Government of Macao Special Administrative Region
Statistics and Census Service

TOURISM INDICATORS

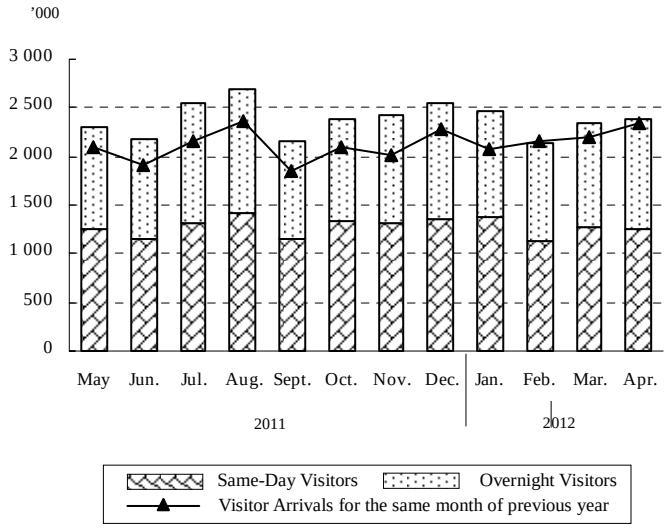
April 2012

No. 4

VISITOR ARRIVALS

- Visitor arrivals totalled 2,382,156 in April 2012, up by 1.9% year-on-year, with same-day visitors accounting for 52.8% of the total. In the first four months of 2012, visitor arrivals increased by 6.3% year-on-year to 9,324,476; same-day visitors made up 54.0% of the total.
- In April 2012, the average length of stay of visitors increased by 0.1 day year-on-year to 1.1 days. Overnight visitors and same-day visitors stayed at an average of 2.1 days and 0.2 day respectively.
- Visitors from Mainland China increased by 9.5% year-on-year to 1,391,119, with those travelling to Macao under the Individual Visit Scheme rising by 9.3% to 541,551.

Same-Day Visitors and Overnight Visitors



1. VISITORS AND SAME-DAY VISITORS BY PLACE OF RESIDENCE

Place of residence	Visitor				Same-Day Visitor			
	Apr. 2012		Jan. – Apr. 2012		Apr. 2012		Jan. – Apr. 2012	
	Total (No.)	Year-on-year Change (%)	Cumulative Total (No.)	Year-on-year Change (%)	Total (No.)	Year-on-year Change (%)	Cumulative Total (No.)	Year-on-year Change (%)
TOTAL	**2 382 156**	**1.9**	**9 324 476**	**6.3**	**1 257 210**	**-1.1**	**5 038 499**	**5.2**
Asia	**2 312 995**	**1.8**	**9 077 866**	**6.3**	**1 223 608**	**-1.2**	**4 915 635**	**5.2**
Mainland China	1 391 119	9.5	5 618 826	13.5	738 115	6.2	3 068 497	13.1
Hong Kong	654 803	-7.7	2 375 016	-4.5	354 244	-10.2	1 322 025	-5.3
Taiwan, China	85 718	-22.4	335 532	-13.1	58 375	-25.6	215 316	-20.2
India	11 514	-15.4	40 744	-0.5	2 941	19.4	8 448	9.1
Indonesia	14 054	-12.4	59 123	2.6	4 220	-13.1	17 152	0.2
Japan	26 591	24.0	137 864	11.3	10 493	20.1	58 934	7.0
Malaysia	25 283	-6.8	99 507	-2.7	12 797	-10.2	46 744	-7.0
Philippines	28 972	20.0	97 001	17.0	11 506	26.3	39 856	21.0
Republic of Korea	28 119	8.7	153 701	16.2	12 344	7.8	72 839	15.2
Singapore	16 018	-24.0	65 001	-17.0	7 539	-24.0	29 710	-12.6
Thailand	22 648	-7.4	70 011	-7.0	8 121	6.8	27 071	-6.8
Vietnam	1 095	-3.3	4 177	39.2	110	37.5	291	17.8
Others	7 061	6.3	21 363	11.9	2 803	22.2	8 752	31.2
Americas	**29 460**	**5.7**	**101 231**	**3.8**	**13 773**	**-0.1**	**49 635**	**2.2**
Europe	**24 786**	**3.1**	**88 257**	**8.5**	**12 472**	**4.9**	**44 889**	**9.0**
Oceania	**12 173**	**-2.9**	**47 981**	**8.9**	**5 657**	**-7.3**	**22 936**	**3.8**
Africa & Others	**2 742**	**22.9**	**9 141**	**22.4**	**1 700**	**29.2**	**5 404**	**29.9**

