

## VISITOR ARRIVALS

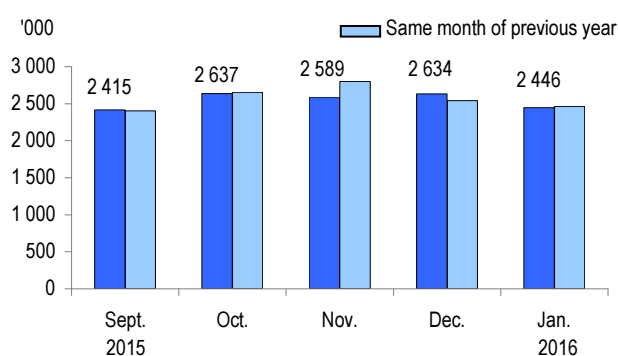
January 2016

- Visitor arrivals totalled 2,445,876, down slightly by 0.8% year-on-year and down by 7.1% month-to-month. Overnight visitors rose by 5.3% year-on-year while same-day visitors dropped by 5.6%. The average length of stay of visitors increased by 0.3 day year-on-year to 1.2 days; overnight and same-day visitors had an average stay of 2.2 days and 0.2 day respectively.
- Visitors from Mainland China edged down by 0.7% year-on-year, with those travelling under the Individual Visit Scheme rising by 2.6%. Visitors from Hong Kong decreased, while those from the Republic of Korea and Taiwan registered increase. Long-haul visitors from the United States and the United Kingdom also went up year-on-year, whereas those from Australia saw decline.
- Visitor arrivals by land and by air increased by 8.6% and 12.1% respectively year-on-year. Meanwhile, visitors arrivals by sea decreased by 17.4%, with those arriving via the Inner Harbour falling significantly by 60.3% due to the suspension of ferry services at this terminal starting from mid-January.

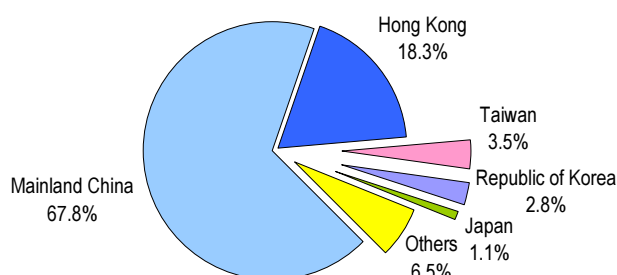
### Principal Indicators

	Current Month	Same Month Last Year	Year-on-year Change (%)
Visitor Arrivals ('000)	2,445.9	2,465.6	-0.8
By Sea	753.6	912.4	-17.4
By Land	1,501.1	1,382.7	8.6
By Air	191.1	170.5	12.1
Same-day Visitors	1,300.0	1,377.1	-5.6
Overnight Visitors	1,145.9	1,088.5	5.3
Average Length of Stay (Day)	1.2	0.9	0.3 day

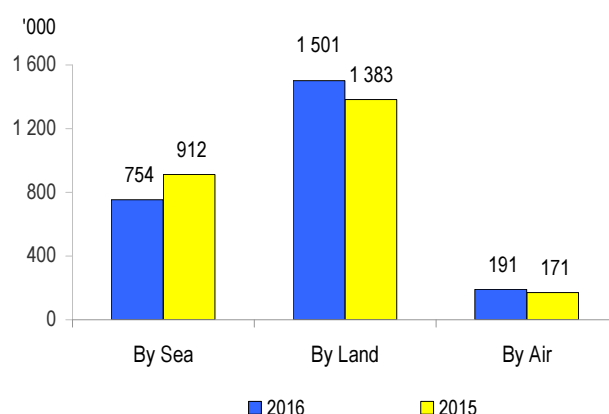
### Visitor Arrivals



### Major Visitor Markets



### Visitors by Mode of Transport



### Major Visitor Markets

	Current Month	Same Month Last Year	Year-on-year Change (%)
Mainland China	1,658.6	1,669.7	-0.7
Hong Kong	448.2	473.2	-5.3
Taiwan	85.9	77.0	11.6
Republic of Korea	69.2	68.8	0.6
Japan	25.8	21.9	17.9
U.S.A.	14.0	13.5	3.5
Australia	9.4	10.1	-6.6
Canada	5.4	5.4	0.1
United Kingdom	4.0	3.8	4.5
France	2.9	2.8	4.3

### Visitors from Mainland China

Province and Municipality	Current Month	Year-on-year Change (%)	Individual Visit Scheme	
			Current Month	Year-on-year Change (%)
Guangdong	764.8	8.2	578.0	11.2
Fujian	67.2	-8.1	14.5	-4.4
Hunan	60.6	-7.5	5.0	-30.6
Hubei	42.4	-16.9	12.0	-26.1
Beijing	31.3	0.3	25.5	-4.4
Shanghai	49.3	7.5	45.4	10.2
Tianjin	10.1	-22.3	9.2	-25.5
Chongqing	18.1	-11.2	8.0	-15.8

Same-day Visitors and Overnight Visitors '000

	Same-day Visitors		Overnight Visitors	
	Current Month	Year-on-year Change (%)	Current Month	Year-on-year Change (%)
Mainland China	901.2	-3.6	757.4	3.1
Hong Kong	240.9	-15.1	207.3	9.3
Taiwan	40.0	-4.2	45.9	30.4
Republic of Korea	34.8	-8.0	34.4	11.2
Japan	11.0	13.2	14.8	21.6
U.S.A.	7.0	-2.2	7.0	9.9
Australia	4.3	-15.2	5.1	2.1
Canada	2.5	-8.2	2.9	8.6
United Kingdom	2.0	-	2.0	9.5
France	1.6	-0.8	1.3	11.3

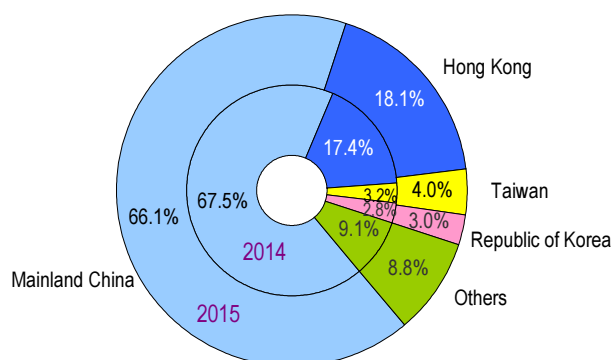
- Absolute value equals zero

Historical Data '000

	2011	2012	2013	2014	2015
<b>Visitor Arrivals</b>					
Annual	28,002.3	28,082.3	29,324.8	31,525.6	30,714.6
January	2,076.1	2,461.6	2,312.3	2,503.6	2,465.6
<b>Same-day Visitors</b>					
Annual	15,077.1	14,505.0	15,056.4	16,959.9	16,406.9
January	1,131.0	1,371.1	1,195.5	1,344.1	1,377.1
<b>Overnight Visitors</b>					
Annual	12,925.2	13,577.3	14,268.5	14,565.7	14,307.8
January	945.1	1,090.6	1,116.9	1,159.5	1,088.5

Source of data: Public Security Police

Overnight Visitors



For additional information:  
<http://www.dsec.gov.mo/e/visitor.aspx>



January 2016