

- In the first quarter of 2025, number of visitor arrivals increased by 11.1% year-on-year to 9,862,665, while their average length of stay decreased by 0.1 day to 1.1 days; number of inbound package tour visitors was 550,081, up by 9.1%.
- At the end of the first quarter, the 147 hotel establishments offering accommodation services to the public provided a total of 43,914 available guest rooms. The average occupancy rate of guest rooms climbed by 5.2 percentage points year-on-year to 90.1%, while the number of guests went down by 5.4% to 3,573,666.
- In the first quarter of 2025, total non-gaming spending of visitors decreased by 3.6% year-on-year to MOP19.62 billion, whereas per-capita non-gaming spending of visitors dropped by 13.2% to MOP1,989.

Principal Indicators

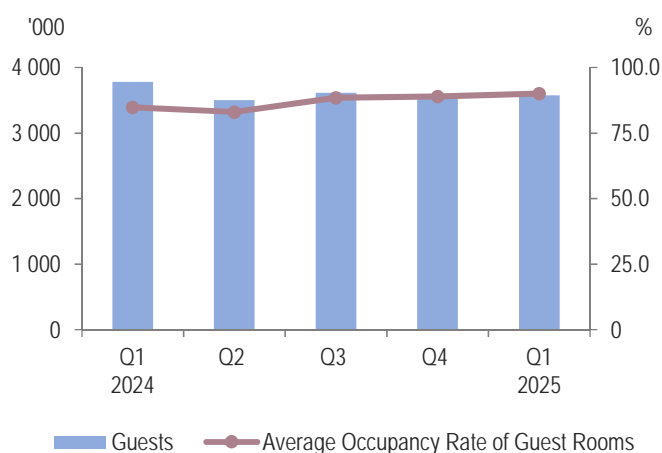
	Q1/2025	Q1/2024	Change (%)
Visitors			
Visitor Arrivals ('000)	9 862.7	8 875.8	11.1
Overnight Visitors	4 039.3	4 084.0	-1.1
Same-day Visitors	5 823.4	4 791.7	21.5
Average Length of Stay (Day)	1.1	1.2	-0.1
Inbound Package Tour	550.1	504.3	9.1
Visitors ('000)			
Local Tour Visitors ('000)	61.3	69.7	-12.0
Hotel Establishments			
Average Occupancy Rate of Guest Rooms (%)	90.1	84.9	5.2 ^a
Guests ('000)	3 573.7	3 779.6	-5.4
Non-gaming Spending of Visitors			
Total Spending (Million MOP)	19 619	20 348	-3.6
Per-capita Spending (MOP)	1 989	2 293	-13.2

^a Percentage point

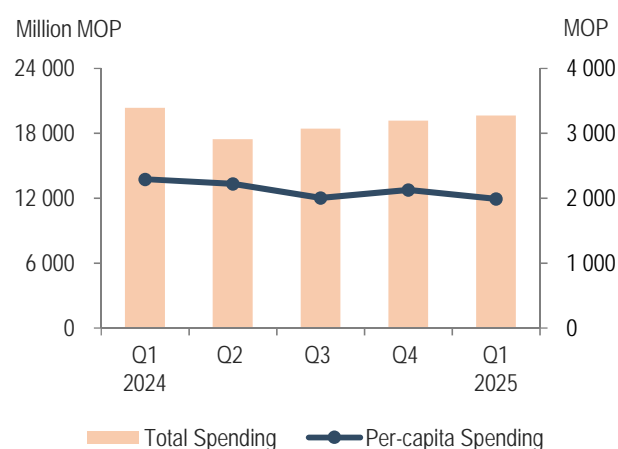
Visitor Arrivals and Average Length of Stay of Visitors



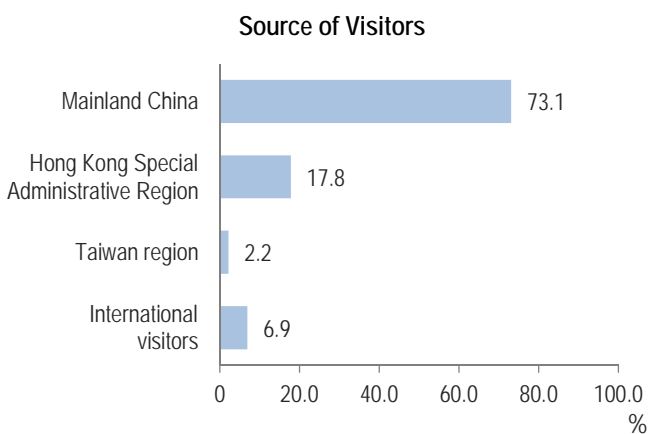
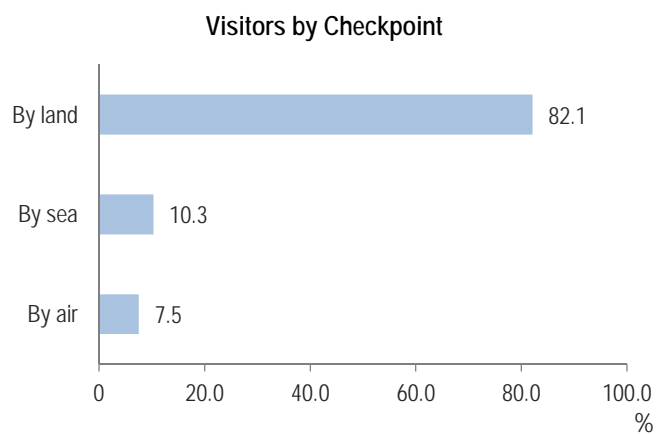
Average Occupancy Rate of Guest Rooms and Number of Guests



