

## **TOURISM STATISTICS**

## 4<sup>TH</sup> QUARTER 2021

- Visitor arrivals totalled 1,950,415 in the fourth quarter of 2021, representing a year-on-year increase of 3.9%; the average length of stay of visitors remained at 1.5 days. A total of 5,584 local tour visitors were recorded in the fourth quarter. For the whole year of 2021, visitor arrivals rose by 30.7% year-on-year to 7,705,943, and their average length of stay extended by 0.2 day; number of visitors joining local tours showed an uplift of 113.0%.
- At the end of the fourth quarter, the 118 hotels & guesthouses (excluding those designated for medical observation and self-health monitoring) that offered accommodation services to the public provided a total of 38,737 guest rooms. In the fourth quarter, the average occupancy rate of guest rooms went up by 3.3 percentage points year-on-year to 48.9%; guests of hotels & guesthouses added up to 1,588,657, a rise of 6.4% year-on-year. For the whole year of 2021, the average occupancy rate of guest rooms grew by 21.5 percentage points year-on-year to 50.1%, and number of guests of hotels & guesthouses leapt by 71.0%.
- The Tourist Price Index (TPI) for the fourth quarter increased by 0.73% year-on-year to 119.07, while the average TPI for the whole year of 2021 dropped by 4.71%.
- As regards spending of visitors, total spending of visitors (excluding gaming expenses) amounted to MOP6.31 billion in the fourth quarter, a growth of 7.4% year-on-year; per-capita spending of visitors rose by 3.4% to MOP3,235. In 2021, total spending of visitors soared by 104.8% year-on-year, and their percapita spending surged by 56.7%.

Guests of Hotels & Guesthouses ('000)

## **Principal Indicators**

Visitor Arrivals ('000)

# •

Q4	1 950.4	<b>1</b>	3.9
2021	7 705.9	•	30.7

YnY

YoY

H

Q4 **1 588.7 1** 2021 **6 624.6** 

Total Spending of Visitors (excluding gaming expenses) (Million MOP)



YnY

%

%

Average Length of Stay of Visitors (Day)



Q4 **1.5** - 2021 **1.6** • 0.2 day

Average Occupancy Rate of Guest Rooms (%)



Per-capita Spending of Visitors (MOP)



Local Tour Visitors ('000)





Tourist Price Index

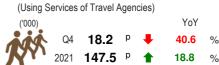


YoY

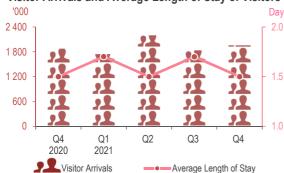
6.4 %

71.0 %

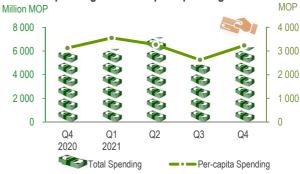
Outbound Residents







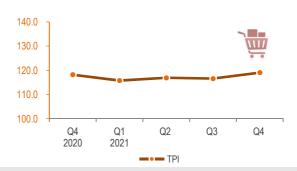
Total Spending and Per-capita Spending of Visitors



## Guests of Hotels & Guesthouses and Average Occupancy Rate of Guest Rooms



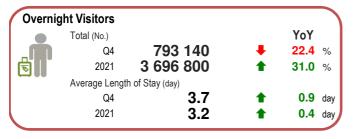
**Tourist Price Index** 

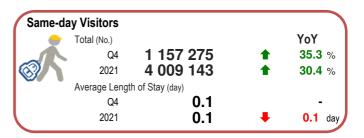


Alameda Dr. Carlos d' Assumpção No. 411-417, Dynasty Plaza, 17th floor, Macao Tel: (853) 8399 5311 Fax: (853) 2830 7825 E-mail: info@dsec.gov.mo Official Statistics. Reproduction of these data is allowed provided the source is quoted.

