RETAIL SALES SURVEY

- Value of retail sales increased by $3.1 \%$ to MOP 18.75 billion as compared with the revised figure of MOP 18.19 billion in the fourth quarter of 2020 ; moreover, the value represented a year-on-year surge of $68.0 \%$.
- Volume index of retail sales went up by $4.2 \%$ quarter-to-quarter and $76.4 \%$ year-on-year. Among the major retail trade activities, sales volume indices of Communication Equipment, Leather Goods and Watches, Clocks \& Jewellery showed notable year-on-year increase, whereas the index of Supermarkets declined.


## Principal Indicators

|  | Current <br> Quarter | Same Quarter <br> Last Year | Quarter-to- <br> Quarter | Year-on-Year |
| :--- | ---: | ---: | ---: | ---: |
| Value of Retail Sales <br> (million MOP) | 18751 | 11164 | 3.1 | 68.0 |
| Sales Volume Index | 133.80 | 75.86 | 4.2 | 76.4 |

## Value of Retail Sales by Principal Activity

|  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Current <br> Quarter | Same Quarter <br> Last Year | Change (\%) <br> Quarter-to- <br> Quarter    Year-on-Year |  |
| Watches, Clocks \& Jewellery | 3999 | 1790 | 2.7 | 123.4 |
| Leather Goods | 3412 | 1362 | 2.9 | 150.5 |
| Department Stores | 2885 | 1594 | 1.4 | 81.0 |
| Adults' Clothing | 1690 | 1180 | -5.2 | 43.3 |
| Supermarkets | 1200 | 1461 | 4.3 | -17.9 |
| Communication Equipment | 1118 | 396 | 45.8 | 182.4 |
| Cosmetics \& Sanitary Articles | 622 | 465 | 0.4 | 33.7 |
| Motor Vehicles | 575 | 409 | -16.4 | 40.5 |
| Pharmacies | 442 | 442 | 7.1 | 0.2 |
| Automotive Fuels | 291 | 282 | -0.5 | 3.1 |




Retailers' forecast of year-on-year change in sales performance for the second quarter


Sales volume


Retail Sales Volume Index by Principal Activity

|  | 04/2015-03/2016 $=100$ <br> Change (\%) |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: |
|  | Current <br> Quarter | Same Quarter <br> Last Year | Quarter-to- <br> Quarter | Year-on-Year |
| Watches, Clocks \& Jewellery | 106.41 | 49.68 | 2.9 | 114.2 |
| Leather Goods | 300.85 | 119.35 | 2.1 | 152.1 |
| Department Stores | 139.65 | 73.47 | 2.7 | 90.1 |
| Adults' Clothing | 111.07 | 72.54 | -1.1 | 53.1 |
| Supermarkets | 104.65 | 126.13 | 3.8 | -17.0 |
| Communication Equipment | 424.48 | 139.75 | 47.7 | 203.7 |
| Cosmetics \& Sanitary Articles | 112.03 | 81.40 | -0.5 | 37.6 |
| Motor Vehicles | 58.98 | 41.34 | -15.8 | 42.7 |
| Pharmacies | 91.00 | 89.34 | 7.6 | 1.9 |
| Automotive Fuels | 89.49 | 72.24 | -5.7 | 23.9 |

## Historical Data for the $1^{\text {st }}$ Quarter

|  | 2017 | 2018 | 2019 | 2020 |
| :--- | ---: | ---: | ---: | ---: |
| Value of Retail Sales <br> (million MOP) | 16498 | 20786 | 20464 | 11164 |
| Year-on-year Change of Sales <br> Volume Index (\%) | 10.9 | 23.3 | -1.7 | -45.1 |

compared with the first quarter


Retailers' forecast of business prospects for the second quarter

Symbols:
MOP Macao Pataca
Q Quarter
$r$ Revised figures
\% Percentage

## Glossary

Sales Volume Index: It is an indicator that measures the changes in sales volume after removing the effect of price changes, complied using the Laspeyres index formula. The average sales volume index for the base period (from April 2015 to March 2016) is set as 100.


