

## VISITOR ARRIVALS

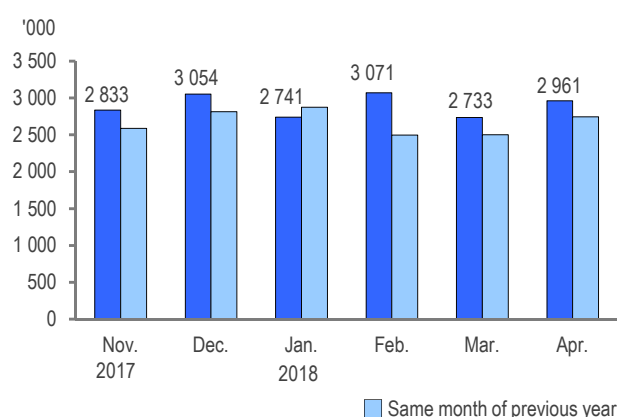
### APRIL 2018

- Visitor arrivals totalled 2,960,879, up by 8.0% year-on-year. Overnight visitors and same-day visitors increased by 7.0% and 9.0% respectively. The average length of stay of visitors held steady year-on-year at 1.2 days. In the first four months of 2018, visitor arrivals totalled 11,506,592, up by 8.4% year-on-year.
- Visitors from Mainland China increased by 16.5% year-on-year, with those travelling under the Individual Visit Scheme rising by 16.9%. Visitors from Taiwan went up by 5.6% year-on-year, while those from the Republic of Korea and Hong Kong dropped by 5.9% and 12.0% respectively. Meanwhile, visitors from the United States increased whereas those from Australia, Canada and the United Kingdom decreased.
- Visitor arrivals by land and by air recorded year-on-year growth of 14.4% and 25.9% respectively while those by sea went down by 5.6%.

#### Principal Indicators

|  | Current Month | Change (%) | Cumulative | Change (%) |
|--|---------------|------------|------------|------------|
| Visitor Arrivals ('000)                  | 2 960.9       | 8.0        | 11 506.6   | 8.4        |
| Overnight Visitors                       | 1 541.8       | 7.0        | 5 872.2    | 9.3        |
| Same-day Visitors                        | 1 419.1       | 9.0        | 5 634.4    | 7.5        |
| By Mode of Transport                     |               |            |            |            |
| Sea                                      | 954.4         | -5.6       | 3 604.6    | 1.1        |
| Land                                     | 1 740.5       | 14.4       | 6 830.8    | 10.2       |
| Air                                      | 266.0         | 25.9       | 1 071.2    | 25.4       |
| Average Length of Stay of Visitors (Day) | 1.2           | -          | 1.2        | -          |
| Overnight Visitors                       | 2.1           | -          | 2.2        | 0.1 day    |
| Same-day Visitors                        | 0.2           | -          | 0.2        | -          |

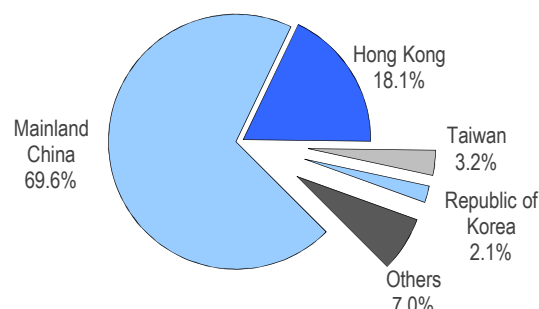
#### Visitor Arrivals



#### Major Visitor Markets

|                   | Current Month | Change (%) | Cumulative | Change (%) |
|-------------------|---------------|------------|------------|------------|
| Mainland China    | 2 060.7       | 16.5       | 8 092.0    | 14.2       |
| Hong Kong         | 535.9         | -12.0      | 2 014.4    | -5.4       |
| Taiwan            | 94.5          | 5.6        | 347.9      | 0.8        |
| Republic of Korea | 61.1          | -5.9       | 301.2      | 2.3        |
| Japan             | 21.8          | 7.6        | 103.4      | -2.6       |
| U.S.A.            | 19.3          | 8.8        | 65.0       | 5.1        |
| Australia         | 10.0          | -3.2       | 32.2       | 0.3        |
| Canada            | 6.8           | -3.2       | 26.2       | 0.2        |
| United Kingdom    | 6.2           | -8.1       | 19.4       | -1.0       |
| France            | 3.8           | -9.3       | 13.1       | -4.0       |

