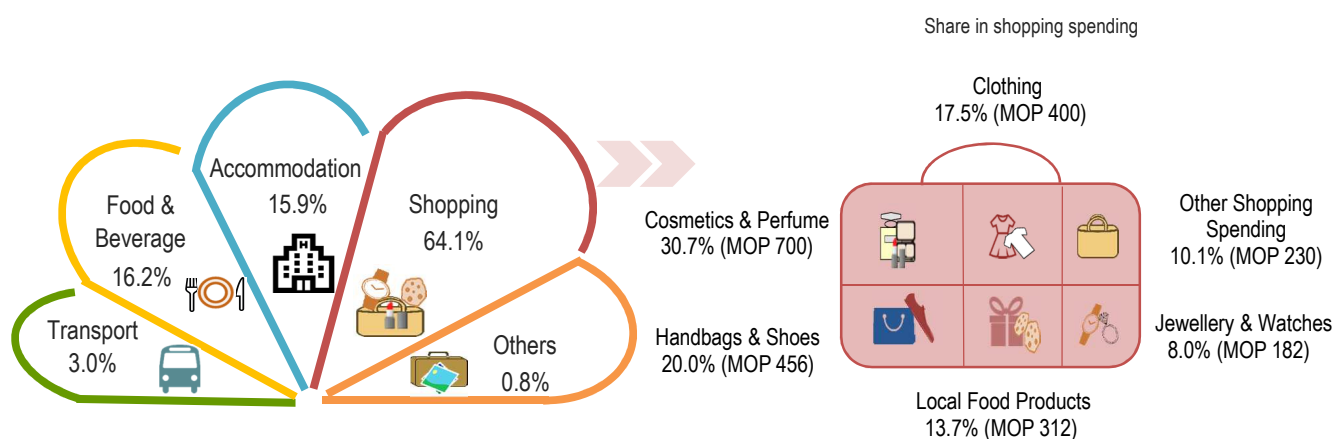
Overnight Visitors

		YoY	
Total Spending	5 593 Million MOP	↑	48.0 %
Per-capita Spending	6 084 MOP	↑	144.9 %

