

VISITOR ARRIVALS

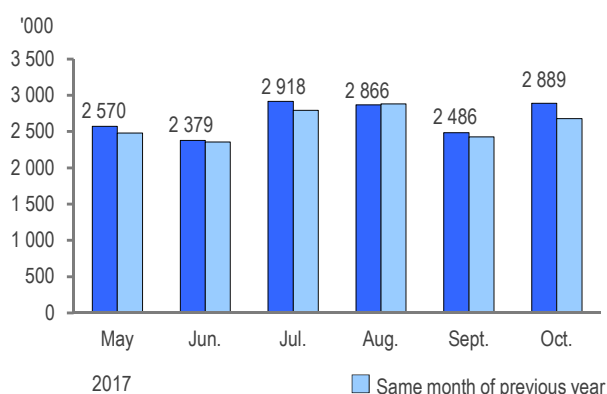
OCTOBER 2017

- Visitor arrivals totalled 2,888,716, up by 7.9% year-on-year. Overnight visitors and same-day visitors increased by 7.3% and 8.4% respectively. The average length of stay of visitors held steady year-on-year at 1.2 days. In the first ten months of 2017, visitor arrivals totalled 26,723,755, up by 4.6% year-on-year.
- Visitors from Mainland China increased by 12.8% year-on-year, with those travelling under the Individual Visit Scheme rising by 11.1% to 959,648. Visitors from the Republic of Korea surged by 54.5%, while those from Hong Kong and Taiwan dropped by 9.4% and 2.1% respectively. Visitors from the United States, Australia, Canada and the United Kingdom registered decreases.
- Visitor arrivals by air, by land and by sea rose by 24.0%, 8.7% and 2.8% respectively year-on-year.

Principal Indicators

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	2 888.7	7.9	26 723.8	4.6
Overnight Visitors	1 471.0	7.3	14 107.8	10.4
Same-day Visitors	1 417.7	8.4	12 616.0	-1.2
By mode of transport				
Sea	940.8	2.8	9 140.1	4.4
Land	1 698.5	8.7	15 340.4	3.6
Air	249.4	24.0	2 243.3	12.7
Average Length of Stay of Visitors (Day)	1.2	-	1.2	-
Overnight Visitors	2.2	-	2.1	-0.1 day
Same-day Visitors	0.2	-	0.2	-

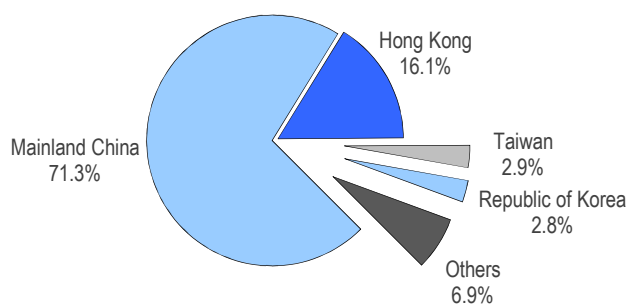
Visitor Arrivals



Major Visitor Markets

	Current Month	Change (%)	Cumulative	Change (%)
Mainland China	2 058.5	12.8	18 146.4	7.0
Hong Kong	465.9	-9.4	5 121.9	-3.5
Taiwan	85.2	-2.1	887.4	-1.0
Republic of Korea	80.5	54.5	724.6	36.8
Japan	25.2	13.3	266.0	12.2
U.S.A.	15.9	-6.4	148.8	-1.7
Australia	8.2	-7.9	71.3	-6.1
Canada	6.9	-8.5	59.3	-0.3
United Kingdom	5.4	-14.1	46.9	-6.6
France	4.2	-11.0	32.8	-4.8

