

VISITOR ARRIVALS

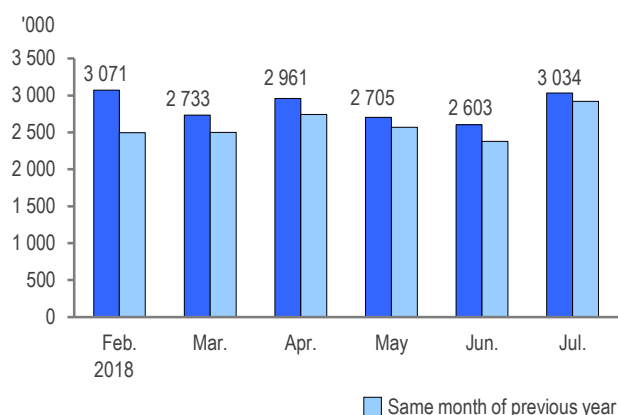
JULY 2018

- Visitor arrivals totalled 3,034,297, up by 4.0% year-on-year. Overnight visitors and same-day visitors increased by 1.7% and 6.8% respectively. The average length of stay of visitors went up by 0.1 day year-on-year to 1.3 days. In the first seven months of 2018, visitor arrivals totalled 19,848,487, up by 7.4% year-on-year.
- Visitors from Mainland China increased by 7.6% year-on-year, with those travelling under the Individual Visit Scheme rising by 7.0%. Visitors from the Republic of Korea, Hong Kong and Taiwan decreased by 19.8%, 2.5% and 1.0% respectively. Meanwhile, visitors from the United States and Australia recorded year-on-year growth, whereas those from Canada and the United Kingdom declined.
- Visitor arrivals by land and by air grew by 9.9% and 14.3% respectively year-on-year, while those by sea went down by 7.6%.

Principal Indicators

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	3 034.3	4.0	19 848.5	7.4
Overnight Visitors	1 636.9	1.7	10 404.0	7.2
Same-day Visitors	1 397.4	6.8	9 444.5	7.6
By Mode of Transport				
Sea	965.3	-7.6	6 323.0	-0.8
Land	1 786.8	9.9	11 634.7	10.0
Air	282.2	14.3	1 890.7	23.2
Average Length of Stay of Visitors (Day)	1.3	0.1 day	1.2	-
Overnight Visitors	2.2	0.1 day	2.2	0.1 day
Same-day Visitors	0.2	-	0.2	-

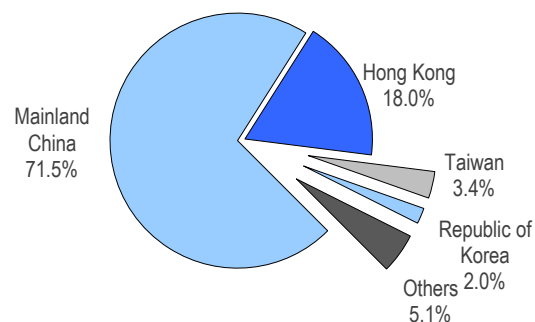
Visitor Arrivals



Major Visitor Markets

	Current Month	Change (%)	Cumulative	Change (%)
Mainland China	2 168.4	7.6	13 873.6	12.3
Hong Kong	545.2	-2.5	3 545.4	-3.5
Taiwan	101.9	-1.0	626.9	0.5
Republic of Korea	59.5	-19.8	483.4	-4.8
Japan	20.4	-4.2	178.6	-0.9
U.S.A.	17.5	8.2	114.1	4.9
Australia	6.8	5.6	51.6	0.3
Canada	5.2	-1.2	42.1	-1.1
United Kingdom	4.3	-6.6	32.5	-1.9
France	2.7	-13.0	21.8	-4.6

