

## TOURISM INDICATORS

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No. 10

### *PACKAGE TOUR AND HOTEL OCCUPANCY RATE*

#### **PACKAGE TOUR**

In October 2003, 130,409 visitors arrived in Macao in package tours, a year-on-year decrease of 9.6%. These visitors came mainly from Mainland China (104,238), Taiwan region (14,251) and Hong Kong Special Administrative Region (6,411). In the first ten months of 2003, there were 1,168,376 arrivals in package tours, dropped by 32.8% compared with the same period of 2002.

The number of Macao residents travelled in package tours decreased 4.8% to 13,150 in October 2003 compared with October 2002. Mainland China (84.0%) and Thailand (5.9%) were the two most popular package tour itineraries. In the first ten months of 2003, the number of Macao residents travelled in package tours fell by 28.2% compared with the same period of 2002. Meanwhile, 19,623 Macao residents travelled under own arrangements with the assistance of travel agencies, a decrease of 11.1% over October 2002. The major destinations of these travellers were Taiwan region (34.8%), Mainland China (24.8%), and Hong Kong Special Administrative Region (11.6%). In the first ten months of 2003, the number of Macao residents travelled under such arrangements declined by 24.6% compared with the same period of 2002.

#### **HOTEL OCCUPANCY RATE**

In October 2003, the average occupancy rate of the hotel sector was 72.5%, an increase of 8.8 percentage points over October 2002. The average occupancy rate of 3-star hotels was the highest, at 85.6%. The average length of stay of overnight guests was 1.25 nights, an increase of 0.02 night over October 2002.

By the end of October 2003, 8,899 rooms were available in hotels and similar establishments, a decrease of 0.5% compared with the same month of 2002.

In October 2003, 280,884 overnight guests checked into hotels and similar establishments, a growth of 13.7% over October 2002. The majority of the guests came from Mainland China (49.4%), Hong Kong Special Administrative Region (36.3%) and Taiwan region (3.8%). In the first ten months of 2003, there were 2,395,287 overnight guests, a decrease of 6.7% over the same period in 2002.

#### **PRINCIPAL STATISTICS OF HOTELS**

Classification of establishments	Occupancy rate				Overnight guests			
					Number		Average length of stay (nights)	
	Oct. 2003 %	Difference <sup>a</sup> (Percentage points)	Jan.-Oct. 2003 <sup>r</sup> %	Difference <sup>a</sup> (Percentage points)	Oct. 2003	Rate of change <sup>a</sup> %	Oct. 2003	Difference <sup>a</sup>
<b>Total</b>	<b>72.54</b>	<b>8.76</b>	<b>61.39</b>	<b>-4.42</b>	<b>280 884</b>	<b>13.73</b>	<b>1.25</b>	<b>0.02</b>
Hotels	74.97	9.31	63.35	-4.42	272 093	14.29	1.26	0.03
5-star hotels	78.12	11.97	65.23	-0.55	71 587	10.83	1.66	0.19
4-star hotels	72.78	3.45	64.01	-8.13	103 477	7.15	1.11	-0.02
3-star hotels	85.59	12.59	69.78	-8.17	79 391	17.97	1.10	-0.02
2-star hotels	45.74	12.22	38.15	3.18	17 638	83.40	1.18	-0.32
Guest-houses	38.63	1.30	34.04	-4.16	8 791	-1.30	1.24	0.01

<sup>a</sup> Comparisons over same period of the previous year.

<sup>r</sup> Rectified data