

VISITOR ARRIVALS

April 2016

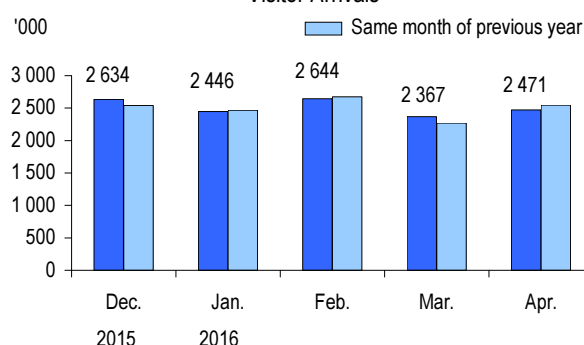
- Visitor arrivals decreased by 3.0% year-on-year to 2,471,253. Same-day visitors dropped by 10.1% whereas overnight visitors rose by 5.6%. The average length of stay of visitors increased by 0.2 day year-on-year to 1.1 days. Total visitor arrivals in the first four months decreased marginally by 0.3% year-on-year, at 9,928,359.
- Visitors from Mainland China increased by 1.2% year-on-year; however, those travelling under the Individual Visit Scheme dropped by 2.3%. Visitors from the Republic of Korea and Taiwan registered increase, while those from Hong Kong recorded a double-digit decline. Long-haul visitors from the United States and the United Kingdom decreased year-on-year, while those from Australia and Canada increased.
- Visitor arrivals by land and by air increased by 4.3% and 13.9% respectively year-on-year, while those arriving by sea decreased by 15.5%.

Principal Indicators

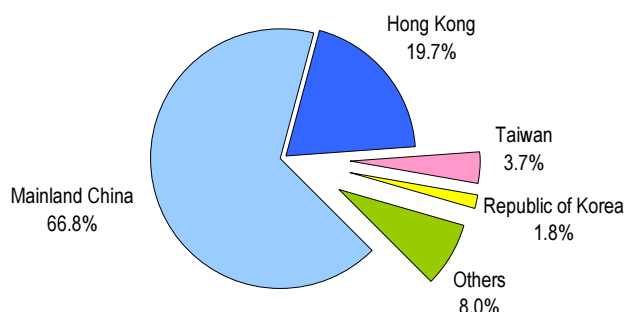
	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Visitor Arrivals ('000)	2 471.3	-3.0	9 928.4	-0.3
By Sea	862.7	-15.5	3 273.3	-11.7
By Land	1 413.7	4.3	5 868.6	5.4
By Air	194.8	13.9	786.4	15.3
Overnight Visitors	1 224.2	5.6	4 732.7	8.1
Same-day Visitors	1 247.0	-10.1	5 195.6	-6.9
Average Length of Stay (Day)	1.1	0.2 day

