

TOURISM INDICATORS

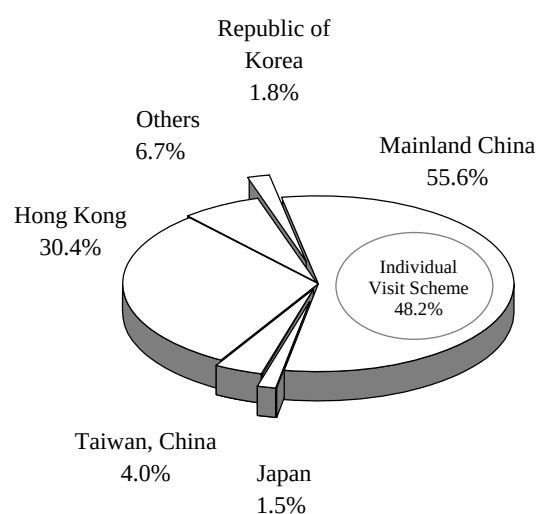
February 2011

No. 2

VISITOR ARRIVALS

- Visitor arrivals totalled 2,164,249 in February 2011, up by 5.2% year-on-year, while same-day visitors (1,181,261) accounted for 54.6% of total visitor arrivals. In the first two months of 2011, visitor arrivals rose by 3.3% year-on-year to 4,240,313; same-day visitors made up 54.5% of the total, at 2,312,210.
- Visitors from Mainland China increased by 5.1% year-on-year to 1,204,301 in February 2011, with the majority coming from the provinces of Guangdong, Fujian and Zhejiang. Mainland visitors travelling to Macao under the Individual Visit Scheme totalled 580,415, up slightly by 0.2% year-on-year.
- In the first two months of 2011, visitor arrivals by sea (1,672,891) and by land (2,310,975) increased by 0.8% and 6.9% respectively year-on-year, while those arriving by air (256,447) decreased by 9.3%.

Visitor arrivals by place of residence



1. VISITOR ARRIVALS BY PLACE OF RESIDENCE

No.

Place of residence	Feb. 2010	Feb. 2011	Year-on-year change (%)	Jan. – Feb. 2010	Jan. – Feb. 2011	Year-on-year change (%)
TOTAL	2 057 566	2 164 249	5.2	4 104 122	4 240 313	3.3
Asia	2 010 016	2 117 065	5.3	3 993 876	4 135 092	3.5
Mainland China	1 145 320	1 204 301	5.1	2 276 980	2 424 835	6.5
Hong Kong	612 750	657 355	7.3	1 157 353	1 186 976	2.6
Taiwan, China	100 133	86 293	-13.8	215 806	178 416	-17.3
India	6 571	7 972	21.3	16 790	17 527	4.4
Indonesia	11 303	12 429	10.0	29 795	27 784	-6.7
Japan	28 325	32 081	13.3	63 966	68 236	6.7
Malaysia	21 367	22 513	5.4	48 085	41 025	-14.7
Philippines	18 658	20 612	10.5	37 392	37 278	-0.3
Republic of Korea	27 608	39 332	42.5	57 910	81 459	40.7
Singapore	13 737	15 306	11.4	34 563	31 824	-7.9
Thailand	14 141	14 205	0.5	35 240	30 685	-12.9
Vietnam	6 397	660	-89.7	11 945	1 228	-89.7
Others	3 706	4 006	8.1	8 051	7 819	-2.9
Americas	19 604	19 969	1.9	42 933	43 654	1.7
Europe	17 002	17 426	2.5	36 732	36 263	-1.3
Oceania	9 406	8 184	-13.0	27 149	21 840	-19.6
Africa & Others	1 538	1 605	4.4	3 432	3 464	0.9

Source of data: Public Security Police

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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2. VISITOR ARRIVALS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE

No.

Place of residence	By sea			By land		By air	
	Outer Harbour	Inner Harbour	Provisional Ferry Terminal in Taipa	Border Gate	Others	Airport	Heliport of Outer Harbour
TOTAL	615 386	46 014	242 747	1 021 529	103 431	133 093	2 049
Asia	588 734	45 572	236 445	1 012 288	102 450	129 751	1 825
Mainland China	158 476	36 371	62 425	814 904	81 746	49 240	1 139
Hong Kong	344 183	4 467	142 491	153 646	10 509	1 527	532
Taiwan, China	7 729	3 105	2 766	18 792	8 595	45 272	34
India	3 333	10	3 998	463	25	140	3
Indonesia	6 001	41	2 642	2 247	89	1 404	5
Japan	22 054	585	3 339	2 820	306	2 942	35
Malaysia	6 295	567	1 579	5 416	479	8 169	8
Philippines	10 738	28	2 964	2 118	25	4 732	7
Republic of Korea	19 086	154	10 211	3 387	252	6 224	18
Singapore	4 300	225	1 000	4 685	350	4 735	11
Thailand	4 148	7	2 487	2 453	52	5 055	3
Vietnam	254	-	123	279	1	3	-
Others	2 137	12	420	1 078	21	308	30
Americas	9 798	229	2 356	5 245	624	1 639	78
Europe	11 719	147	2 421	1 761	162	1 116	100
Oceania	4 708	54	1 120	1 568	183	516	35
Africa & Others	427	12	405	667	12	71	11

3. VISITORS AND SAME-DAY VISITORS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE

No.

