

VISITOR ARRIVALS

July 2013

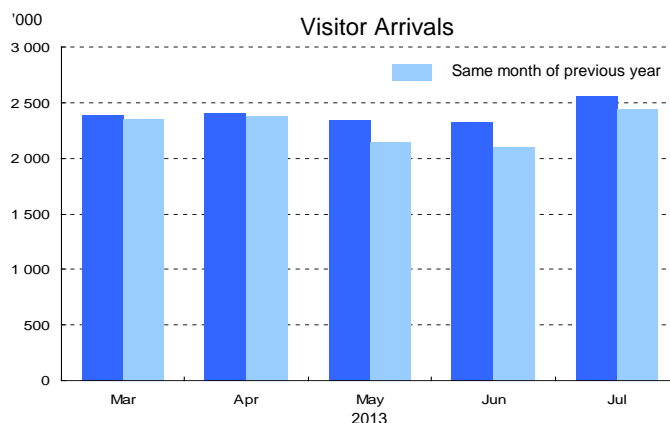
- Visitor arrivals increased by 4.9% year-on-year to 2,565,170; same-day visitors accounted for 50.2% of the total.
- Mainland visitors totalled 1,660,096, with 44.0% travelling to Macao under the Individual Visit Scheme. However, visitors from Japan decreased significantly by 41.4% year-on-year.
- The average length of stay of visitors stood at 1.0 day; overnight and same-day visitors stayed an average of 1.9 days and 0.2 day respectively.

Principal Indicators

	Current Month	Year-on-year (%)	Cumulative
Visitor Arrivals	2,565,170	4.9	16,707,410
Same-day Visitors	1,287,741	7.6	8,578,291
Mainland Visitors	1,660,096	14.0	10,566,448
Individual Visit Scheme	730,405	13.6	4,500,307
Average Length of Stay (Day)	1.0	-	..

- Absolute value equals zero

.. Not applicable



Major Sources of Asian Visitors

Place of Residence	Current Month	Year-on-year (%)	Cumulative
Mainland China	1,660,096	14.0	10,566,448
Hong Kong	598,200	-6.5	3,959,575
Taiwan, China	91,226	-18.7	549,298
Republic of Korea	38,416	6.6	264,549
Japan	20,593	-41.4	159,145
Thailand	19,551	-1.5	146,560
Philippines	18,859	0.9	160,737

Long-haul Visitors

Place of Residence	Current Month	Year-on-year (%)	Cumulative
U.S.A.	14,947	-8.3	102,623
Australia	7,920	-1.8	62,033
Canada	5,655	-12.5	41,497
United Kingdom	4,744	13.0	33,579
France	3,268	5.0	23,553
Germany	1,991	0.5	15,927
Russian Federation	1,773	7.5	17,972

Visitors from Mainland China

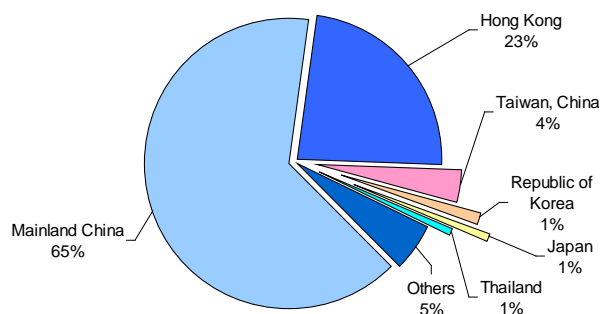
Province and Municipality	Current Month	Cumulative	Individual Visit Scheme Current Month	Individual Visit Scheme Cumulative
Guangdong	738,106	4,694,232	496,643	3,010,960
Fujian	74,292	449,264	16,650	87,139
Zhejiang	60,805	362,465	21,947	131,506
Hunan	62,220	349,654	8,029	41,989
Shanghai	46,123	322,785	38,285	264,374
Beijing	29,555	207,714	21,224	145,857
Chongqing	20,700	131,388	11,706	72,141
Tianjin	9,267	69,567	8,019	59,637

Historical Data

	2008	2009	2010	2011	2012
Annual total	22,933	21,753	24,965	28,002	28,082
July	2,062	1,755	2,162	2,551	2,444

Source of data: Public Security Police

Place of Residence of Visitors



For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>