.. Not applicable

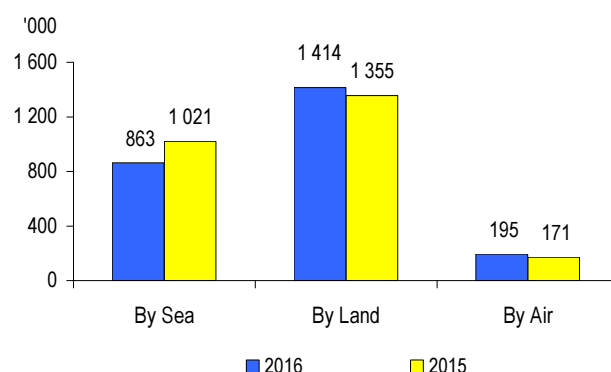
Visitor Arrivals



Major Visitor Markets



Visitors by Mode of Transport



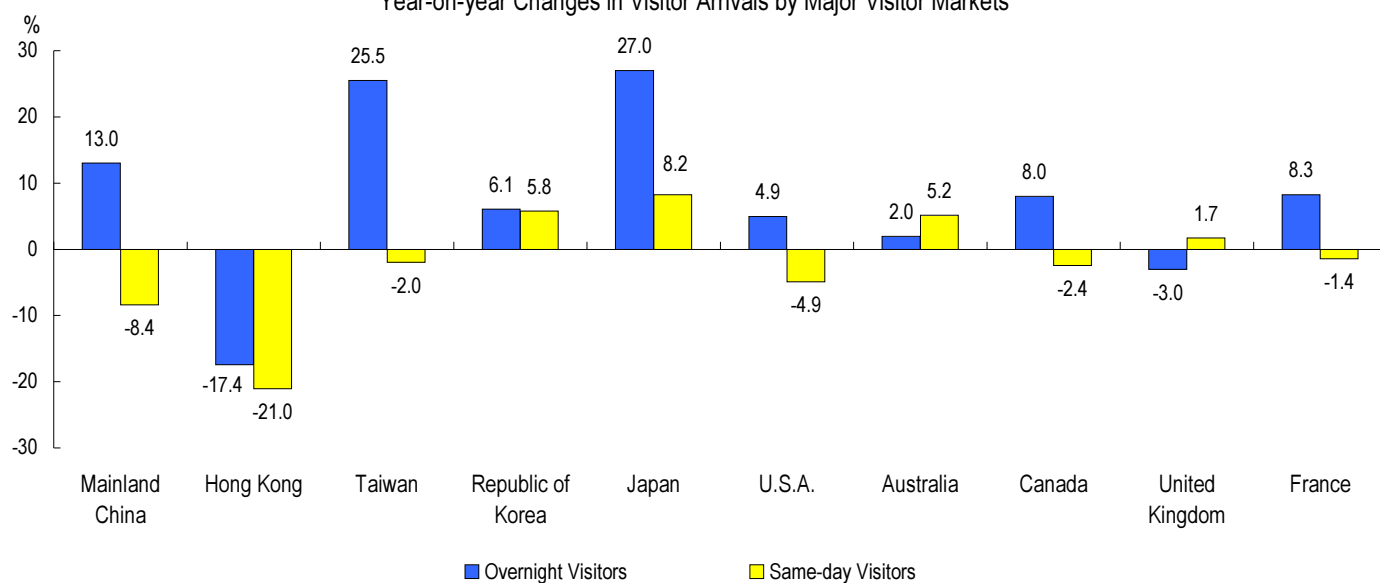
Major Visitor Markets

	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Mainland China	1 651.7	1.2	6 593.6	-1.0
Hong Kong	486.0	-19.4	2 045.7	-3.0
Taiwan	92.1	9.7	343.0	11.1
Republic of Korea	43.7	5.9	217.6	3.7
Japan	19.2	19.5	93.8	12.6
U.S.A.	16.8	-0.2	59.6	4.0
Australia	8.8	3.5	32.1	1.5
Canada	6.5	2.7	25.1	6.9
United Kingdom	5.7	-0.7	19.5	4.2
France	4.1	2.6	13.6	6.3

Visitors from Mainland China

Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	666.2	2 964.7	490.9	2 259.2
Fujian	65.4	237.9	12.0	51.5
Hunan	75.3	245.9	7.7	25.4
Hubei	48.9	183.8	13.7	59.6
Beijing	24.1	115.4	18.5	92.7
Shanghai	35.1	173.1	32.0	158.0
Tianjin	8.2	37.4	7.2	33.5
Chongqing	20.4	74.4	8.4	36.1

Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors '000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	823.1	3 073.6	828.6	3 520.1
Hong Kong	222.7	977.3	263.2	1 068.3
Taiwan	44.9	169.6	47.3	173.5
Republic of Korea	22.8	108.8	20.9	108.8
Japan	12.3	55.5	6.9	38.3
U.S.A.	8.4	30.0	8.5	29.6
Australia	4.6	17.0	4.2	15.1
Canada	3.4	13.2	3.2	11.9
United Kingdom	2.8	9.9	2.9	9.7
France	1.8	6.2	2.3	7.4

Historical Data '000

	2011	2012	2013	2014	2015
Visitor Arrivals					
Annual	28 002.3	28 082.3	29 324.8	31 525.6	30 714.6
April	2 338.4	2 382.2	2 398.3	2 636.6	2 547.4
Overnight Visitors					
Annual	12 925.2	13 577.3	14 268.5	14 565.7	14 307.8
April	1 066.9	1 124.9	1 159.6	1 210.5	1 159.8
Same-day Visitors					
Annual	15 077.1	14 505.0	15 056.4	16 959.9	16 406.9
April	1 271.5	1 257.2	1 238.8	1 426.1	1 387.6

Source of data: Public Security Police

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

