

TOURISM INDICATORS

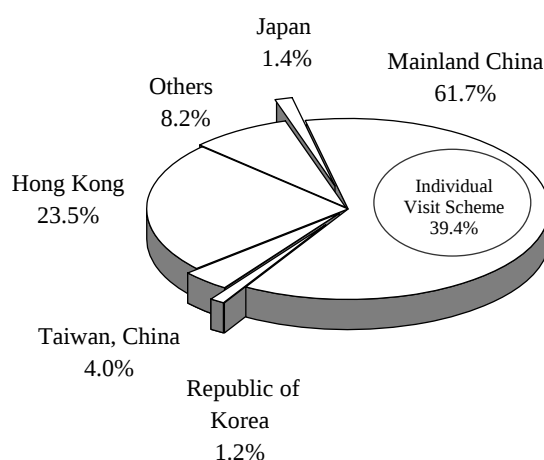
October 2011

No. 10

VISITOR ARRIVALS

- Visitor arrivals totalled 2,376,643 in October 2011, up by 13.6% year-on-year, with same-day visitors (1,333,204) accounting for 56.1% of the total. In the first ten months of 2011, total visitor arrivals increased by 11.4% year-on-year to 23,038,796; same-day visitors made up 53.8% of the total, at 12,405,209.
- Visitors from Mainland China surged by 30.5% year-on-year to 1,466,545 in October 2011, with the majority coming from Guangdong Province, Fujian Province and Hunan Province. Mainland visitors travelling to Macao under the Individual Visit Scheme totalled 577,691, up by 20.5%.
- In the first ten months of 2011, visitor arrivals by sea (9,024,300), by land (12,621,317) and by air (1,393,179) rose by 6.5%, 16.4% and 2.4% respectively year-on-year.

Visitor arrivals by place of residence



1. VISITOR ARRIVALS BY PLACE OF RESIDENCE

Place of residence	Oct. 2010	Oct. 2011	Year-on-year change (%)	Jan. – Oct. 2010	Jan. – Oct. 2011	Year-on-year change (%)
TOTAL	2 092 343	2 376 643	13.6	20 680 922	23 038 796	11.4
Asia	2 023 709	2 308 123	14.1	20 115 276	22 459 721	11.7
Mainland China	1 124 061	1 466 545	30.5	10 931 869	13 219 375	20.9
Hong Kong	629 233	558 687	-11.2	6 237 149	6 335 931	1.6
Taiwan, China	98 674	95 922	-2.8	1 090 555	1 039 664	-4.7
India	14 577	14 102	-3.3	141 417	142 932	1.1
Indonesia	14 593	14 476	-0.8	168 447	180 194	7.0
Japan	29 637	32 595	10.0	341 558	315 819	-7.5
Malaysia	27 454	26 989	-1.7	261 947	248 391	-5.2
Philippines	19 194	25 199	31.3	205 016	214 585	4.7
Republic of Korea	21 931	27 391	24.9	271 161	329 921	21.7
Singapore	18 878	20 797	10.2	197 370	208 245	5.5
Thailand	19 508	18 745	-3.9	172 772	166 713	-3.5
Vietnam	747	736	-1.5	47 216	9 666	-79.5
Others	5 222	5 939	13.7	48 799	48 285	-1.1
Americas	29 635	29 408	-0.8	243 259	251 869	3.5
Europe	25 012	24 386	-2.5	198 855	203 491	2.3
Oceania	11 757	12 327	4.8	104 887	103 781	-1.1
Africa & Others	2 230	2 399	7.6	18 645	19 934	6.9

Source of data: Public Security Police

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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2. VISITOR ARRIVALS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE

No.

Place of residence	By sea			By land		By air	
	Outer Harbour	Inner Harbour	Provisional Ferry Terminal in Taipa	Border Gate	Others	Airport	Heliport of Outer Harbour
TOTAL	564 980	46 972	248 421	1 268 058	104 657	141 207	2 348
Asia	526 033	46 284	238 688	1 254 520	103 329	137 276	1 993
Mainland China	174 287	37 416	58 625	1 059 980	78 642	56 391	1 204
Hong Kong	263 921	2 662	143 168	137 327	9 702	1 384	523
Taiwan, China	7 147	4 526	2 177	24 338	12 719	44 982	33
India	6 434	5	5 732	1 693	31	192	15
Indonesia	7 206	60	2 826	2 877	102	1 396	9
Japan	21 013	624	3 595	3 484	396	3 422	61
Malaysia	8 148	457	2 255	6 796	623	8 698	12
Philippines	12 477	28	4 498	2 793	28	5 356	19
Republic of Korea	11 762	213	8 708	3 356	248	3 071	33
Singapore	5 795	248	1 582	6 556	486	6 110	20
Thailand	5 005	37	4 503	3 164	90	5 929	17
Vietnam	297	-	117	310	1	7	4
Others	2 541	8	902	1 846	261	338	43
Americas	14 827	383	3 870	7 455	777	1 987	109
Europe	16 015	190	3 667	2 794	308	1 274	138
Oceania	7 457	88	2 066	1 833	214	573	96
Africa & Others	648	27	130	1 456	29	97	12

3. VISITORS AND SAME-DAY VISITORS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE

No.

