

## TOURISM INDICATORS

MARCH/2004

No. 3

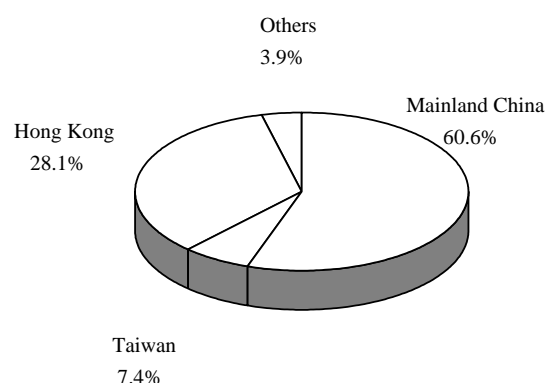
### VISITOR ARRIVALS

In March 2004, the total number of visitor arrivals increased 36.0% over the same period of 2003 to 1,306,987. Visitors mainly came from Mainland China (including those who travelled under the “individual visit” scheme), Hong Kong and Taiwan. Same-day visitors accounted for 49.5% of the total arrivals, with 646,848.

In the first quarter of 2004, there were 3,751,447 visitor arrivals, an increase of 25.2% over the same period of last year. There were 672,150 Chinese visitors who travelled under the “individual visit” scheme which accounted for 17.9% of the total arrivals. Same-day visitors made up 49.7% of the total arrivals, with 1,863,015.

Compared with the first quarter of 2003, the number of visitor arrivals by sea was 1,448,431 (+5.3%), among which 1,414,408 (+5.6%) arrived at the Outer Harbour. Arrivals by land totalled at 2,132,211 (+49.0%), of which 2,005,893 (+46.9%) arrived through the Border Gate and 126,318 through the Checkpoint of CoTai. Arrivals by air were 170,805 (-10.0%), among which 167,474 (-10.4%) arrived at the Macao International Airport.

Visitor arrivals by place of residence



#### VISITOR ARRIVALS BY PLACE OF RESIDENCE

Place of residence	Mar.			Mar. 2004			Mar. 2004		Jan.-Mar.		
	2003	2004	Δ%	By sea	By land	By air	2004	Δ%	2003	2004	Δ%
<b>TOTAL</b>	<b>960 956</b>	<b>1 306 987</b>	<b>36.01</b>	<b>505 603</b>	<b>740 643</b>	<b>60 741</b>	<b>646 848</b>	<b>43.11</b>	<b>2 995 587</b>	<b>3 751 447</b>	<b>25.23</b>
East Asia	928 864	1 265 963	36.29	479 969	728 492	57 502	629 179	43.88	2 891 998	3 640 111	25.87
Mainland China	454 710	791 789	74.13	197 942	583 513	10 334	360 754	139.99	1 338 286	2 189 521	63.61
Hong Kong	355 685	366 897	3.15	271 140	94 368	1 389	179 238	-3.52	1 197 976	1 157 714	-3.36
Taiwan	105 408	96 686	-8.27	3 492	47 768	45 426	84 150	-10.90	307 744	257 473	-16.34
Japan	10 235	7 289	-28.78	4 863	2 144	282	3 850	-31.76	33 644	22 198	-34.02
Republic of Korea	2 583	3 098	19.94	2 489	560	49	1 148	11.89	13 657	12 545	-8.14
Others	243	204	-16.05	43	139	22	39	-62.14	691	660	-4.49
South Asia	1 317	1 918	45.63	1 306	518	94	719	32.66	4 295	5 596	30.29
Southeast Asia	11 987	15 896	32.61	8 357	5 592	1 947	5 625	31.30	37 359	42 155	12.84
Americas	7 993	9 740	21.86	6 033	3 031	676	4 798	9.42	26 142	27 091	3.63
Europe	7 486	9 389	25.42	7 188	1 856	345	4 576	20.14	24 586	24 924	1.37
Oceania	2 793	3 578	28.11	2 501	938	139	1 712	17.66	9 754	10 180	4.37
Others	516	503	-2.52	249	216	38	239	5.29	1 453	1 390	-4.34

Δ% Year-on-year percentage change

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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Printed in April 2004

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