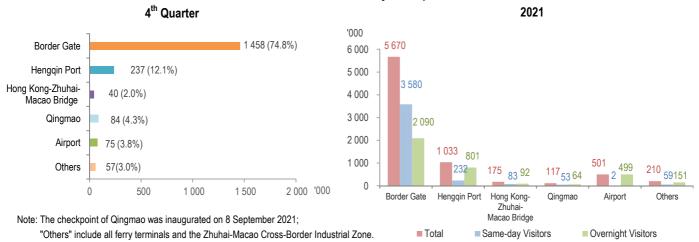
www.dsec.gov.mo 2022.2







### Distribution of Visitors by Checkpoint



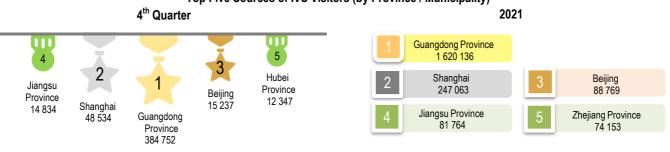
## Distribution of Source of Visitors



## Visitors from Mainland China - Top Five Sources of Visitors (by Province / Municipality)

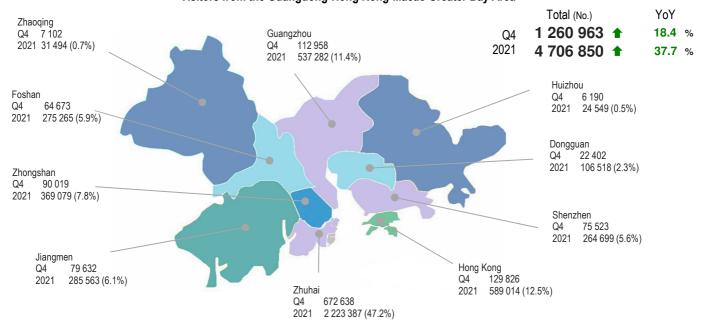


#### Top Five Sources of IVS Visitors (by Province / Municipality)



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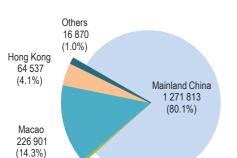
## Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area



## **Hotels & Guesthouses**



4<sup>th</sup> Quarter

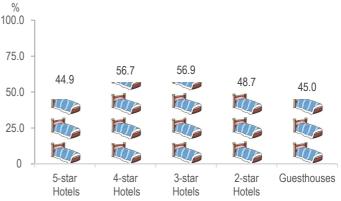


Taiwan 8 536

(0.5%)

Distribution of Guests by Country/Region

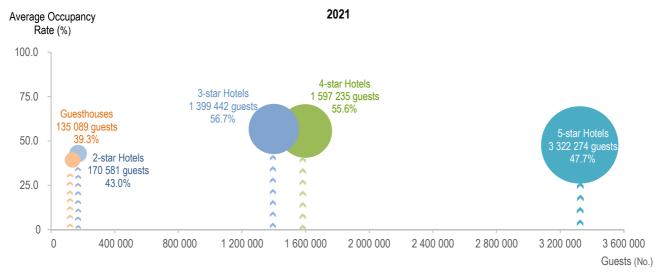
## 75.0 56.7 44.9 50.0



**Average Occupancy Rate of Guest Rooms** 

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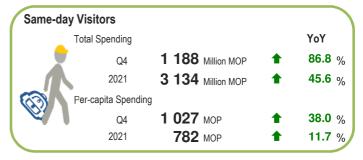
#### Guests of Hotels/Guesthouses and Average Occupancy Rate



## Visitor Spending (excluding gaming expenses)



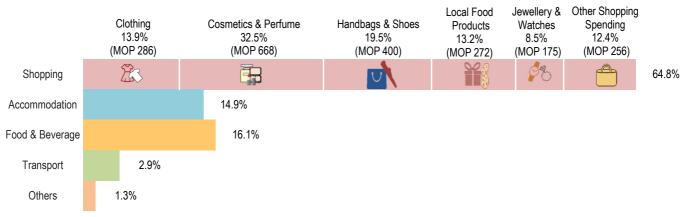
Overn	ight Visitors			
	Total Spending			YoY
	Q4	5 122 Million MOP	•	<b>2.2</b> %
	2021	<b>21 319</b> Million MOP	•	117.9 %
	Per-capita Spending			
الالا	Q4	<b>6 458</b> MOP	•	<b>26.0</b> %
	2021	<b>5 767</b> MOP	1	66.3 %



## Structure of Visitor Spending 4<sup>th</sup> Quarter

Share in shopping spending Clothing 13.3% (MOP 293) Accommodation Food & 10.5% Shopping Cosmetics & Perfume Other Shopping 34.8% (MOP 769) Beverage 68.2% Spending 16.3% (MOP 359) 16.4% யூ Others Jewellery & Watches Transport Handbags & Shoes 2.3% 6.6% (MOP 145) 16.9% (MOP 374) 2.6% Local Food Products 12.1% (MOP 268)

## 2021



Note: Transport excludes airfares.

