

## TOURISM INDICATORS

JULY 2004

No. 7

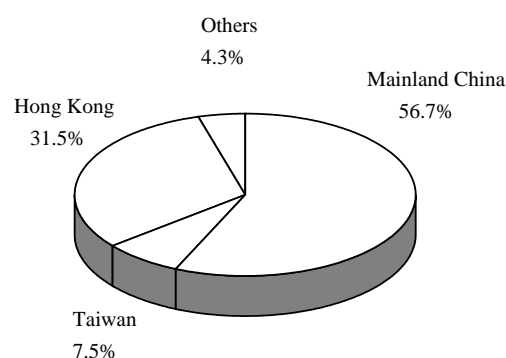
### VISITOR ARRIVALS

In light of the benefits brought by the Individual Visit Scheme and summer holidays, the total number of visitor arrivals reached 1,523,973 in July 2004, a year-on-year increase of 45.6%. Visitors came mainly from Mainland China, Hong Kong and Taiwan. Same-day visitors accounted for 48.0% of the total arrivals, at 731,066.

In the first seven months of 2004, visitor arrivals totalled at 9,258,859, up 51.4% over the same period of last year. Same-day visitors, at 4,602,877, made up 49.7% of the total arrivals.

Compared with the same period of last year, in the first seven months of 2004, visitor arrivals by sea went up 31.0% to 3,570,629, with 3,496,442 arriving at the Outer Harbour (+30.9%). Arrivals by land soared to 5,234,933, up 70.3%, with 4,896,103 arriving through the Border Gate (+65.6%) and 338,830 through the Checkpoint of CoTai. Arrivals by air were 453,297, rose 43.2%, among which 443,782 arrived at the Macao International Airport (+43.2%).

Visitor arrivals by place of residence



### VISITOR ARRIVALS BY PLACE OF RESIDENCE

Place of residence	July			July 2004			July 2004		Jan.-Jul.		
	2003	2004	Δ%	By sea	By land	By air	2004	Δ%	2003	2004	Δ%
<b>TOTAL</b>	<b>1 046 808</b>	<b>1 523 973</b>	<b>45.58</b>	<b>608 983</b>	<b>834 508</b>	<b>80 482</b>	<b>731 066</b>	<b>48.73</b>	<b>6 115 468</b>	<b>9 258 859</b>	<b>51.40</b>
East Asia	1 019 121	1 472 715	44.51	576 335	820 217	76 163	710 892	47.86	5 936 874	8 959 103	50.91
Mainland China	449 139	863 387	92.23	193 512	653 187	16 688	382 349	123.18	2 724 383	5 329 326	95.62
Hong Kong	463 015	479 466	3.55	366 028	111 674	1 764	223 231	1.86	2 641 991	2 864 635	8.43
Taiwan	99 667	114 510	14.89	5 732	52 466	56 312	98 164	13.03	504 465	677 412	34.28
Japan	4 525	9 207	103.47	7 077	1 810	320	4 443	84.74	45 546	55 595	22.06
Republic of Korea	2 565	5 738	123.70	3 871	811	1 056	2 566	150.34	19 045	30 257	58.87
Others	210	407	93.81	115	269	23	139	247.50	1 444	1 878	30.06
South Asia	1 805	2 199	21.83	1 533	445	221	774	34.14	8 842	15 755	78.18
Southeast Asia	10 387	22 308	114.77	12 896	6 816	2 596	7 561	126.04	65 696	122 210	86.02
Americas	6 535	12 968	98.44	8 422	3 748	798	5 964	95.35	42 566	72 872	71.20
Europe	6 053	9 600	58.60	6 913	2 177	510	3 931	58.32	42 309	61 211	44.68
Oceania	2 460	3 616	46.99	2 574	889	153	1 737	58.05	16 400	23 802	45.13
Others	447	567	26.85	310	216	41	207	25.45	2 781	3 906	40.45

Δ% Year-on-year percentage change