Non-gaming Spending of Visitors



Visitor Arrivals



Principal Source of Mainland Visitors

	Q1/2025	Q1/2024	YoY (%)
Total	7 206	6 292	14.5
Guangdong Province	3 999	3 266	22.4
Zhejiang Province	259	242	7.1
Shanghai	256	284	-9.7
Jiangsu Province	231	227	1.9
Beijing	189	185	2.1
Hubei Province	154	144	7.0
Sichuan Province	152	145	5.0
Guangxi Zhuang Autonomous Region	142	104	36.4
Fujian Province	141	130	8.6
Hunan Province	136	126	7.6

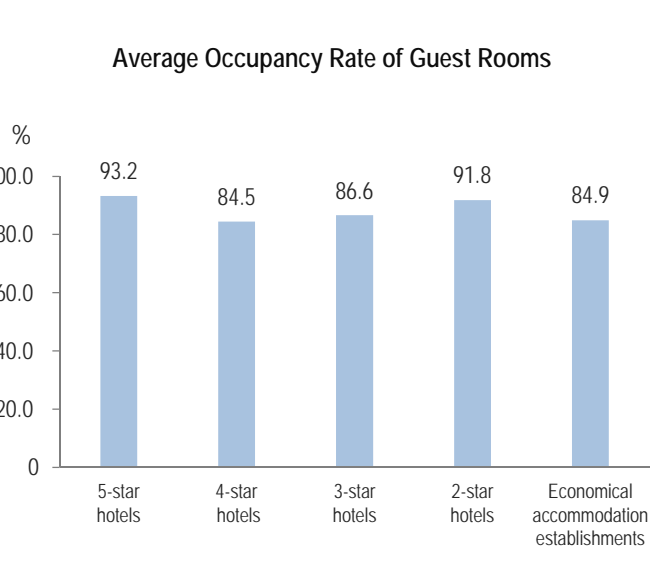
Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

	Q1/2025	Q1/2024	YoY (%)
Total	5 335	4 833	10.4
Hong Kong	1 753	1 818	-3.6
Special Administrative Region			
Guangzhou	641	621	3.2
Shenzhen	451	384	17.6
Zhuhai	1 221	812	50.3
Foshan	376	365	2.9
Huizhou	58	51	15.4
Dongguan	194	176	10.6
Zhongshan	330	307	7.3
Jiangmen	249	239	4.2
Zhaoqing	63	61	2.2

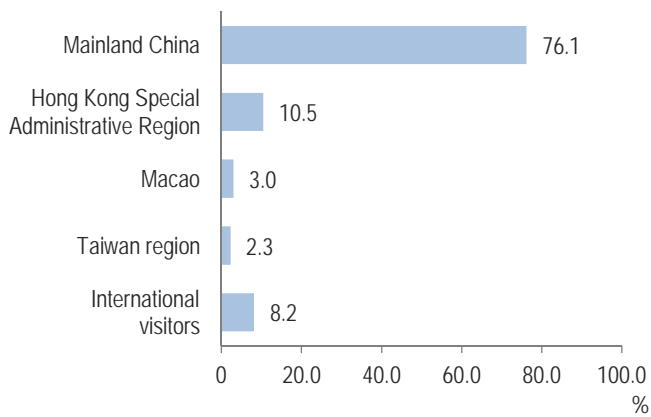
Hotel Establishments

Numbers of operating establishments, guest rooms and guests

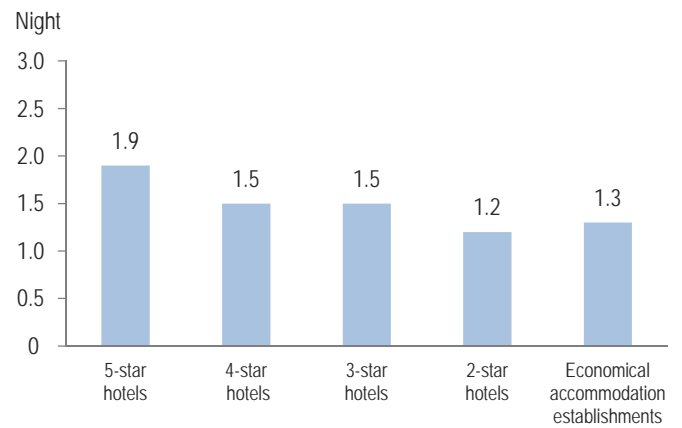
	Operating Establishments (No.)	Guest Rooms (No.)	Guests ('000)
Total	147	43 914	3 574
Hotels	103	42 707	3 456
5-star	39	25 014	1 735
4-star	19	9 113	848
3-star	20	6 596	627
2-star	25	1 984	247
Economical accommodation establishments	44	1 207	117



