TOURISM STATISTICS



2ND QUARTER 2019

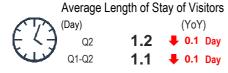
- Visitor arrivals totalled 9,924,875 in the second quarter, up by 20.0% year-on-year. The average length of stay of visitors shortened by 0.1 day to 1.2 days. Visitors on package tours increased by 18.1% to 2,529,722. In the first half year of 2019, visitor arrivals and package tour visitors grew by 20.6% and 15.1% respectively year-on-year; the average length of stay of visitors decreased by 0.1 day.
- At the end of the second quarter of 2019, the 119 hotels & guesthouses operating in Macao provided a total of 38,675 guest rooms, up slightly by 0.1% year-on-year. Number of guests decreased by 1.0% to 3,423,335, while the average occupancy rate increased by 0.3 percentage points to 90.3%. In the first half year of 2019, guests of hotels & guesthouses rose by 1.5% year-on-year, and the average occupancy rate grew by 1.1 percentage points.
- Total spending (excluding gaming expenses) of visitors was MOP15.71 billion in the second quarter, down by 4.8% year-on-year; per-capita spending of visitors declined by 20.7% to MOP1,583. The Tourist Price Index (TPI) decreased by 1.4% year-on-year. In the first half year of 2019, total spending of visitors edged down by 0.8%; TPI went down by 0.3%.

Principal Indicators











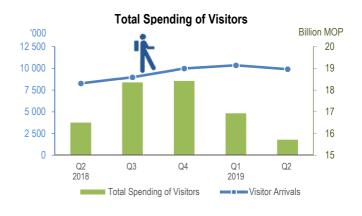




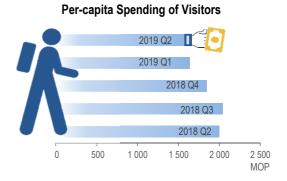








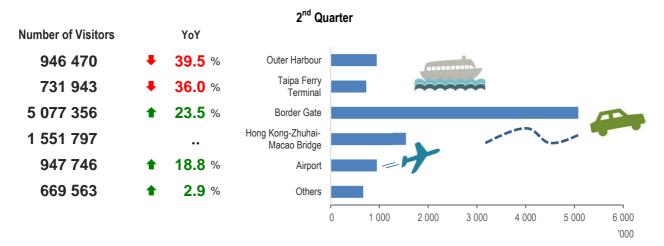


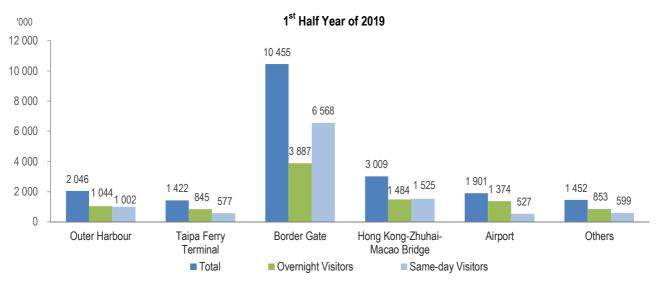


Alameda Dr. Carlos d' Assumpção No. 411-417, Dynasty Plaza, 17th floor, Macao Tel: (853) 8399 5311 Fax: (853) 2830 7825 E-mail: info@dsec.gov.mo Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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Visitor Arrivals at Different Checkpoints





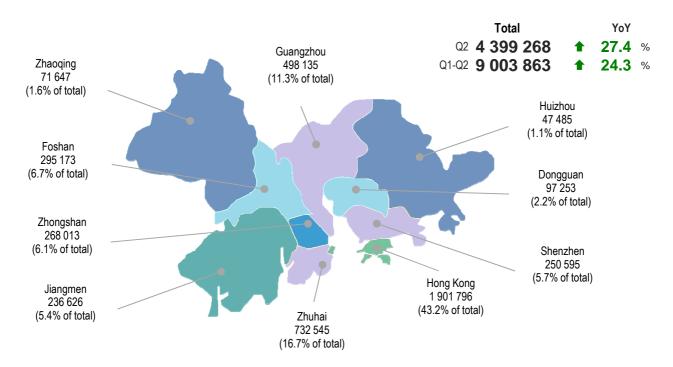
Distribution of Visitors by Country/Place for 2nd Quarter