Place of residence	Total		By sea		By land		By air	
	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors
TOTAL	2 376 643	1 333 204	860 373	396 874	1 372 715	887 287	143 555	49 043
Asia	2 308 123	1 298 838	811 005	371 019	1 357 849	879 601	139 269	48 218
Mainland China	1 466 545	838 787	270 328	100 297	1 138 622	728 527	57 595	9 963
Hong Kong	558 687	319 234	409 751	213 864	147 029	104 778	1 907	592
Taiwan, China	95 922	64 511	13 850	7 749	37 057	29 925	45 015	26 837
India	14 102	2 567	12 171	1 976	1 724	563	207	28
Indonesia	14 476	5 275	10 092	4 098	2 979	827	1 405	350
Japan	32 595	11 995	25 232	9 599	3 880	1 962	3 483	434
Malaysia	26 989	13 392	10 860	4 782	7 419	4 335	8 710	4 275
Philippines	25 199	10 658	17 003	9 803	2 821	494	5 375	361
Republic of Korea	27 391	13 148	20 683	10 879	3 604	1 920	3 104	349
Singapore	20 797	9 700	7 625	3 328	7 042	3 581	6 130	2 791
Thailand	18 745	7 562	9 545	3 616	3 254	1 773	5 946	2 173
Vietnam	736	86	414	75	311	8	11	3
Others	5 939	1 923	3 451	953	2 107	908	381	62
Americas	29 408	14 563	19 080	9 765	8 232	4 350	2 096	448
Europe	24 386	12 314	19 872	10 831	3 102	1 222	1 412	261
Oceania	12 327	5 997	9 611	4 934	2 047	964	669	99
Africa & Others	2 399	1 492	805	325	1 485	1 150	109	17

Source of data: Public Security Police

- Absolute value equals zero

4. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

Province and Municipality		Guangdong		Fujian		Zhejiang		Hunan	
		Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010	Oct.	609 701	348 325	59 646	9 326	36 544	12 269	29 233	3 145
	Nov.	568 627	306 612	54 332	6 747	39 915	12 073	31 297	2 934
	Dec.	576 257	312 084	63 341	10 824	49 604	19 549	35 825	4 562
	Jul.-Dec.	3 546 988	1 976 122	352 928	56 499	239 721	82 515	182 769	21 077
2011	Jan.	657 729	375 980	59 341	8 947	34 629	12 961	31 602	3 803
	Feb.	617 887	378 112	48 199	9 808	45 274	20 543	26 605	4 102
	Mar.	647 273	342 737	73 612	9 161	43 802	14 870	37 158	3 644
	Apr.	628 970	335 292	76 145	9 658	47 188	15 284	41 629	4 810
	May	678 832	376 441	77 161	10 523	46 622	15 422	46 362	5 275
	Jun.	617 887	318 490	67 767	9 718	45 114	15 578	40 279	4 289
	Jul.	750 839	418 703	86 836	14 082	57 222	19 663	48 163	6 230
	Aug.	820 743	485 706	92 976	15 998	61 218	21 286	55 100	7 880
	Sept.	625 475	307 757	82 364	9 967	41 929	12 479	47 262	4 326
	Oct.	755 354	409 023	88 077	12 551	46 926	14 495	50 919	4 899
	Jan. - Oct.	6 800 989	3 748 241	752 478	110 413	469 924	162 581	425 079	49 258

Province and Municipality		Beijing		Shanghai		Tianjin		Chongqing	
		Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010	Oct.	17 868	12 371	27 054	20 492	6 233	5 187	10 554	4 486
	Nov.	18 295	13 504	28 811	21 713	7 857	6 770	10 189	4 152
	Dec.	24 212	18 911	43 776	35 772	9 185	7 941	11 758	5 208
	Jul.-Dec.	110 189	77 149	181 980	141 664	40 040	33 840	64 524	28 352
2011	Jan.	25 756	19 763	41 296	33 355	8 030	6 917	11 573	5 098
	Feb.	26 125	20 694	42 949	34 625	9 276	8 122	11 563	6 163
	Mar.	24 102	18 648	37 020	29 158	7 829	6 797	11 400	4 766
	Apr.	24 418	18 700	34 164	26 861	6 180	5 278	13 278	6 043
	May	22 926	16 681	33 493	25 936	6 668	5 707	11 997	4 765
	Jun.	24 130	17 359	36 202	28 558	5 620	4 811	10 540	4 381
	Jul.	27 282	20 322	41 783	33 691	7 115	6 059	15 115	7 618
	Aug.	27 796	21 061	41 343	32 358	7 705	6 442	16 860	8 946
	Sept.	22 233	14 993	36 214	27 422	6 662	5 378	12 967	5 030
	Oct.	27 994	18 730	36 980	28 513	8 542	7 047	19 402	7 553
	Jan. - Oct.	252 762	186 951	381 444	300 477	73 627	62 558	134 695	60 363

Source of data: Public Security Police