

VISITOR ARRIVALS

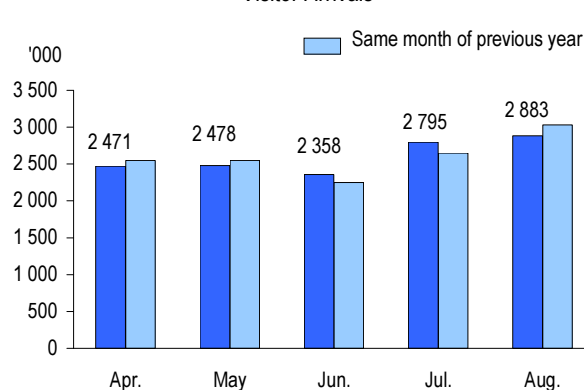
August 2016

- Visitor arrivals totalled 2,882,557, up by 3.1% month-to-month and down by 5.0% year-on-year. Same-day visitors dropped by 12.6% whereas overnight visitors rose by 3.7%. The average length of stay of visitors was 1.2 days, up by 0.1 day year-on-year. Total visitor arrivals in the first eight months were close to the number in the same period of 2015 and the average length of stay of visitors went up by 0.2 day to 1.2 days.
- Visitors from Mainland China decreased by 5.5% year-on-year, with those travelling under the Individual Visit Scheme (1,006,432) dropping by 4.4%. Visitors from Hong Kong decreased by 7.6% year-on-year, while those from the Republic of Korea and Taiwan increased by 32.1% and 3.3% respectively. Long-haul visitors from the United States and Canada increased year-on-year, while those from Australia and the United Kingdom decreased.
- Visitor arrivals by sea and by land decreased by 11.7% and 2.7% respectively year-on-year, while those arriving by air increased by 15.0%.

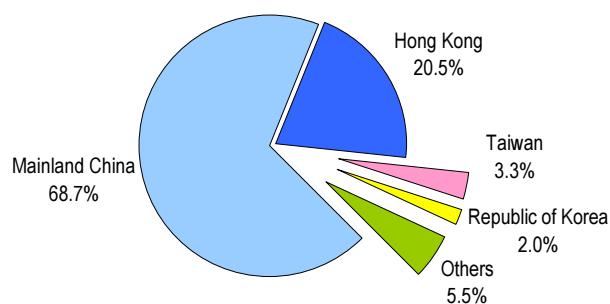
Principal Indicators

	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Visitor Arrivals ('000)	2 882.6	-5.0	20 441.7	0 [#]
By Sea	993.5	-11.7	6 975.4	-8.8
By Land	1 671.8	-2.7	11 863.4	4.0
By Air	217.2	15.0	1 603.0	15.8
Overnight Visitors	1 476.9	3.7	10 096.0	8.1
Same-day Visitors	1 405.6	-12.6	10 345.8	-6.8
Average Length of Stay (Day)	1.2	0.1 day	1.2	0.2 day
Overnight Visitors	2.1	-	2.2	0.2 day
Same-day Visitors	0.2	-	0.2	-