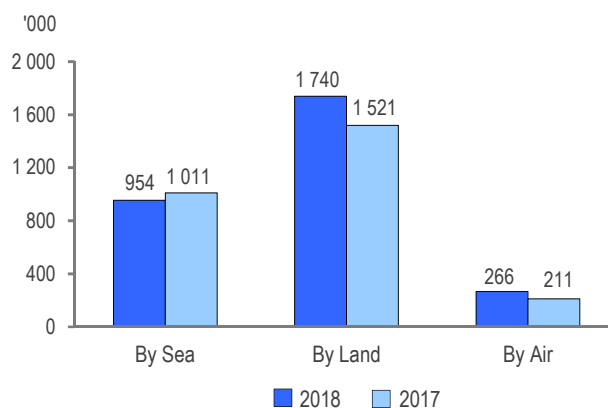
#### Major Visitor Markets



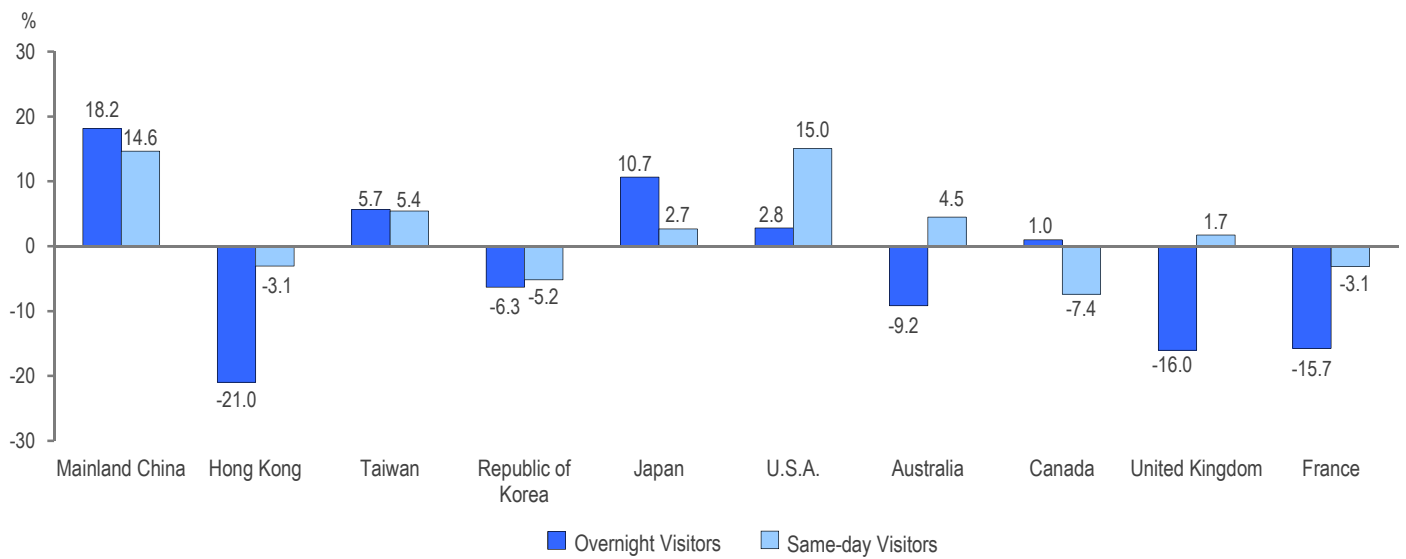
#### Visitors from Mainland China

| Province/<br>Municipality | Current Month | Cumulative | Individual Visit Scheme |            |
|---------------------------|---------------|------------|-------------------------|------------|
|                           |               |            | Current Month           | Cumulative |
| Total                     | 2 060.7       | 8 092.0    | 962.7                   | 4 118.9    |
| Of which:                 |               |            |                         |            |
| Guangdong                 | 822.6         | 3 467.5    | 677.4                   | 2 894.0    |
| Hunan                     | 99.2          | 338.2      | 11.0                    | 39.6       |
| Fujian                    | 71.5          | 262.2      | 16.7                    | 69.1       |
| Hubei                     | 69.9          | 247.8      | 20.0                    | 84.0       |
| Beijing                   | 29.4          | 142.1      | 25.5                    | 125.8      |
| Shanghai                  | 48.3          | 238.7      | 45.5                    | 225.5      |
| Tianjin                   | 10.9          | 49.1       | 10.3                    | 46.4       |
| Chongqing                 | 24.3          | 92.2       | 12.0                    | 51.0       |

#### Visitors by Mode of Transport



### Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



### Overnight Visitors and Same-day Visitors

'000

|                   | Overnight Visitors |            | Same-day Visitors |            |
|-------------------|--------------------|------------|-------------------|------------|
|                   | Current Month      | Cumulative | Current Month     | Cumulative |
| Mainland China    | 1 104.6            | 4 191.8    | 956.1             | 3 900.2    |
| Hong Kong         | 239.9              | 919.0      | 295.9             | 1 095.4    |
| Taiwan            | 46.7               | 172.8      | 47.9              | 175.1      |
| Republic of Korea | 37.7               | 184.9      | 23.4              | 116.3      |
| Japan             | 13.7               | 57.1       | 8.1               | 46.3       |
| U.S.A.            | 9.3                | 32.1       | 10.0              | 33.0       |
| Australia         | 5.3                | 17.1       | 4.7               | 15.1       |
| Canada            | 3.6                | 13.9       | 3.2               | 12.3       |
| United Kingdom    | 3.1                | 9.5        | 3.0               | 10.0       |
| France            | 1.7                | 6.2        | 2.1               | 7.0        |

### Historical Data for April

|                              | 2013    | 2014    | 2015    | 2016    | 2017    |
|------------------------------|---------|---------|---------|---------|---------|
| Visitor Arrivals ('000)      |         |         |         |         |         |
| Total                        | 2 398.3 | 2 636.6 | 2 547.4 | 2 471.3 | 2 742.8 |
| Overnight Visitors           | 1 159.6 | 1 210.5 | 1 159.8 | 1 224.2 | 1 441.2 |
| Same-day Visitors            | 1 238.8 | 1 426.1 | 1 387.6 | 1 247.0 | 1 301.6 |
| Average Length of Stay (day) |         |         |         |         |         |
| Overall                      | 1.0     | 1.0     | 0.9     | 1.1     | 1.2     |
| Overnight Visitors           | 1.8     | 1.9     | 1.8     | 2.1     | 2.1     |
| Same-day Visitors            | 0.2     | 0.2     | 0.2     | 0.2     | 0.2     |

Source of data: Public Security Police Force

### Symbols:

- Absolute value equals zero
- '000 Thousand
- % Percentage

For additional information:  
<http://www.dsec.gov.mo/e/visitor.aspx>