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## Per-Capita Spending of Visitors by Main Purpose of Visit



## Tourist Price Index















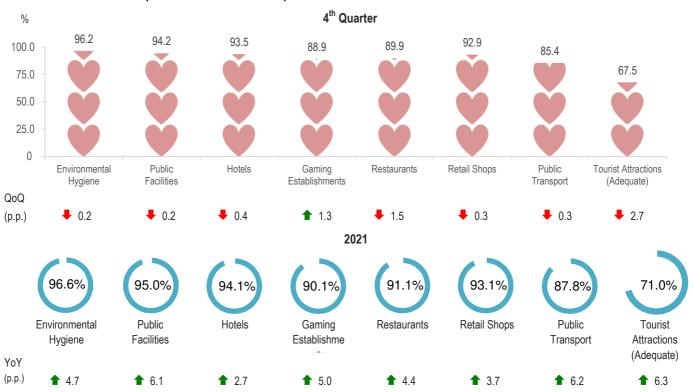


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Goods & Services	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods
Weight	12.78%	15.81%	23.06%	17.47%	8.11%	6.33%	2.07%	14.38%
4 <sup>th</sup> Qua	ırter							
QoQ	<b>2.41</b> %	<b>1.43</b> %	<b>15.40</b> %	<b>1.34</b> %	<b>■ 0.12</b> %	<b>0.58</b> %	<b>↑</b> 0.73 %	<b>0.28</b> %
YoY	<b>0.75</b> %	<b>4</b> 2.37 %	<b>1.13</b> %	<b>4.03</b> %	<b>1.15</b> %	<b>1.29</b> %	<b>★</b> 3.97 %	<b>1.57</b> %
2021								
YoY	<b>1</b> 0.22 %	<b>J</b> 0.69 %	<b>J</b> 29.28 %	<b>4.62</b> %	<b>₹</b> 7.00 %	<b>♠</b> 0.23 %	<b>1.18</b> %	<b>0.27</b> %

## **Visitors' Comments**



## Proportions of Visitors who Expressed Favourable Comments on the Services/Facilities



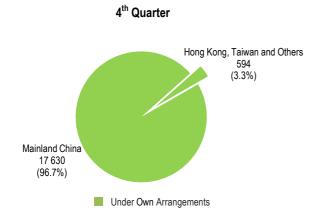
Note: For the whole year of 2021, none of the visitors in the sample acquired services of travel agencies.





Under Own arr	angement (No.)	YoY
Q4	=	12.4 % all outbound residents
2021	97 593	<b>15.3</b> %
	<b>66.2</b> % of tota	Il outbound residents

## Structure of Outbound Residents by Destination





Note: Data on outbound residents are provisional figures.

#### **Historical Data**

	4 <sup>th</sup> Quarter					2021				
	2016	2017	2018	2019	2020	2016	2017	2018	2019	2020
Visitors										
Visitor Arrivals ('000)	8 082	8 775	9 990	9 203	1 878	30 950	32 611	35 804	39 406	5 897
Average Length of Stay (Day)	1.2	1.2	1.2	1.2	1.5	1.2	1.2	1.2	1.2	1.4
Package Tour Visitors ('000)	2 136	2 618	2 623	1 549	9	7 552	8 623	9 130	8 332	253
Hotels/Guesthouses										
Guests ('000)	3 375	3 431	3 583	3 558	1 493	12 000	13 155	13 956	14 102	3 874
Average Occupancy Rate of Guest Rooms (%)	87.0	91.4	92.9	90.7	45.6	83.3	87.2	91.1	90.8	28.6
Visitor Spending (excluding gaming expenses)										
Total Spending (Million MOP)	14 789	18 186	18 419	16 243	5 876	52 662	61 324	69 687	64 077	11 938
Per-capita Spending (MOP)	1 830	2 072	1 844	1 765	3 129	1 701	1 880	1 946	1 626	2 025
Tourist Price Index										
Index	134.96	142.51	139.81	139.50	118.21	130.86	131.87	134.35	133.85	122.88
YoY(%)	-4.48	5.59	-1.90	-0.22	-15.26	-5.44	0.77	1.88	-0.37	-8.20
Outbound Residents (Using Services of Travel Agend	cies)									
Total ('000)	334	374	468	426	31	1 251	1 391	1 780	1 765	124

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#### Methodology, Scope and Coverage

Sources of data include the Public Security Police Force, travel agencies, hotels, guesthouses and Visitor Expenditure Survey.

Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and outbound Macao residents using services of travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on guests is collected from hotels and guesthouses, excluding those that suspended business as well as those that did not provide accommodation services to the public (e.g. establishments designated for medical observation and self-health monitoring).

Visitor Expenditure Survey adopts the quota sampling method in the selection of respondents from all visitors. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples, whereas results for visitors' comments were derived by aggregating the data collected from the samples.

The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

### Glossary

Visitor<sup>1</sup>: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country or place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel/guesthouse.

Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel/guesthouse, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel/guesthouse.

Main Purpose of Visit<sup>1</sup>: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors<sup>1</sup>: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

### Symbols and abbreviations:

No.	Number	estab.	Establishment	-	Absolute value equals zero	р	Provisional figures r Revised figures
Q	Quarter	'000	Thousand	QoQ	Quarter-on-quarter change	p.p.	Percentage point
%	Percentage	MOP	Macao Pataca	YoY	Year-on-year change	0#	Magnitude less than half of the unit employed

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