Place of residence	Total		By sea		By land		By air	
	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors
TOTAL	2 164 249	1 181 261	904 147	409 703	1 124 960	720 817	135 142	50 741
Asia	2 117 065	1 157 396	870 751	392 262	1 114 738	715 281	131 576	49 853
Mainland China	1 204 301	660 496	257 272	84 276	896 650	565 035	50 379	11 185
Hong Kong	657 355	364 220	491 141	247 546	164 155	115 911	2 059	763
Taiwan, China	86 293	57 792	13 600	7 609	27 387	22 177	45 306	28 006
India	7 972	1 473	7 341	1 179	488	264	143	30
Indonesia	12 429	3 874	8 684	3 055	2 336	665	1 409	154
Japan	32 081	15 153	25 978	12 928	3 126	1 837	2 977	388
Malaysia	22 513	11 227	8 441	4 199	5 895	3 308	8 177	3 720
Philippines	20 612	8 461	13 730	7 696	2 143	481	4 739	284
Republic of Korea	39 332	20 469	29 451	17 299	3 639	1 550	6 242	1 620
Singapore	15 306	6 373	5 525	2 531	5 035	2 023	4 746	1 819
Thailand	14 205	6 294	6 642	2 995	2 505	1 450	5 058	1 849
Vietnam	660	61	377	45	280	16	3	-
Others	4 006	1 503	2 569	904	1 099	564	338	35
Americas	19 969	10 078	12 383	6 322	5 869	3 296	1 717	460
Europe	17 426	9 003	14 287	7 879	1 923	832	1 216	292
Oceania	8 184	4 074	5 882	3 036	1 751	924	551	114
Africa & Others	1 605	710	844	204	679	484	82	22

Source of data: Public Security Police

- Absolute value equals zero

4. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

Province and Municipality		Guangdong		Fujian		Zhejiang		Hunan	
		Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010	Jul.	611 200	334 992	60 434	10 821	41 213	13 562	29 881	3 181
	Aug.	708 267	431 503	62 313	12 095	44 415	15 914	32 985	5 189
	Sept.	472 936	242 606	52 862	6 686	28 030	9 148	23 548	2 066
	Oct.	609 701	348 325	59 646	9 326	36 544	12 269	29 233	3 145
	Nov.	568 627	306 612	54 332	6 747	39 915	12 073	31 297	2 934
	Dec.	576 257	312 084	63 341	10 824	49 604	19 549	35 825	4 562
	Jul.-Dec.	3 546 988	1 976 122	352 928	56 499	239 721	82 515	182 769	21 077
2011	Jan.	657 729	375 980	59 341	8 947	34 629	12 961	31 602	3 803
	Feb.	617 887	378 112	48 199	9 808	45 274	20 543	26 605	4 102
	Jan.-Feb.	1 275 616	754 092	107 540	18 755	79 903	33 504	58 207	7 905

Province and Municipality		Beijing		Shanghai		Tianjin		Chongqing	
		Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010	Jul.	18 026	11 117	28 296	21 762	5 889	4 984	11 159	5 330
	Aug.	18 108	12 310	29 519	23 329	6 136	5 194	12 204	6 079
	Sept.	13 680	8 936	24 524	18 596	4 740	3 764	8 660	3 097
	Oct.	17 868	12 371	27 054	20 492	6 233	5 187	10 554	4 486
	Nov.	18 295	13 504	28 811	21 713	7 857	6 770	10 189	4 152
	Dec.	24 212	18 911	43 776	35 772	9 185	7 941	11 758	5 208
	Jul.-Dec.	110 189	77 149	181 980	141 664	40 040	33 840	64 524	28 352
2011	Jan.	25 756	19 763	41 296	33 355	8 030	6 917	11 573	5 098
	Feb.	26 125	20 694	42 949	34 625	9 276	8 122	11 563	6 163
	Jan.-Feb.	51 881	40 457	84 245	67 980	17 306	15 039	23 136	11 261

Source of data: Public Security Police