

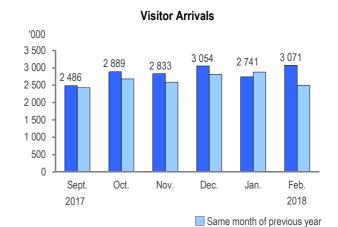
VISITOR ARRIVALS

FEBRUARY 2018

- Visitor arrivals totalled 3,070,937, up by 23.1% year-on-year. Overnight visitors and same-day visitors increased by 13.3% and 32.6% respectively. The average length of stay of visitors went down by 0.1 day year-on-year to 1.1 days. In the first two months of 2018, visitor arrivals totalled 5,812,402, up by 8.2% year-on-year.
- Visitors from Mainland China surged by 37.3% year-on-year, with those travelling under the Individual Visit Scheme soaring by 57.9%. Visitors from Hong Kong inched up by 0.1%, while those from the Republic of Korea and Taiwan decreased by 13.4% and 8.4% respectively. Visitors from the United States, Canada and the United Kingdom registered increases, whereas those from Australia declined.
- Visitor arrivals by land, by air and by sea recorded year-on-year growth of 34.9%, 23.3% and 1.9% respectively.

Principal Indicators

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	3 070.9	23.1	5 812.4	8.2
Overnight Visitors	1 396.1	13.3	2 879.2	11.0
Same-day Visitors	1 674.9	32.6	2 933.2	5.7
By mode of transport				
Sea	832.0	1.9	1 730.7	3.2
Land	1 970.7	34.9	3 548.0	8.9
Air	268.3	23.3	533.7	22.7
Average Length of Stay of Visitors (D	ay) 1.1	-0.1 day	1.2	-
Overnight Visitors	2.2	-	2.1	-
Same-day Visitors	0.3	0.1 day	0.2	-

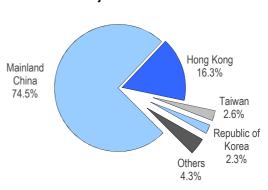


Major Visitor Markets

'000

	Current Month	Change (%)	Cumulative	Change (%)
Mainland China	2 287.0	37.3	4 214.6	15.1
Hong Kong	501.8	0.1	940.3	-8.6
Taiwan	79.7	-8.4	163.3	-4.7
Republic of Korea	71.6	-13.4	169.5	3.2
Japan	19.9	-26.4	47.5	-10.1
U.S.A.	13.5	8.0	28.0	0.1
Australia	5.0	-15.4	14.9	-1.4
Canada	5.8	5.1	11.8	1.8
United Kingdom	4.1	4.4	8.0	-2.2
France	2.7	-13.4	5.5	-8.2

Major Visitor Markets



Visitors from Mainland China

'000

Province/	Province/ Current Municipality month		Individual Visit Scheme		
		Cumulative	Current month	Cumulative	
Total	2 287.0	4 214.6	1 404.0	2 300.0	
Of which:					
Guangdong	1 141.7	1 901.8	1 015.2	1 622.4	
Hunan	63.8	154.4	10.8	20.1	
Fujian	52.4	124.1	19.2	36.3	
Hubei	65.5	122.6	30.6	47.8	
Beijing	47.4	82.8	43.2	74.4	
Shanghai	72.2	136.4	68.6	129.3	
Tianjin	13.3	26.7	12.6	25.2	
Chongqing	26.5	47.3	18.1	28.5	

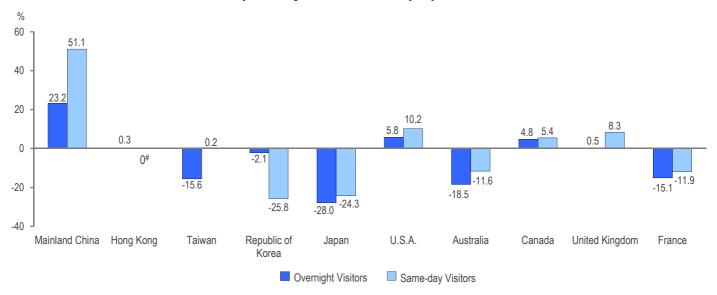
Visitors by Mode of Transport



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Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

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	Overnigh	t Visitors	Same-day Visitors		
	Current Month	Cumulative	Current Month	Cumulative	
Mainland China	1 013.0	2 093.1	1 274.0	2 121.5	
Hong Kong	233.3	428.0	268.5	512.3	
Taiwan	40.1	83.0	39.6	80.2	
Republic of Korea	42.1	102.6	29.5	66.9	
Japan	11.1	25.8	8.8	21.6	
U.S.A.	6.8	13.8	6.7	14.2	
Australia	2.6	7.7	2.3	7.2	
Canada	3.0	6.2	2.8	5.6	
United Kingdom	2.0	3.7	2.2	4.3	
France	1.2	2.5	1.5	3.0	

Historical Data for February

	2013	2014	2015	2016	2017
Visitor Arrivals ('000)					
Total	2 376.8	2 560.6	2 676.0	2 644.3	2 495.2
Overnight Visitors	1 113.2	1 177.3	1 101.9	1 189.3	1 232.0
Same-day Visitors	1 263.6	1 383.3	1 574.1	1 454.9	1 263.2
Average Length of Stay (day)					
Overall	0.9	1.0	0.9	1.1	1.2
Overnight Visitors	1.8	1.9	1.8	2.1	2.2
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbols:

Absolute value equals zero

'000 Thousand % Percentage

0[#] Magnitude less than half of the unit employed

