

Government of Macao Special Administrative Region
Statistics and Census Service
TOURISM INDICATORS

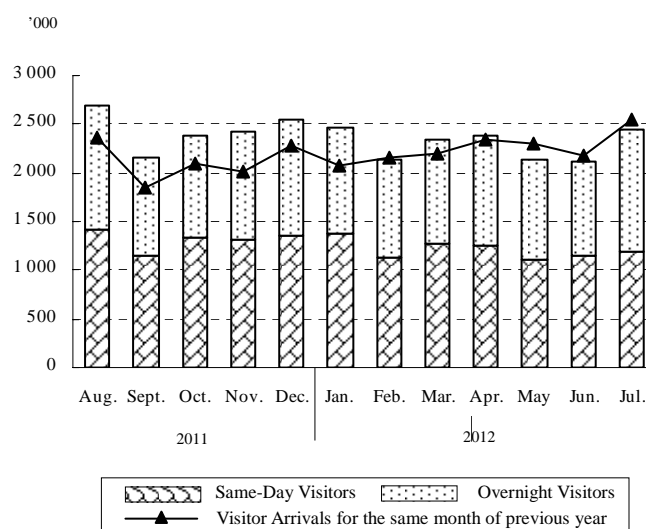
July 2012

No. 7

VISITOR ARRIVALS

- Visitor arrivals totalled 2,444,264 in July 2012, down by 4.2% year-on-year, with same-day visitors accounting for 48.9% of the total. In the first seven months of 2012, visitor arrivals increased by 1.4% year-on-year to 16,021,978; same-day visitors made up 52.3% of the total.
- In July 2012, the average length of stay of visitors stood at 1.0 day, down by 0.1 day year-on-year. Overnight and same-day visitors stayed 1.8 days and 0.2 day respectively.
- Visitors from Mainland China decreased slightly by 0.3% year-on-year to 1,456,351, with those travelling to Macao under the Individual Visit Scheme rising by 4.1% to 643,147.

Same-Day Visitors and Overnight Visitors



1. VISITORS AND SAME-DAY VISITORS BY PLACE OF RESIDENCE

Place of residence	Visitors				Same-Day Visitors			
	Jul. 2012		Jan. – Jul. 2012		Jul. 2012		Jan. – Jul. 2012	
	Total (No.)	Year-on-year Change (%)	Cumulative Total (No.)	Year-on-year Change (%)	Total (No.)	Year-on-year Change (%)	Cumulative Total (No.)	Year-on-year Change (%)
TOTAL	2 444 264	-4.2	16 021 978	1.4	1 196 291	-9.6	8 386 204	-1.5
Asia	2 388 229	-4.1	15 609 909	1.4	1 170 063	-9.6	8 183 376	-1.6
Mainland China	1 456 351	-0.3	9 567 563	7.1	724 453	-5.7	5 050 694	4.1
Hong Kong	639 580	-11.1	4 113 909	-7.4	311 087	-17.0	2 217 076	-9.3
Taiwan, China	112 263	-11.1	613 654	-15.5	64 820	-17.7	387 785	-21.9
India	13 677	-11.5	95 735	-8.5	1 859	-13.5	16 354	1.1
Indonesia	18 019	-9.0	113 785	-2.3	4 728	-24.0	31 442	-6.1
Japan	35 132	20.1	241 265	15.6	14 564	22.9	100 523	11.7
Malaysia	18 596	-11.7	164 864	-5.9	8 104	-16.7	76 490	-10.5
Philippines	18 684	0.3	166 470	12.3	7 173	-5.9	68 614	14.8
Republic of Korea	36 030	2.0	250 815	8.7	16 605	-5.6	118 435	6.6
Singapore	13 452	-30.7	113 512	-23.1	6 188	-34.8	51 917	-22.4
Thailand	19 846	11.2	123 112	-0.9	8 362	27.4	48 443	2.5
Vietnam	1 496	1.1	8 185	23.0	79	-	530	19.1
Others	5 103	-5.8	37 040	11.6	2 041	9.1	15 073	28.7
Americas	25 648	-7.5	177 381	1.0	11 922	-5.1	86 012	0.4
Europe	19 085	-7.6	143 349	4.4	8 727	-9.3	71 392	5.4
Oceania	9 209	-9.4	75 668	4.0	4 256	-13.0	35 722	-0.6
Africa & Others	2 093	-7.0	15 671	16.5	1 323	-5.9	9 702	21.3

