

VISITOR ARRIVALS

April 2014

- Attributable to the Easter holidays, visitor arrivals increased by 10% year-on-year to 2,636,614; same-day visitors accounted for 54% of the total. In the first four months of 2014, visitor arrivals reached 10,326,780, an increase of 9% year-on-year.
- Analysed by place of residence, Mainland visitors increased by 14% year-on-year to 1,743,776, with 707,085 (41% of total) travelling to Macao under the Individual Visit Scheme. Visitors from Hong Kong and the Republic of Korea increased by 9% and 11% respectively; besides, long-haul visitors from the United States, Australia and the United Kingdom posted year-on-year increase; however, those from Canada and France registered decline.
- The average length of stay of visitors was 1.0 day; overnight and same-day visitors stayed an average of 1.9 days and 0.2 day respectively.

Principal Indicators

	Current Month	Year-on-year Change (%)	Cumulative
Visitor Arrivals	2,636,614	9.9	10,326,780
Same-day Visitors	1,426,093	15.1	5,547,444
Average Length of Stay (Day)	1.0	-	..

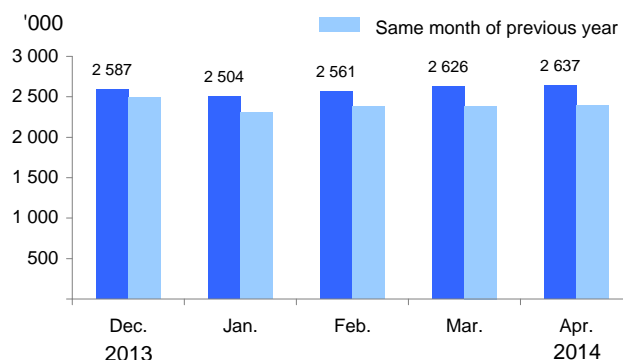
- Absolute value equals zero

.. Not applicable

Major Sources of Visitors

Place of Residence	Current Month	Year-on-year Change (%)	Cumulative
Mainland China (No.)	1,743,776	13.5	6,917,237
Hong Kong	585,824	8.8	2,153,989
Taiwan	75,645	-7.3	303,961
Republic of Korea	33,975	11.0	186,170
Japan	19,264	-3.9	101,011
U.S.A.	15,968	1.3	59,596
Australia	11,544	15.8	39,400
Canada	5,906	-13.4	23,820
United Kingdom	5,579	1.8	20,588
France	3,494	-9.4	12,804

Visitor Arrivals



Visitors from Mainland China

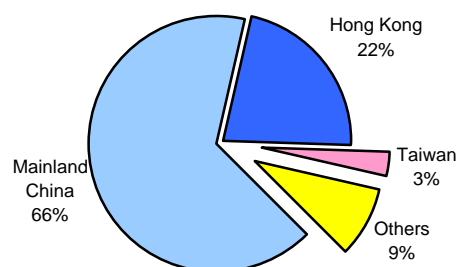
Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	685,796	2,914,956	470,987	2,064,136
Fujian	72,282	263,543	15,105	63,490
Hunan	63,972	218,634	7,571	29,691
Zhejiang	55,262	217,512	20,651	86,517
Beijing	29,250	144,625	23,349	118,635
Shanghai	40,004	194,774	34,374	167,966
Tianjin	10,720	51,937	9,528	46,451
Chongqing	25,304	84,928	11,539	45,688

Historical Data

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	2009	2010	2011	2012	2013
Visitor Arrivals					
Annual	21,753	24,965	28,002	28,082	29,325
April	1,867	2,112	2,338	2,382	2,398
Same-day Visitors					
Annual	11,351	13,040	15,077	14,505	15,056
April	978	1,076	1,272	1,257	1,239

Place of Residence of Visitors



Source of data: Public Security Police

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

