

VISITOR ARRIVALS

MAY 2018

- Visitor arrivals totalled 2,704,745, up by 5.2% year-on-year. Overnight visitors and same-day visitors increased by 5.3% and 5.1% respectively. The average length of stay of visitors held steady year-on-year at 1.3 days. In the first five months of 2018, visitor arrivals totalled 14,211,337, up by 7.8% year-on-year.
- Visitors from Mainland China increased by 9.3% year-on-year, with those travelling under the Individual Visit Scheme rising by 8.2%. Visitors from the Republic of Korea, Hong Kong and Taiwan dropped by 10.0%, 2.1% and 5.6% respectively. Meanwhile, visitors from the United States, Australia, Canada and the United Kingdom also decreased.

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- Visitor arrivals by land and by air grew by 7.5% and 23.5% respectively year-on-year, while those by sea went down by 2.5%.

Principal Indicators

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	2 704.7	5.2	14 211.3	7.8
Overnight Visitors	1 449.4	5.3	7 321.6	8.5
Same-day Visitors	1 255.3	5.1	6 889.7	7.0
By Mode of Transport				
Sea	899.1	-2.5	4 503.7	0.4
Land	1 538.4	7.5	8 369.2	9.7
Air	267.3	23.5	1 338.5	25.0
Average Length of Stay of Visitors (D	Day) 1.3	-	1.2	-
Overnight Visitors	2.2	-	2.2	0.1 day
Same-day Visitors	0.2	-	0.2	-

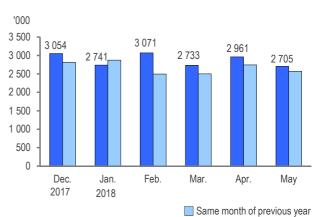
Major Visitor Markets

major visitor markets					
Current Month	Change (%)	Cumulative	Change (%)		
1 860.9	9.3	9 952.9	13.2		
484.3	-2.1	2 498.7	-4.8		
84.1	-5.6	432.1	-0.5		
65.0	-10.0	366.2	-0.2		
29.9	-0.5	133.3	-2.1		
15.1	-2.1	80.2	3.7		
6.7	-3.0	38.9	-0.3		
6.2	-6.6	32.4	-1.2		
4.7	-5.8	24.2	-2.0		
3.4	-5.1	16.6	-4.2		
	Month 1 860.9 484.3 84.1 65.0 29.9 15.1 6.7 6.2 4.7	Month (%) 1 860.9 9.3 484.3 -2.1 84.1 -5.6 65.0 -10.0 29.9 -0.5 15.1 -2.1 6.7 -3.0 6.2 -6.6 4.7 -5.8	Month (%) Cumulative 1 860.9 9.3 9 952.9 484.3 -2.1 2 498.7 84.1 -5.6 432.1 65.0 -10.0 366.2 29.9 -0.5 133.3 15.1 -2.1 80.2 6.7 -3.0 38.9 6.2 -6.6 32.4 4.7 -5.8 24.2		

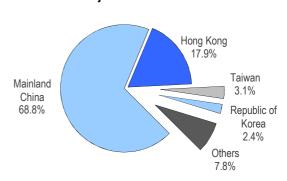
Visitors from Mainland China

Province/	Current		Individual Visit Scheme			
Municipality Month		Cumulative	Current Month	Cumulative		
Total	1 860.9	9 952.9	854.0	4 972.9		
Of which:						
Guangdong	746.0	4 213.6	598.0	3 492.0		
Hunan	93.2	431.3	8.9	48.5		
Fujian	69.2	331.4	16.5	85.6		
Hubei	63.9	311.7	18.0	102.0		
Beijing	26.1	168.2	22.1	147.9		
Shanghai	51.1	289.7	48.2	273.7		
Tianjin	9.2	58.3	8.6	55.0		
Chongqing	20.2	112.4	9.8	60.8		

Visitor Arrivals



Major Visitor Markets



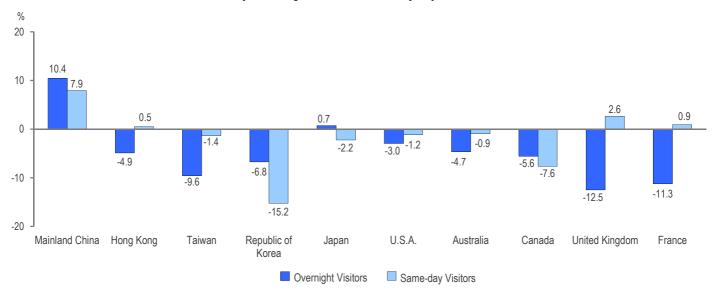
Visitors by Mode of Transport



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Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

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	Overnight Visitors		Same-day Visitors		
	Current Month	Cumulative	Current Month	Cumulative	
Mainland China	1 024.3	5 216.2	836.6	4 736.8	
Hong Kong	222.1	1 141.1	262.1	1 357.6	
Taiwan	41.8	214.6	42.3	217.4	
Republic of Korea	41.5	226.5	23.4	139.7	
Japan	18.2	75.3	11.7	58.0	
U.S.A.	7.4	39.4	7.8	40.7	
Australia	3.6	20.8	3.1	18.2	
Canada	3.1	17.0	3.1	15.4	
United Kingdom	2.4	11.9	2.3	12.3	
France	1.6	7.8	1.9	8.8	

Historical Data for May

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	2013	2014	2015	2016	2017	
Visitor Arrivals ('000)						
Total	2 342.5	2 525.0	2 548.6	2 477.6	2 570.4	
Overnight Visitors	1 130.9	1 173.2	1 161.7	1 205.3	1 376.3	
Same-day Visitors	1 211.6	1 351.8	1 386.8	1 272.2	1 194.1	
Average Length of Stay (day)						
Overall	1.0	1.0	1.1	1.2	1.3	
Overnight Visitors	1.9	2.0	2.2	2.2	2.2	
Same-day Visitors	0.2	0.2	0.2	0.2	0.2	

Source of data: Public Security Police Force

Symbols:

Absolute value equals zero

'000 Thousand % Percentage

