

Government of Macao Special Administrative Region Statistics and Census Service

# **TOURISM STATISTICS**

# 2<sup>nd</sup> QUARTER 2023

- Visitor arrivals totalled 6,697,519 in the second quarter of 2023, representing a year-on-year uplift of 321.7%; meanwhile, the average length of stay of visitors rose by 0.2 day to 1.2 days. The number of inbound package tour visitors was 251,849. In the first half of 2023, number of visitor arrivals surged by 236.1% year-on-year and their average length of stay increased by 0.1 day; besides, number of inbound package tour visitors totalled 363,919.
- At the end of the second quarter, the 131 hotel establishments offering accommodation services to the public provided a total of 42,971 guest rooms. The average occupancy rate of guest rooms increased by 46.2 percentage points year-on-year to 80.7%. Guests totalled 3,338,978, up by 166.4% year-on-year. In the first half of 2023, the average occupancy rate of guest rooms went up by 40.2 percentage points year-on-year and number of guests soared by 130.0%.
- In the second quarter, total spending of visitors (excluding gaming expenses) leapt by 354.6% year-on-year to MOP17.48 billion, whereas per-capita spending of visitors rose by 7.8% to MOP2,610. In the first half of 2023, total spending of visitors jumped by 210.9% year-on-year.
- The Tourist Price Index (TPI) for the second quarter was 137.24, a growth of 19.47% year-on-year. The TPI for the first half of 2023 increased by 18.81% year-on-year.

### **Principal Indicators**

	00	04.00	YoY (%)		
	Q2	Q1-Q2	Q2	Q1-Q2	
Visitors					
Visitor Arrivals ('000)	6 697.5	11 645.9	321.7	236.1	
Overnight Visitors	3 429.1	6 067.8	468.1	372.5	
Same-day Visitors	3 268.4	5 578.1	231.9	155.8	
Average Length of Stay (Day)	1.2	1.3	0.2	0.1	
Inbound Package Tour Visitors ('000)	251.8	363.9			
Local Tour Visitors ('000)	39.4	73.9	529.5	319.6	
Hotel Establishments Average Occupancy Rate of Guest Rooms (%)	80.7	77.9	46.2	<sup>a</sup> 40.2 <sup>a</sup>	
Guests ('000)	3 339.0	6 044.4	166.4	130.0	
Visitor Spending <sup>b</sup>					
Total Spending (Million MOP)	17 482	32 460	354.6	210.9	
Per-capita Spending (MOP)	2 610	2 787	7.8	-7.5	
Tourist Price Index	137.24	137.72	19.47	18.81	
Residents purchasing outbound services through travel agencies ('000)	107.0	172.9	1 165.1	794.2	
<sup>a</sup> Percentage point	<sup>b</sup> Exclud	ling gaming	expenses		





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### **Total Spending and Per-capita Spending of Visitors**



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# **Visitor Arrivals**

Border Gate 2 445 (36.5%) Hengqin Port 640 (9.6%) Hong Kong-Zhuhai-1 884 (28.1%) Macao Bridge Outer Harbour 355 (5.3%) Ferry Terminal Taipa Ferry Terminal 583 (8.7%) 496 (7.4%) Airport Others 294 (4.4%) 0 500 1 0 0 0 1 500 2 000 2 500 '000

**Distribution of Visitors by Checkpoint** 

#### **Distribution of Source of Visitors**



### Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

				'000		
	Q2	Q1-Q2	YoY (%)			
	QZ	QT-QZ	Q2	Q1-Q2		
Total	3 991	7 217	230.5	193.7		
Hong Kong	1 949	3 451	1 110.6	1 051.9		
Guangzhou	432	803	296.9	275.7		
Shenzhen	293	486	240.0	282.1		
Zhuhai	543	999	-9.5	-24.6		
Foshan	221	425	246.2	262.1		
Huizhou	33	59	59 449.0			
Dongguan	111	214	333.8	413.3		
Zhongshan	200	380	113.0	108.8		
Jiangmen	164	320	197.1	147.7		
Zhaoqing	43	81	616.9	623.6		