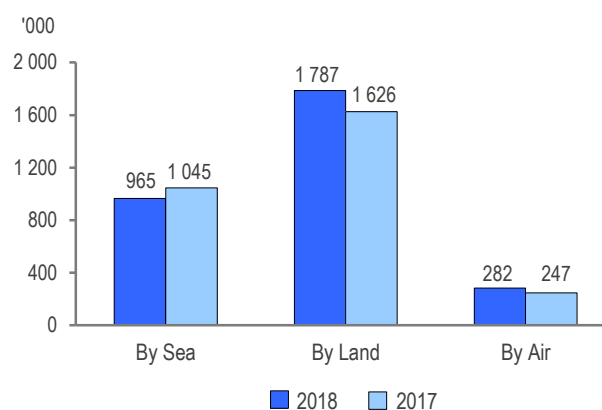
Major Visitor Markets



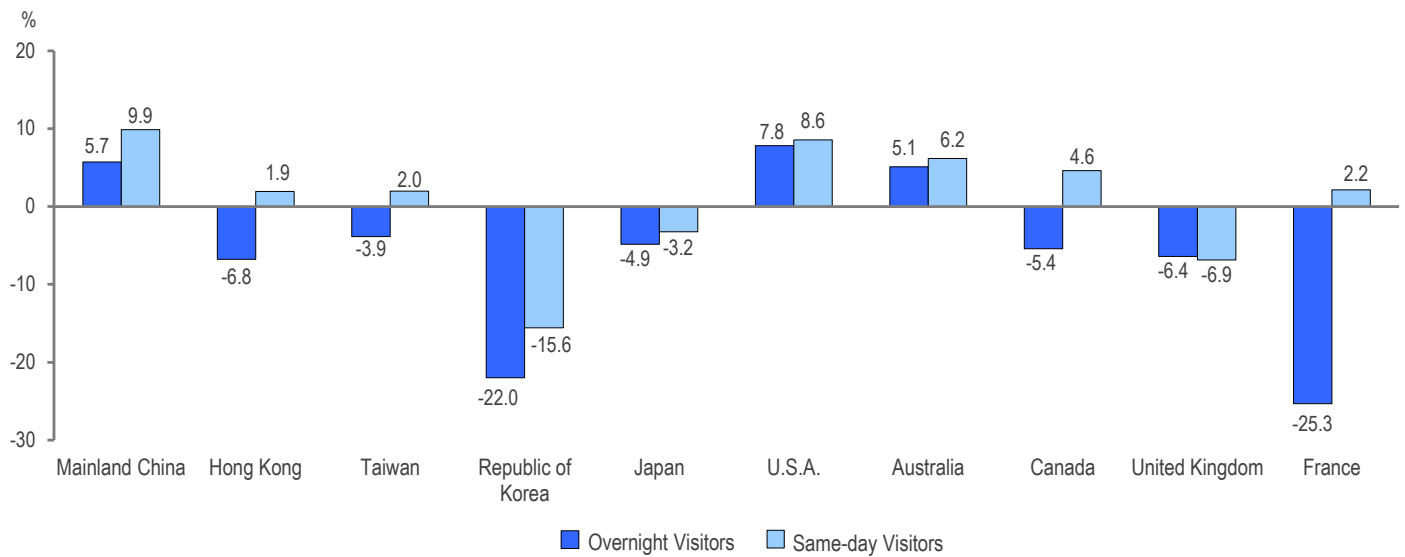
Visitors from Mainland China

Province/ Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Total	2 168.4	13 873.6	1 061.0	6 844.2
Of which:				
Guangdong	901.9	5 814.2	754.2	4 802.4
Hunan	108.8	624.8	12.1	69.8
Fujian	80.6	479.9	22.3	124.0
Hubei	79.6	455.1	22.8	143.1
Beijing	26.4	219.5	22.5	191.7
Shanghai	56.1	399.7	53.3	377.9
Tianjin	11.0	77.7	10.4	73.3
Chongqing	23.9	157.7	11.4	82.4

Visitors by Mode of Transport



Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

'000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	1 191.4	7 402.2	977.0	6 471.4
Hong Kong	267.5	1 655.8	277.8	1 889.6
Taiwan	51.2	313.0	50.7	313.8
Republic of Korea	38.0	302.7	21.4	180.7
Japan	12.1	103.2	8.4	75.4
U.S.A.	9.3	57.2	8.2	56.9
Australia	3.7	27.6	3.1	23.9
Canada	2.9	22.5	2.3	19.6
United Kingdom	2.3	16.4	2.0	16.0
France	1.3	10.4	1.4	11.4

Historical Data for July

	2013	2014	2015	2016	2017
Visitor Arrivals ('000)					
Total	2 565.2	2 753.4	2 648.9	2 794.9	2 918.0
Overnight Visitors	1 277.4	1 307.6	1 295.6	1 455.8	1 609.4
Same-day Visitors	1 287.7	1 445.8	1 353.3	1 339.1	1 308.5
Average Length of Stay (day)					
Overall	1.0	1.0	1.2	1.2	1.2
Overnight Visitors	1.9	1.9	2.2	2.1	2.1
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbols:

- Absolute value equals zero
- '000 Thousand
- % Percentage



For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>