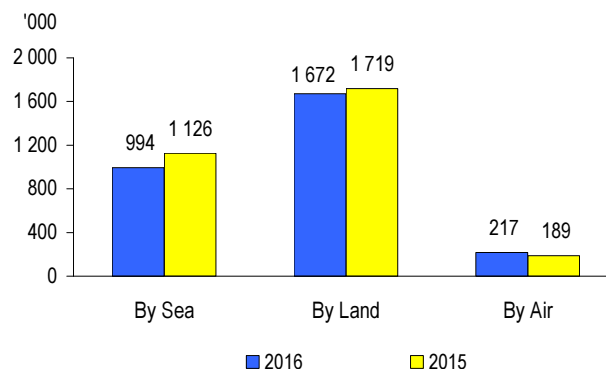
Visitor Arrivals



Major Visitor Markets



Visitors by Mode of Transport



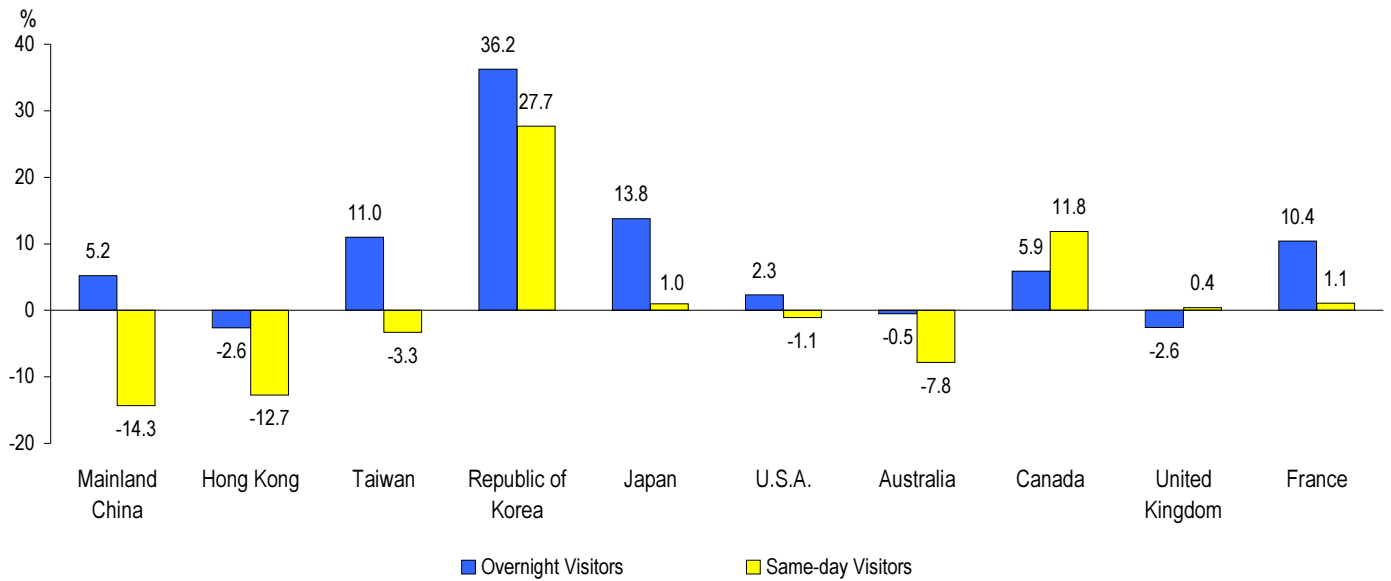
Major Visitor Markets

	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Mainland China	1 979.2	-5.5	13 560.0	-0.6
Hong Kong	591.9	-7.6	4 268.8	-2.6
Taiwan	94.4	3.3	717.7	10.4
Republic of Korea	57.7	32.1	422.4	12.8
Japan	27.6	8.1	187.0	7.5
U.S.A.	12.9	0.7	119.6	2.3
Australia	5.4	-3.7	59.1	1.9
Canada	5.4	8.5	46.8	4.7
United Kingdom	5.1	-1.1	39.2	2.6
France	3.7	5.5	27.0	5.3

Visitors from Mainland China

Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	919.5	6 094.4	752.7	4 688.0
Fujian	74.1	506.9	23.3	119.9
Hunan	89.4	557.2	11.8	59.4
Hubei	64.7	404.4	22.2	128.0
Beijing	25.0	209.2	20.1	167.5
Shanghai	42.5	329.7	39.1	301.4
Tianjin	8.6	69.5	7.8	62.3
Chongqing	20.3	146.1	10.0	69.4

Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors '000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	991.5	6 563.3	987.8	6 996.8
Hong Kong	317.4	2 124.4	274.4	2 144.5
Taiwan	46.9	357.1	47.5	360.6
Republic of Korea	30.7	215.5	27.0	206.9
Japan	16.2	112.4	11.4	74.7
U.S.A.	7.0	61.0	6.0	58.5
Australia	3.1	31.8	2.3	27.3
Canada	3.0	24.6	2.4	22.2
United Kingdom	2.6	20.3	2.5	18.9
France	1.9	12.7	1.9	14.3

Historical Data '000

	2011	2012	2013	2014	2015
Visitor Arrivals					
Annual	28 002.3	28 082.3	29 324.8	31 525.6	30 714.6
August	2 698.0	2 681.1	2 871.1	3 086.3	3 033.1
Overnight Visitors					
Annual	12 925.2	13 577.3	14 268.5	14 565.7	14 307.8
August	1 286.1	1 334.8	1 425.5	1 419.5	1 424.7
Same-day Visitors					
Annual	15 077.1	14 505.0	15 056.4	16 959.9	16 406.9
August	1 411.9	1 346.3	1 445.6	1 666.8	1 608.4

Source of data: Public Security Police Force

Symbol:

- Absolute value equals zero

0# Magnitude less than half of the unit employed

'000 Thousand

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

