RETAIL SALES SURVEY

- Value of retail sales totalled MOP 18.50 billion in the fourth quarter, up by $15.8 \%$ as compared with the revised figure of MOP 15.98 billion in the third quarter; in addition, the value represented a year-on-year increase of $1.7 \%$.
- Sales volume index grew by $17.9 \%$ quarter-to-quarter and $4.6 \%$ year-on-year. Among the major retail trade activities, the sales volume indices of Communication Equipment and Supermarkets showed notable year-on-year rise, while the indices of Motor Vehicles and Automotive Fuels decreased.
- For the whole year of 2021, total value of retail sales leapt by $63.5 \%$ year-on-year to MOP 73.96 billion, and the sales volume index surged by 69.9\%.


## Principal Indicators

|  | Current <br> Quarter | Annual | Change (\%) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Quarter-toQuarter | Year-onYear | Annual |
| Value of Retail Sales (million MOP) | 18503 | 73957 | 15.8 | 1.7 | 63.5 |
| Sales Volume Index | 134.40 | 132.36 | 17.9 | 4.6 | 69.9 |

## Value of Retail Sales by Principal Activity

|  |  | Change (\%) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
|  | Current <br> Quarter | Annual | Quarter-to- <br> Quarter | Year-on- <br> Year | Annual |  |
| Watches, Clocks \& Jewellery | 4049 | 16476 | 17.5 | 4.0 | 126.6 |  |
| Leather Goods | 3308 | 13444 | 15.4 | -0.2 | 111.0 |  |
| Department Stores | 2872 | 12041 | 9.0 | 1.0 | 81.8 |  |
| Adults' Clothing | 1549 | 6078 | 41.3 | -13.1 | 45.0 |  |
| Supermarkets | 1379 | 5044 | 3.8 | 19.8 | -2.0 |  |
| Communication Equipment | 861 | 3451 | 40.2 | 12.3 | 128.7 |  |
| Cosmetics \& Sanitary Articles | 594 | 2413 | 15.3 | -4.0 | 42.7 |  |
| Motor Vehicles | 575 | 2079 | 35.3 | -16.4 | 0.4 |  |
| Pharmacies | 435 | 1695 | 9.1 | 5.4 | 17.8 |  |
| Automotive Fuels | 303 | 1245 | -10.1 | 3.8 | 9.0 |  |

## Value of sales




Retailers' forecast of year-on-year change in sales performance for the first quarter of 2022


Sales volume


Sales volume index (04/2015-03/2016=100)


Retailers' forecast of business performance for the first quarter of 2022 compared with the fourth quarter of 2021


Retail Sales Volume Index by Principal Activity

|  | Current <br> Quarter | Annual | 04/2015-03/2016 $=100$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Change (\%) |  |  |
|  |  |  | Quarter-toQuarter | Year-onYear | Annual |
| Watches, Clocks \& Jewellery | 111.58 | 111.13 | 20.6 | 7.9 | 128.7 |
| Leather Goods | 323.20 | 307.15 | 23.8 | 9.6 | 118.5 |
| Department Stores | 139.56 | 146.45 | 8.0 | 2.6 | 87.2 |
| Adults' Clothing | 98.19 | 98.34 | 33.4 | -12.6 | 50.0 |
| Supermarkets | 118.81 | 109.59 | 2.6 | 17.9 | -2.1 |
| Communication Equipment | 343.42 | 335.48 | 41.6 | 19.5 | 142.4 |
| Cosmetics \& Sanitary Articles | 110.57 | 111.32 | 14.7 | -1.8 | 46.9 |
| Motor Vehicles | 58.49 | 53.14 | 34.8 | -16.5 | 1.4 |
| Pharmacies | 89.02 | 86.92 | 8.7 | 5.3 | 18.8 |
| Automotive Fuels | 80.63 | 88.86 | -13.9 | -15.1 | 2.8 |

- In 2021, total value of retail sales surged by $63.5 \%$ year-onyear, with the sales values of Communication Equipment, Watches, Clocks \& Jewellery, Leather Goods and Department Stores recording marked increases; by contrast, the sales value of Supermarkets decreased.
- As regards the type of retail trade activity, sales values of Watches, Clocks \& Jewellery, Leather Goods and Department Stores accounted for $22.3 \%, 18.2 \%$ and $16.3 \%$ respectively of the total value of retail sales.
- Sales volume index jumped by $69.9 \%$ year-on-year in 2021, with noticeable growth in the indices of Communication Equipment, Watches, Clocks \& Jewellery and Leather Goods; meanwhile, the index of Supermarkets recorded a decrease.
- Analysed by quarter, value of retail sales in the second quarter of 2021 soared by 200.2\% year-on-year, attributable to the relatively low base of comparison in the same quarter of 2020. Retail sales value showed double-digit year-on-year rise in the first and third quarters; however, the pace of growth in the sales value slowed to $1.7 \%$ in the fourth quarter.


## Historical Data

|  | 2017 | 2018 | 2019 | 2020 |
| :--- | :--- | :--- | :--- | :--- |
| Value of Retail Sales (million MOP) |  |  |  |  |
| $4^{\text {th }}$ Quarter | 19084 | 19871 | 20748 | 18194 |
| Annual | 66262 | 76807 | 77187 | 45225 |
| Year-on-year Change of Sales Volume Index(\%) |  |  |  |  |
| $4^{\text {th }}$ Quarter | 14.9 | 2.4 | 5.8 | -8.4 |
| Annual | 12.6 | 13.8 | 0.8 | -40.1 |

Symbols:

| MOP | Macao Pataca | Q | Quarter |
| :--- | :--- | :--- | :--- |
| $r$ | Revised figures | $\%$ | Percentage |

## Glossary

Sales Volume Index: It is an indicator that measures the changes in sales volume after removing the effect of price changes, complied using the Laspeyres index formula. The average sales volume index for the base period (from April 2015 to March 2016) is set as 100.