Source of data: Public Security Police

- Absolute value equals zero

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

Statistics and Census Service

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2. AVERAGE LENGTH OF STAY OF VISITORS

Day

Place of residence	Global		Overnight Visitors		Same-Day Visitors	
	Jul. 2011	Jul. 2012	Jul. 2011	Jul. 2012	Jul. 2011	Jul. 2012
Total	1.1	1.0	2.0	1.8	0.2	0.2
Asia	1.1	1.0	2.0	1.8	0.2	0.2
Mainland China	1.1	1.1	2.2	2.0	0.2	0.2
Hong Kong	0.8	0.8	1.5	1.4	0.2	0.2
Taiwan, China	0.8	0.8	2.0	1.9	0.1	0.1
India	1.7	1.4	2.0	1.6	0.2	0.2
Indonesia	2.8	1.4	3.9	1.9	0.2	0.2
Japan	1.0	0.9	1.5	1.4	0.2	0.2
Malaysia	1.0	1.0	1.7	1.6	0.2	0.2
Philippines	4.3	2.0	7.2	3.7	0.2	0.2
Republic of Korea	1.3	1.0	2.4	1.6	0.2	0.2
Singapore	0.9	0.9	1.5	1.6	0.2	0.2
Thailand	1.1	0.9	1.6	1.5	0.2	0.2
Vietnam	3.6	2.5	3.9	2.6	0.2	0.2
Others	1.8	1.2	2.7	2.0	0.2	0.2
Americas	1.3	1.1	2.3	1.9	0.2	0.2
Europe	1.5	1.2	2.7	2.0	0.2	0.2
Oceania	1.3	1.1	2.3	2.0	0.2	0.2
Africa & Others	1.2	0.7	3.4	2.0	0.1	0.1

3. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

		Guangdong	Fujian	Zhejiang	Hunan	Beijing	Shanghai	Tianjin	Chongqing
2011		8 196 139	932 316	575 595	533 495	314 696	471 366	100 585	172 140
2011	Jul.	750 839	86 836	57 222	48 163	27 282	41 783	7 115	15 115
	Aug.	820 743	92 976	61 218	55 100	27 796	41 343	7 705	16 860
	Sept.	625 475	82 364	41 929	47 262	22 233	36 214	6 662	12 967
	Oct.	755 354	88 077	46 926	50 919	27 994	36 980	8 542	19 402
	Nov.	705 194	88 413	55 047	53 222	27 823	39 984	12 327	19 688
	Dec.	689 956	91 425	50 624	55 194	34 111	49 938	14 631	17 757
2012	Jan.	777 564	65 966	51 549	41 253	33 033	50 138	10 966	16 034
	Feb.	635 835	67 880	39 910	39 558	27 910	40 111	10 337	12 473
	Mar.	687 821	81 680	51 693	51 526	27 313	42 193	10 533	19 389
	Apr.	641 433	72 755	50 776	49 920	29 885	36 200	9 866	20 078
	May	616 540	58 585	48 607	48 807	22 342	34 155	9 158	12 983
	Jun.	588 987	54 543	47 718	43 394	20 435	38 498	12 773	13 185
	Jul.	683 285	70 439	56 937	53 382	25 512	42 976	11 398	16 799
	Jan. – Jul.	4 631 465	471 848	347 190	327 840	186 430	284 271	75 031	110 941

Source of data: Public Security Police