Mainland Visitors Travelling Under Individual Visit Scheme (IVS)



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Visitors from the Cities of the Greater Bay Area for 2nd Quarter



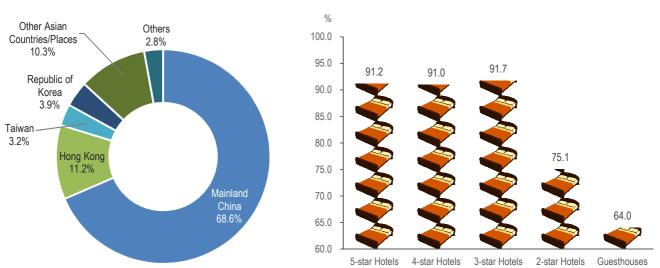
Hotels & Guesthouses



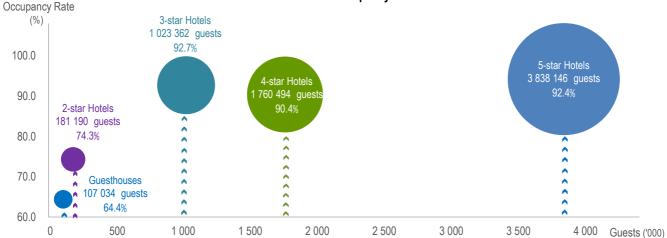


Distribution of Guests by Country/Place for 2nd Quarter

Average Occupancy Rate for 2nd Quarter



Guests of Hotels/Guesthouses and Occupancy Rate in 1st Half Year of 2019



Visitor Spending

Overnight Visitors

Q2



al Spending				YoY
Q2	12 279 N	Million MOP	•	8.1 %
Q1-Q2	25 201 N	Million MOP	•	3.2 %
r-capita Spending				

2 585 MOP

14.2 %

Same-day Visitors

Q2

Total Spending			YoY
Q2	3 430 Million MOP	•	9.3 %
Q1-Q2	7 435 Million MOP	•	8.2 %
Per-capita Spending			

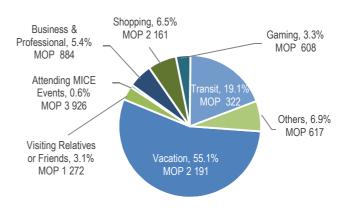
663 MOP

19.1 %

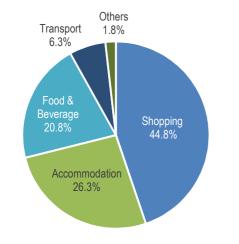
Top Five Countries/Places with Highest Per-capita Spending for 2nd Quarter

	Country/Place	Per-Capita Spending		YoY		
1	Singapore	1 803	MOP	•	5.8	%
2	Mainland China	1 796	MOP	•	24.1	%
3	Republic of Korea	1 648	MOP	•	16.7	%
4	Japan	1 641	MOP	•	2.4	%
5	Malaysia	1 573	MOP	•	6.6	%

Structure and Per-Capita Spending of Visitors by Main Purpose of Visit for 2nd Quarter