Source of data: Public Security Police

Official Statistics. Reproduction of these data is allowed provided the source is quoted.
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2. AVERAGE LENGTH OF STAY OF VISITORS BY PLACE OF RESIDENCE

Day

Place of residence	Average Length of Stay					
	Global		Overnight Visitor		Same-Day Visitor	
	Apr. 2011	Apr. 2012	Apr. 2011	Apr. 2012	Apr. 2011	Apr. 2012
Total	**1.0**	**1.1**	**1.5**	**2.1**	**0.2**	**0.2**
Asia	**1.0**	**1.1**	**1.5**	**2.1**	**0.2**	**0.2**
Mainland China	1.1	1.1	1.5	2.2	0.2	0.2
Hong Kong	0.8	0.8	1.4	1.6	0.3	0.2
Taiwan, China	0.7	0.8	1.5	2.3	0.2	0.1
India	1.5	1.4	1.7	1.8	0.2	0.2
Indonesia	3.4	3.5	2.8	4.9	0.2	0.2
Japan	0.9	1.0	1.4	1.5	0.2	0.2
Malaysia	0.8	0.9	1.4	1.7	0.2	0.2
Philippines	3.8	3.7	2.9	6.2	0.2	0.2
Republic of Korea	1.4	1.4	1.7	2.4	0.2	0.2
Singapore	0.9	1.0	1.4	1.7	0.2	0.2
Thailand	1.1	1.1	1.2	1.6	0.2	0.2
Vietnam	5.0	6.9	2.6	7.9	0.2	0.3
Others	1.8	1.5	1.7	2.4	0.2	0.2
Americas	**1.2**	**1.3**	**2.1**	**2.2**	**0.2**	**0.2**
Europe	**1.4**	**1.4**	**2.4**	**2.7**	**0.2**	**0.2**
Oceania	**1.2**	**1.4**	**2.2**	**2.4**	**0.2**	**0.2**
Africa & Others	**1.6**	**1.1**	**2.7**	**3.0**	**0.2**	**0.1**

3. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

		Guangdong	Fujian	Zhejiang	Hunan	Beijing	Shanghai	Tianjin	Chongqing
2011		8 196 139	932 316	575 595	533 495	314 696	471 366	100 585	172 140
2011	Apr.	628 970	76 145	47 188	41 629	24 418	34 164	6 180	13 278
	May	678 832	77 161	46 622	46 362	22 926	33 493	6 668	11 997
	Jun.	617 887	67 767	45 114	40 279	24 130	36 202	5 620	10 540
	Jul.	750 839	86 836	57 222	48 163	27 282	41 783	7 115	15 115
	Aug.	820 743	92 976	61 218	55 100	27 796	41 343	7 705	16 860
	Sept.	625 475	82 364	41 929	47 262	22 233	36 214	6 662	12 967
	Oct.	755 354	88 077	46 926	50 919	27 994	36 980	8 542	19 402
	Nov.	705 194	88 413	55 047	53 222	27 823	39 984	12 327	19 688
	Dec.	689 956	91 425	50 624	55 194	34 111	49 938	14 631	17 757
2012	Jan.	777 564	65 966	51 549	41 253	33 033	50 138	10 966	16 034
	Feb.	635 835	67 880	39 910	39 558	27 910	40 111	10 337	12 473
	Mar.	687 821	81 680	51 693	51 526	27 313	42 193	10 533	19 389
	Apr.	641 433	72 755	50 776	49 920	29 885	36 200	9 866	20 078
	Jan. – Apr.	2 742 653	288 281	193 928	182 257	118 141	168 642	41 702	67 974

Source of data: Public Security Police