

TOURISM INDICATORS

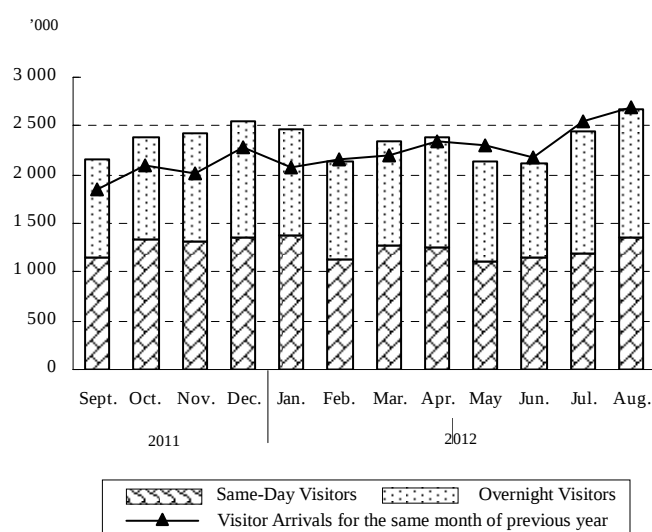
August 2012

No. 8

VISITOR ARRIVALS

- Visitor arrivals totalled 2,681,141 in August 2012, down slightly by 0.6% year-on-year, with same-day visitors accounting for 50.2% of the total. In the first eight months of 2012, visitor arrivals increased by 1.1% year-on-year to 18,703,119; same-day visitors made up 52.0% of the total.
- In August 2012, the average length of stay of visitors stood at 1.0 day, down by 0.1 day year-on-year. Overnight and same-day visitors stayed 1.8 days and 0.2 day respectively.
- Visitors from Mainland China increased by 4.1% year-on-year to 1,635,080, with those travelling to Macao under the Individual Visit Scheme rising by 10.6% to 772,534.

Same-Day Visitors and Overnight Visitors



1. VISITORS AND SAME-DAY VISITORS BY PLACE OF RESIDENCE

Place of residence	Visitors				Same-Day Visitors			
	Aug. 2012		Jan. – Aug. 2012		Aug. 2012		Jan. – Aug. 2012	
	Total (No.)	Year-on-year Change (%)	Cumulative Total (No.)	Year-on-year Change (%)	Total (No.)	Year-on-year Change (%)	Cumulative Total (No.)	Year-on-year Change (%)
TOTAL	2 681 141	-0.6	18 703 119	1.1	1 346 349	-4.6	9 732 553	-2.0
Asia	2 626 527	-0.5	18 236 436	1.1	1 319 783	-4.6	9 503 159	-2.0
Mainland China	1 635 080	4.1	11 202 643	6.6	843 656	0.6	5 894 350	3.5
Hong Kong	677 074	-10.3	4 790 983	-7.8	336 154	-14.6	2 553 230	-10.0
Taiwan, China	106 263	-8.5	719 917	-14.6	59 034	-18.3	446 819	-21.4
India	8 964	-22.3	104 699	-9.9	2 371	19.4	18 725	3.1
Indonesia	31 549	23.1	145 334	2.3	5 830	8.0	37 272	-4.1
Japan	42 506	9.4	283 771	14.6	17 784	9.1	118 307	11.3
Malaysia	19 002	-14.4	183 866	-6.9	8 405	-12.0	84 895	-10.7
Philippines	19 835	-3.1	186 305	10.4	6 967	-14.4	75 581	11.3
Republic of Korea	48 035	6.4	298 850	8.3	23 419	1.2	141 854	5.6
Singapore	12 730	-24.0	126 242	-23.2	5 610	-32.1	57 527	-23.4
Thailand	19 636	53.7	142 748	4.2	8 487	81.5	56 930	9.6
Vietnam	1 136	-7.4	9 321	18.2	62	-43.1	592	6.9
Others	4 717	15.9	41 757	12.0	2 004	35.0	17 077	29.4
Americas	21 938	-9.9	199 319	-0.3	10 217	-9.9	96 229	-0.8
Europe	22 592	-2.3	165 941	3.4	11 409	-1.4	82 801	4.4
Oceania	7 989	-2.0	83 657	3.4	3 675	-8.1	39 397	-1.3
Africa & Others	2 095	6.9	17 766	15.3	1 265	2.4	10 967	18.8

Source of data: Public Security Police

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

Statistics and Census Service

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2. AVERAGE LENGTH OF STAY OF VISITORS

Day

Place of residence	Global		Overnight Visitors		Same-Day Visitors	
	Aug. 2011	Aug. 2012	Aug. 2011	Aug. 2012	Aug. 2011	Aug. 2012
Total	1.1	1.0	2.0	1.8	0.2	0.2
Asia	1.1	1.0	2.0	1.8	0.2	0.2
Mainland China	1.1	1.1	2.2	2.0	0.2	0.3
Hong Kong	0.9	0.8	1.5	1.4	0.2	0.2
Taiwan, China	0.8	0.9	2.1	1.9	0.1	0.1
India	1.6	1.4	1.9	1.8	0.2	0.2
Indonesia	2.8	1.5	3.8	1.8	0.2	0.2
Japan	1.0	1.0	1.6	1.6	0.2	0.2
Malaysia	1.0	1.0	1.7	1.6	0.2	0.2
Philippines	3.8	2.1	6.2	3.4	0.2	0.2
Republic of Korea	1.2	0.9	2.1	1.5	0.2	0.2
Singapore	0.9	1.0	1.6	1.6	0.2	0.2
Thailand	1.2	0.9	1.8	1.4	0.2	0.2
Vietnam	4.0	2.6	4.5	2.9	0.3	0.3
Others	2.1	1.2	3.3	2.0	0.2	0.2
Americas	1.5	1.1	2.6	1.9	0.2	0.2
Europe	1.5	1.1	2.8	2.0	0.2	0.2
Oceania	1.3	1.1	2.4	1.9	0.2	0.2
Africa & Others	1.6	0.8	4.5	2.2	0.1	0.1

3. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

		Guangdong	Fujian	Zhejiang	Hunan	Beijing	Shanghai	Tianjin	Chongqing
2011		8 196 139	932 316	575 595	533 495	314 696	471 366	100 585	172 140
2011	Aug.	820 743	92 976	61 218	55 100	27 796	41 343	7 705	16 860
	Sept.	625 475	82 364	41 929	47 262	22 233	36 214	6 662	12 967
	Oct.	755 354	88 077	46 926	50 919	27 994	36 980	8 542	19 402
	Nov.	705 194	88 413	55 047	53 222	27 823	39 984	12 327	19 688
	Dec.	689 956	91 425	50 624	55 194	34 111	49 938	14 631	17 757
2012	Jan.	777 564	65 966	51 549	41 253	33 033	50 138	10 966	16 034
	Feb.	635 835	67 880	39 910	39 558	27 910	40 111	10 337	12 473
	Mar.	687 821	81 680	51 693	51 526	27 313	42 193	10 533	19 389
	Apr.	641 433	72 755	50 776	49 920	29 885	36 200	9 866	20 078
	May	616 540	58 585	48 607	48 807	22 342	34 155	9 158	12 983
	Jun.	588 987	54 543	47 718	43 394	20 435	38 498	12 773	13 185
	Jul.	683 285	70 439	56 937	53 382	25 512	42 976	11 398	16 799
	Aug.	789 957	77 800	62 429	64 274	27 525	42 609	9 735	19 593
	Jan. – Aug.	5 421 422	549 648	409 619	392 114	213 955	326 880	84 766	130 534

Source of data: Public Security Police