

VISITOR ARRIVALS

March 2014

- Visitor arrivals totalled 2,625,997, up by 10% year-on-year; same-day visitors accounted for 53% of the total. In the first quarter of 2014, visitor arrivals reached 7,690,166, an increase of 9% year-on-year.
- Mainland visitors surged by 24% year-on-year to 1,769,408, with 738,287 (42% of total) travelling to Macao under the Individual Visit Scheme. Visitors from Hong Kong decreased by 15% year-on-year; while long-haul visitors from the United Kingdom registered an increase of 17%.
- The average length of stay of visitors stood at 1.0 day; overnight and same-day visitors stayed an average of 1.9 days and 0.2 day respectively. In the first quarter of 2014, the average length of stay of visitors was 1.0 day, same as that in the same quarter of 2013.

Principal Indicators

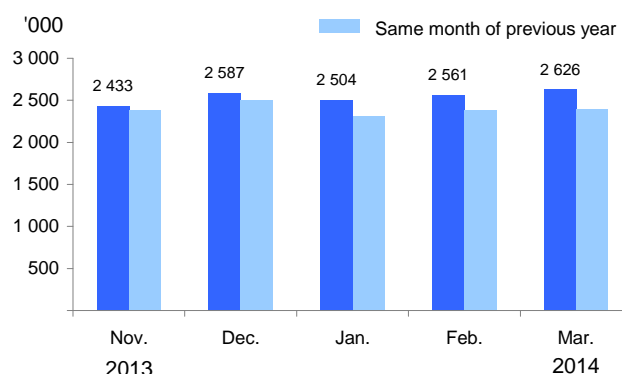
	Current Month	Year-on-year Change	1 st Quarter
Visitor Arrivals	2,625,997	10.0 %	7,690,166
Same-day Visitors	1,393,993	14.6 %	4,121,351
Average Length of Stay (Day)	1.0	-	1.0

- Absolute value equals zero

Major Sources of Visitors

Place of Residence	Current Month	Year-on-year Change (%)	1 st Quarter
Asia:			
Mainland China	1,769,408	23.6	5,173,461
Hong Kong	522,390	-14.7	1,568,165
Taiwan	77,297	-4.2	228,316
Republic of Korea	40,625	10.4	152,195
Japan	30,281	5.4	81,747
Long-haul:			
U.S.A.	16,732	3.8	43,628
Australia	8,989	-10.4	27,856
Canada	6,846	5.1	17,914
United Kingdom	6,609	16.9	15,009
France	3,698	-3.5	9,310

Visitor Arrivals



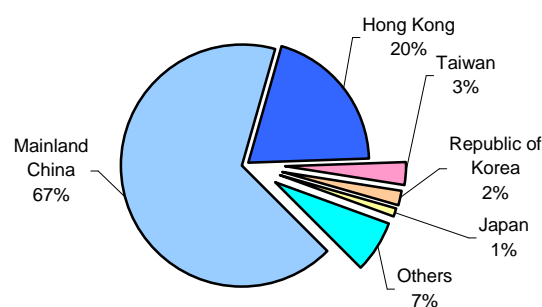
Visitors from Mainland China

Province and Municipality	Current Month	1 st Quarter	Individual Visit Scheme	
			Current Month	1 st Quarter
Guangdong	708,563	2,229,160	486,718	1,593,149
Fujian	73,456	191,261	15,511	48,385
Hunan	56,824	154,662	6,267	22,120
Zhejiang	54,372	162,250	21,118	65,866
Beijing	35,185	115,375	28,877	95,286
Shanghai	46,980	154,770	40,652	133,592
Tianjin	14,261	41,217	12,901	36,923
Chongqing	21,182	59,624	11,233	34,149

Historical Data

	2009	2010	2011	2012	2013
Visitor Arrivals					
Annual	21,753	24,965	28,002	28,082	29,325
March	1,884	2,011	2,191	2,350	2,387
Same-day Visitors					
Annual	11,351	13,040	15,077	14,505	15,056
March	1,003	1,056	1,206	1,274	1,217

Place of Residence of Visitors



Source of data: Public Security Police

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