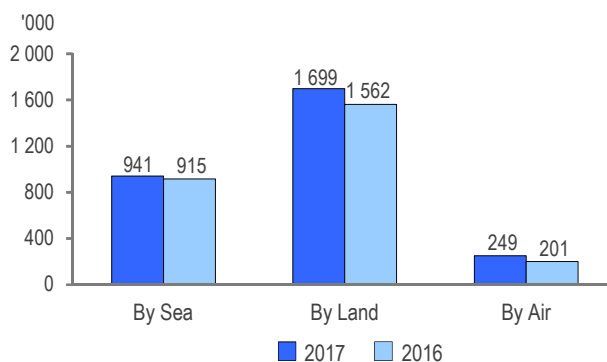
Major Visitor Markets



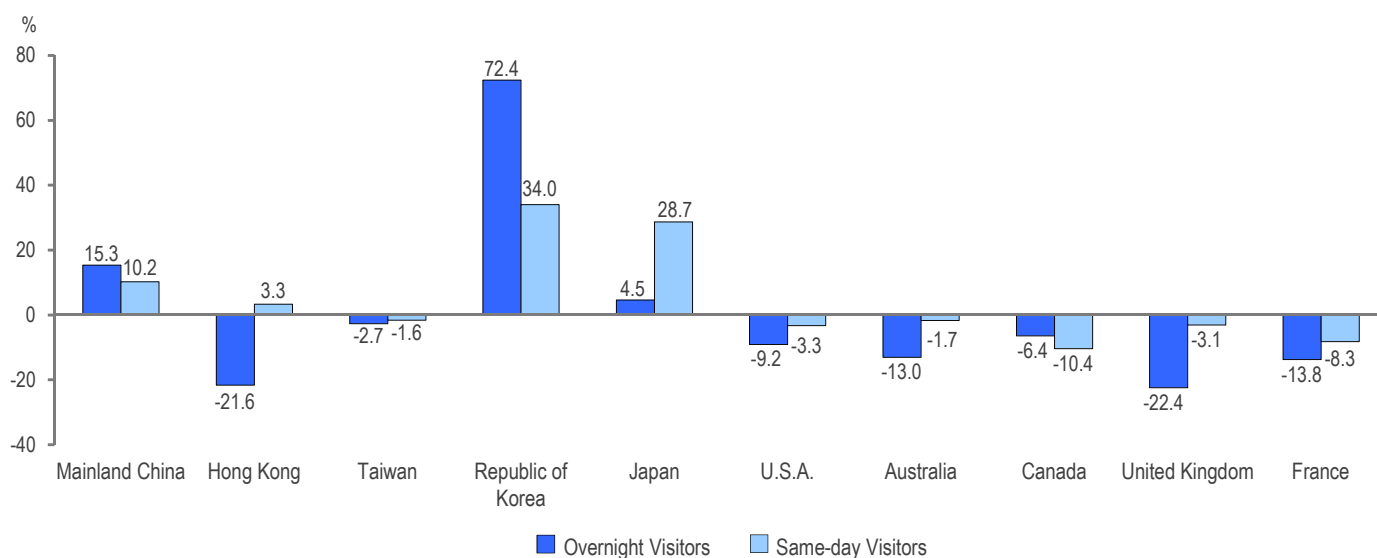
Visitors from Mainland China

Province/ Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	835.8	7 659.7	671.5	6 167.9
Hunan	96.8	816.7	10.4	94.6
Fujian	77.5	689.4	19.7	179.7
Hubei	67.7	604.5	19.7	192.0
Beijing	34.2	286.2	29.2	242.4
Shanghai	52.0	500.3	48.1	466.3
Tianjin	12.1	113.7	10.8	104.7
Chongqing	23.2	204.2	11.2	103.7

Visitors by Mode of Transport



Year-on year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

'000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	1 065.1	9 712.9	993.4	8 433.5
Hong Kong	205.2	2 456.7	260.7	2 665.2
Taiwan	41.6	454.7	43.6	432.7
Republic of Korea	48.0	442.2	32.5	282.5
Japan	14.8	154.7	10.4	111.3
U.S.A.	8.1	75.8	7.8	73.0
Australia	4.2	38.4	4.0	32.9
Canada	3.3	31.0	3.6	28.4
United Kingdom	2.8	24.4	2.6	22.5
France	2.0	16.0	2.2	16.8

Historical Data for October

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 347.6	2 394.2	2 654.2	2 637.1	2 678.4
Overnight Visitors	1 115.3	1 124.9	1 183.7	1 222.8	1 371.0
Same-day Visitors	1 232.3	1 269.3	1 470.5	1 414.3	1 307.5
Average Length of Stay (day)					
Overall	1.0	1.0	1.0	1.1	1.2
Overnight Visitors	1.9	2.0	2.0	2.2	2.2
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbols:

- Absolute value equals zero
- '000 Thousand
- % Percentage

For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>