### Principal Source of Mainland Visitors

				'000	
	Q2	Q1-Q2	YoY (%)		
	QZ	QT-QZ	Q2	Q1-Q2	
Total	4 306	7 544	205.4	141.0	
Guangdong Province	2 271	4 160	102.8	80.4	
Shanghai	190	333	8 265.4	473.2	
Jiangsu Province	162	281	1 713.5	607.2	
Zhejiang Province	158	275	1 496.3	592.1	
Fujian Province	128	204	136.9	55.4	
Guangxi Zhuang Autonomous Region	125	208	297.4	186.5	
Hubei Province	125	207	450.1	279.6	
Hunan Province	123	189	239.1	116.9	
Sichuan Province	84	159	411.4	285.6	
Beijing	84	155	1 141.2	538.6	

## **Hotel Establishments**

Numbers of operating establishments, guest rooms and guests

	Operating Establishments	Guest Rooms	Guests	; ('000)	
	(No.)	(No.)	Q2	Q1-Q2	
Total	131	42 971	3 339	6 044	
Hotels	94	42 091	3 271	5 922	
5-star	35	25 900	1 793	3 151	
4-star	19	8 575	805	1 492	
3-star	18	6 055	529	993	
2-star	22	1 561	145	286	
Economical	37	880	68	122	
accommoda	tion				
establishmer	nts				

### Distribution of Guests by Country/Place





### Average Length of Stay of Guests





### Visitor Spending (excluding gaming expenses)

### Spending of Overnight and Same-day Visitors

	Q2	Q1-Q2	YoY (%)			
	QZ	QT-QZ	Q2	Q1-Q2		
Total Spending (Million MOP)						
Overnight Visitors	14 578	26 921	415.0	229.8		
Same-day Visitors	2 904	5 540	186.2	143.2		
Per-capita Spending (MC	OP)					
Overnight Visitors	4 251	4 437	-9.3	-30.2		
Same-day Visitors	889	993	-13.8	-4.9		

Per-Capita Spending of Visitors by Main Purpose of Visit



### Structure of Visitor Spending



### Proportions of Visitors who Expressed Favourable Comments on the Services/Facilities



### **Tourist Price Index**

		Goods & Services								
	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods		
Weight	12.78	15.81	23.06	17.47	8.11	6.33	2.07	14.38		
QoQ (%)	1.49	8.92	-10.56	0.83	-3.85	-0.24	0.40	5.00		
YoY (%)	4.48	7.07	150.74	1.97	3.79	4.95	17.06	4.80		

### **Residents Purchasing Outbound Services through Travel Agencies**

Destination	Total			Travelling On Package Tours			Travelling Under Own Arrangements		
	Q2/2023	Q2/2022	Change (%)	Q2/2023	Q2/2022	Change (%)	Q2/2023	Q2/2022	Change (%)
Total	107	8	1 165.1	33	-		74	8	778.2
Mainland China	86	7	1 126.8	28	-		59	7	731.7
Others	21	1	1 354.5	5	-		16	1	1 008.1

### Historical Data for Second Quarter

	2018	2019	2020	2021	2022
Visitors					
Visitor Arrivals ('000)	8 268	9 925	50	2 189	1 588
Average Length of Stay (Day)	1.3	1.2	3.8	1.5	1.0
Hotel Establishments					
Average Occupancy Rate of Guest Rooms (%)	90.0	90.4	12.0	55.8	34.5
Guests ('000)	3 457	3 423	359	1 924	1 254
Visitor Spending (excluding gaming expenses)					
Total Spending (Million MOP)	16 500	15 709	~	7 161	3 845
Per-capita Spending (MOP)	1 996	1 583	~	3 271	2 421
Tourist Price Index	129.86	128.06	121.70	116.93	114.87

Note: Due to rounding, total may not correspond to the sum of partial figures.

### Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and residents purchasing outbound services through travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public.
- Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples, whereas results for visitors' comments were derived by aggregating the data collected from the samples.
- The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

### Glossary

Visitor<sup>1</sup>: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

### Classification of Visitors:

- Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment.
- Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit<sup>1</sup>: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors<sup>1</sup>: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

#### Symbols and abbreviations:

No.	Number	MOP	Macao Pataca	YoY	Year-on-year change	-	Absolute value equals zero	~ No figure pr	ovided
%	Percentage	'000	Thousand	QoQ	Quarter-on-quarter change		Not applicable		
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'000