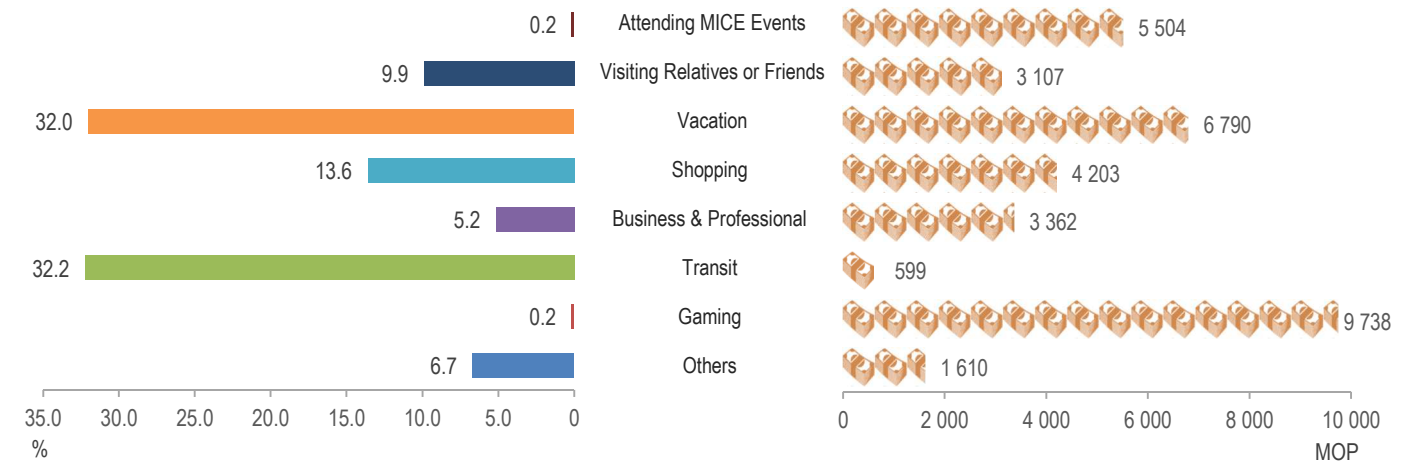
Same-day Visitors

		YoY	
Total Spending	589 Million MOP	↓	52.1 %
Per-capita Spending	719 MOP	↓	0.7 %

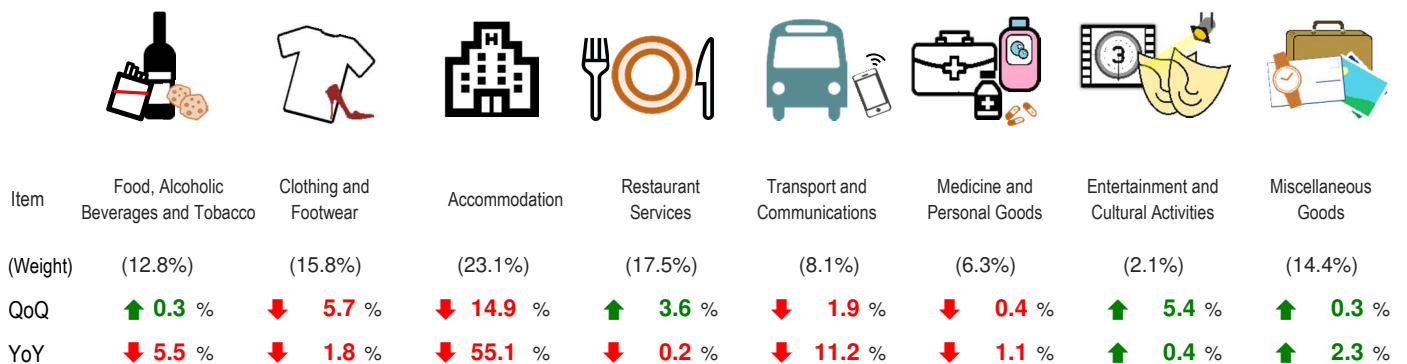
Structure of Visitor Spending



Structure and Per-Capita Spending of Visitors by Main Purpose of Visit

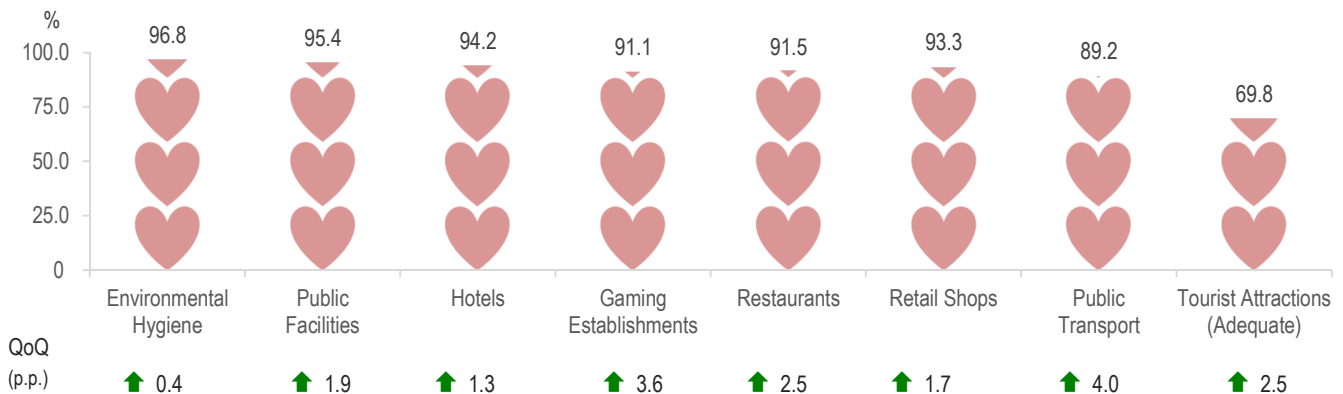


Tourist Price Index



Visitors' Comments

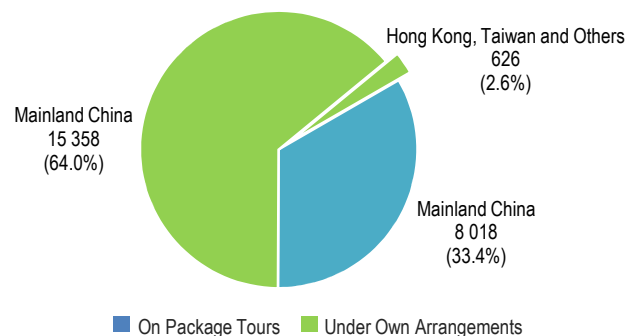
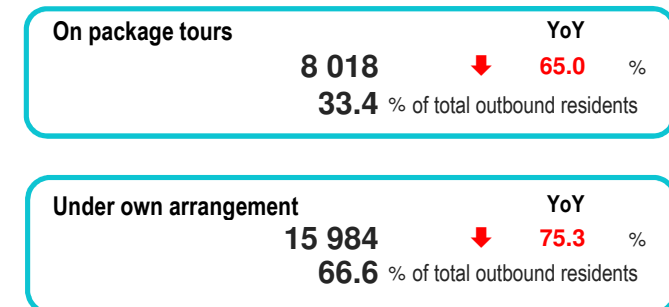
Proportions of Visitors who Expressed Favourable Comments on the Services/Facilities Used



Note: None of the visitors in the sample acquired services of travel agencies in the first quarter.

Outbound Residents

Structure of Outbound Residents



Historical Data for 1st Quarter

	2016	2017	2018	2019	2020
Visitors					
Visitor Arrivals ('000)	7 457	7 872	8 546	10 360	3 219
Average Length of Stay (Day)	1.1	1.2	1.2	1.1	1.4
Package Tour Visitors ('000)	1 700	1 732	2 127	2 386	253 ^p
Hotels/Guesthouses					
Guests ('000)	2 679	3 070	3 348	3 487	1 472
Average Occupancy Rate of Guest Rooms (%)	77.8	83.5	90.0	91.9	41.3
Visitor Spending					
Total Spending (Million MOP)	11 540	13 458	16 415	16 928	5 007
Per-capita Spending (MOP)	1 547	1 709	1 921	1 634	1 555
Tourist Price Index					
Index	136.4	129.0	136.9	137.9	136.5
YoY(%)	-6.7	-5.5	6.2	0.7	-1.0
Outbound Residents					
Total ('000)	313	334	440	451	88 ^p

Sampling Errors of Visitor Spending for 1st Quarter

	Per-capita Spending		Shopping		Accommodation		Food & Beverage	
	2020	2021	2020	2021	2020	2021	2020	2021
Visitors	1.2	5.4	0.8	4.8	0.5	1.1	0.3	0.8
Overnight Visitors	1.9	9.3	1.2	8.7	0.9	1.9	0.6	1.3
Same-day Visitors	1.2	1.9	1.2	1.8	-	-	0.1	0.1

Methodology, Scope and Coverage

Sources of data include the Public Security Police Force, travel agencies, hotels, guesthouses and Visitor Expenditure Survey.

Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and outbound Macao residents using services of travel agencies is obtained from travel agencies, on a monthly basis. In the first quarter of 2021, there were 11.7% of the licensed travel agencies that failed to provide information to the Statistics and Census Service. Monthly information on guests is collected from hotels and guesthouses, excluding those that suspended business with the approval from the Macao Government Tourism Office as well as those designated for medical observation.

Visitor Expenditure Survey adopts the quota sampling method in the selection of respondents from all visitors. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey for the first quarter of 2021 were extrapolated from approximately 8,200 valid samples, whereas results for visitors' comments were derived by aggregating the data collected from the samples.

The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country or place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel/guesthouse.

Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel/guesthouse, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel/guesthouse.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

Symbols and abbreviations:

-	Absolute value equals zero	MOP	Macao Pataca	p.p.	Percentage point	estab.	Establishment	↑	Increase
Q	Quarter	QoQ	Quarter-on-quarter change	'000	Thousand	p	Provisional figures	↓	Decrease
%	Percentage	YoY	Year-on-year change	0 [#]	Magnitude less than half of the unit employed		No.		Number