Structure of Visitor Spending for 2nd Quarter

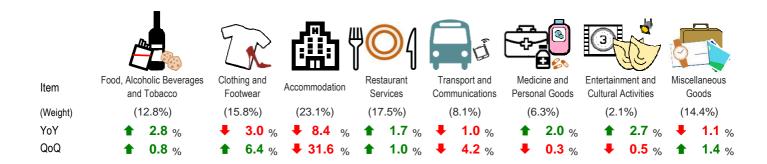




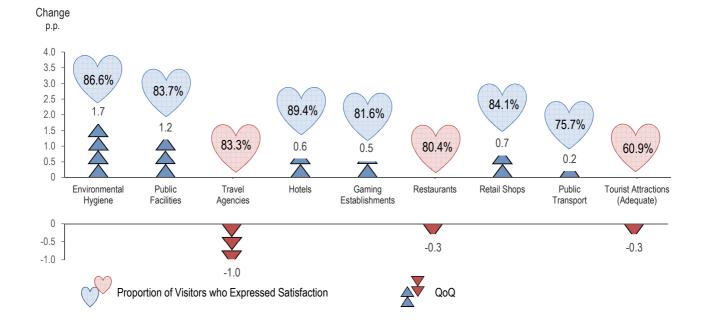
	(Structure of shopping spending)			
	237	MOP	33.4	%
Cosmetics & Perfume				
	229	MOP	32.3	%
Local Food Products				
	78	MOP	11.0	%
Clothing				
U	61	MOP	8.6	%
Handbags & Shoes				
\$5	44	MOP	6.2	%
Jewellery & Watches				
	60	MOP	8.5	%
Others				

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Tourist Price Index



Proportions of Visitors who were Satisfied with the Services/Facilities



Historical Data

		Q2			Q1 - Q2					
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
Visitors										
Visitor Arrivals ('000)	7 594	7 344	7 307	7 692	8 268	15 284	14 756	14 764	15 564	16 814
Average Length of Stay (Day)	1.0	1.1	1.2	1.2	1.3	1.0	1.0	1.2	1.2	1.2
Visitors on Package Tours ('000)	2 563	2 384	1 723	2 025	2 142	4 877	4 990	3 423	3 756	4 269
Hotels/Guesthouses										
Guests ('000)	2 653	2 499	2 801	3 299	3 457	5 314	4 863	5 479	6 370	6 805
Average Occupancy Rate (%)	85.1	79.1	80.8	85.6	90.0	85.9	79.5	79.3	84.6	90.0
Visitor Spending										
Total Spending (Million MOP)	16 261	12 251	11 697	13 749	16 500	32 209	25 610	23 236	27 207	32 916
Per-capita Spending (MOP)	2 141	1 668	1 601	1 787	1 996					
Tourist Price Index										
YoY (%)	6.1	0.8	-7.0	0.9	2.8	6.8	1.2	-6.8	-2.4	4.5

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Sampling Errors of Visitor Spending

g							
	Per-capita Spending	Shopping	Accommodation	Food & Beverage			
Visitors	0.8	0.6	0.3	0.2			
Overnight Visitors	1.3	1.0	0.4	0.3			
Same-day Visitors	0.6	0.6	-	0.1			

Methodology

Data are obtained primarily from the Public Security Police Force, travel agencies, hotels, guesthouses and Visitor Expenditure Survey.

Data on visitor arrivals are provided by the Public Security Police Force on a monthly basis, while information on visitors on package tours is obtained from travel agencies every month. Besides, monthly information on guests is collected from hotels and guesthouses.

MOP

Visitor Expenditure Survey, which covers all visitors in Macao, adopts quota sampling method in selecting the sample. Enumerators collect data on spending as well as comments on services and facilities from visitors during their stay in Macao at major departure points. Survey results for visitor expenditure were extrapolated from data of about 23,000 valid questionnaires collected in the second quarter of 2019, whereas results for visitor comments were derived by aggregating the data collected from the sample.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country or place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential accommodation or casino in the place visited.

Same-day Visitor: Visitor who does not spend the night in any residential accommodation, hotel/guesthouse, or casino in the place visited.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations, expenses on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

Symbols and abbreviations:

-	Absolute value equals zero	MOP	Macao Pataca
	Not applicable	p.p.	Percentage point
%	Percentage	YoY	Year-on-year Change
'000	Thousand	QoQ	Quarter-on-quarter Change

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