Guests by Country/Place



Average Length of Stay of Guests

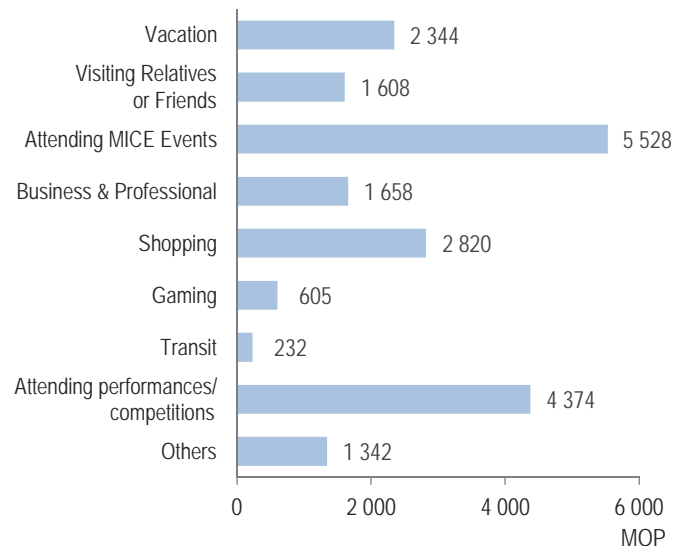


Non-gaming Spending of Visitors

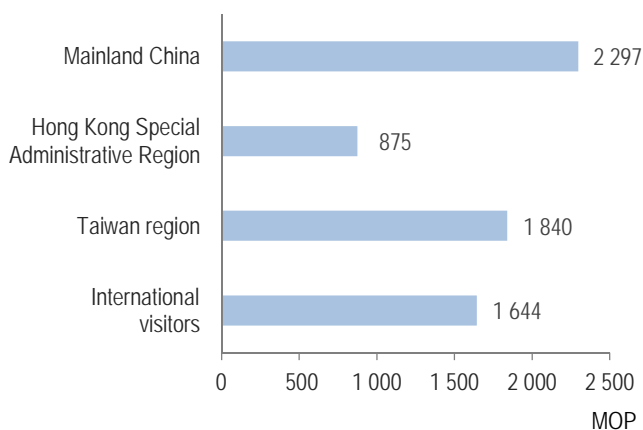
Non-gaming Spending of Overnight and Same-day Visitors

	Q1/2025	Q1/2024	Change (%)
Total Spending (Million MOP)			
Overnight Visitors	15 376	16 433	-6.4
Same-day Visitors	4 243	3 915	8.4
Per-capita Spending (MOP)			
Overnight Visitors	3 807	4 024	-5.4
Same-day Visitors	729	817	-10.8

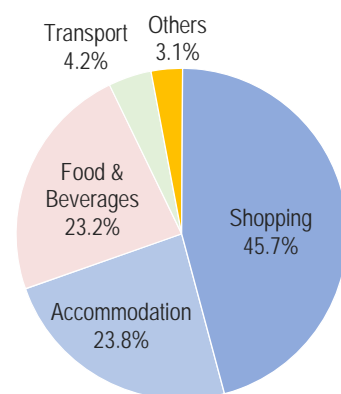
Per-Capita Non-gaming Spending of Visitors by Main Purpose of Visit



Per-Capita Non-gaming Spending of Visitors by Source Market



Structure of Non-gaming Spending of Visitors



Historical Data for the First Quarter

	2020	2021	2022	2023	2024
Visitors					
Visitor Arrivals ('000)	3 219	1 738	1 877	4 948	8 876
Average Length of Stay (Day)	1.4	1.7	1.3	1.3	1.2
Hotel Establishments					
Average Occupancy Rate of Guest Rooms (%)	41.3	44.9	40.8	74.9	84.9
Guests ('000)	1 472	1 454	1 375	2 705	3 780
Non-gaming Spending of Visitors					
Total Spending (Million MOP)	5 007	6 181	6 595	14 978	20 348
Per-capita Spending (MOP)	1 555	3 556	3 514	3 027	2 293

Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public.
- Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey by collecting data on non-gaming spending from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from samples.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

Classification of Visitors:

- Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment.
- Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Non-gaming Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers, but excluding donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in reference to the **International Recommendations for Tourism Statistics 2008** of UNWTO.

Symbols and abbreviations

- No. Number MOP Macao Pataca YoY Year-on-year change
- % Percentage '000 Thousand QoQ Quarter-on-quarter change

Due to rounding, the total may not correspond to the sum of partial figures.