

# VISITOR ARRIVALS

# May 2016

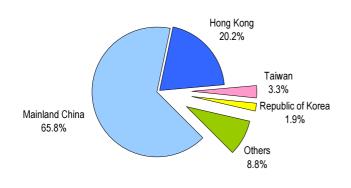
- Visitor arrivals decreased by 2.8% year-on-year to 2,477,591. Same-day visitors dropped by 8.3% whereas overnight visitors rose by 3.8%. The average length of stay of visitors increased by 0.1 day year-on-year to 1.2 days. Total visitor arrivals in the first five months decreased marginally by 0.8% year-on-year, at 12,405,950.
- Visitors from Mainland China decreased by 3.5% year-on-year; concurrently, those travelling under the Individual Visit Scheme dropped by 4.6%. Visitors from the Republic of Korea and Hong Kong registered decrease, while those from Taiwan recorded an increase. Long-haul visitors from the United States and the United Kingdom decreased year-on-year; however, those from Australia and Canada increased.
- Visitor arrivals by land and by air increased by 3.8% and 9.3% respectively year-on-year, while those arriving by sea decreased by 14.1%.

#### **Principal Indicators**

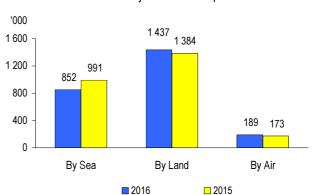
	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Visitor Arrivals ('000)	2 477.6	-2.8	12 406.0	-0.8
By Sea	851.9	-14.1	4 125.2	-12.2
By Land	1 436.6	3.8	7 305.2	5.1
By Air	189.1	9.3	975.5	14.1
Overnight Visitors	1 205.3	3.8	5 938.1	7.2
Same-day Visitors	1 272.2	-8.3	6 467.9	-7.2
Average Length of Stay	(Day) 1.2	0.1 day	1.2	0.3 day



### Major Visitor Markets



### Visitors by Mode of Transport



# Maior Vioitor Morketo

Major Visitor Markets '0					
	Current	Year-on-year	Cumulative	Year-on-year	
	Month	Change (%)	Cullidialive	Change (%)	
Mainland China	1 631.2	-3.5	8 224.8	-1.5	
Hong Kong	501.0	-4.1	2 546.6	-3.2	
Taiwan	81.4	6.5	424.4	10.2	
Republic of Korea	48.1	-8.0	265.7	1.3	
Japan	25.0	2.5	118.7	10.3	
U.S.A.	15.5	-2.7	75.2	2.5	
Australia	8.0	4.6	40.1	2.1	
Canada	6.5	3.3	31.6	6.1	
United Kingdom	5.0	-2.3	24.5	2.8	
France	3.8	10.2	17.5	7.1	

Visitors from Mainland China '				'000	
Duay in a a and	Cumant		Individual Visit Scheme		
Province and Municipality	Current Month	Cumulative	Current Month	Cumulative	
Guangdong	727.4	3 692.2	540.3	2 799.5	
Fujian	65.0	302.9	12.7	64.2	
Hunan	70.5	316.5	6.2	31.6	
Hubei	48.1	231.9	12.9	72.5	
Beijing	22.7	138.2	17.6	110.4	
Shanghai	35.5	208.6	32.6	190.6	
Tianjin	7.1	44.5	6.3	39.8	
Chongqing	16.5	90.9	6.8	42.9	

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#### Year-on-year Changes in Visitor Arrivals by Major Visitor Markets % 25 22.4 19.5 20 15.1 15 12.2 10.9 10 7.1 6.9 6.0 4.7 5 0.2 0 -0.4 -5 -3.3 -5.1 -6.8 -10 -7.7 -8.0 -10.1 -11.4 -12.3 -15 -12.8 Hong Kong Mainland Republic of U.S.A. United Taiwan Japan Australia Canada France China Korea Kingdom

■ Same-day Visitors

May

Overnight Visitors and Same-day Visitors

'000

Overnight Visitors

	Overnigh	t Visitors	Same-day Visitors		
	Current Month	Cumulative	Current Month	Cumulative	
Mainland China	780.4	3 854.0	850.8	4 370.8	
Hong Kong	237.1	1 214.4	263.9	1 332.3	
Taiwan	39.4	209.0	42.0	215.4	
Republic of Korea	24.2	133.0	23.9	132.7	
Japan	15.0	70.5	10.0	48.3	
U.S.A.	7.4	37.4	8.1	37.7	
Australia	4.0	21.0	3.9	19.1	
Canada	3.1	16.3	3.3	15.2	
United Kingdom	2.6	12.4	2.4	12.1	
France	1.8	8.0	2.0	9.5	

Historical Data					'000
	2011	2012	2013	2014	2015
Visitor Arrivals					
Annual	28 002.3	28 082.3	29 324.8	31 525.6	30 714.6
May	2 295.6	2 146.5	2 342.5	2 525.0	2 548.6
Overnight Visitors					
Annual	12 925.2	13 577.3	14 268.5	14 565.7	14 307.8
May	1 036.8	1 036.5	1 130.9	1 173.2	1 161.7
Same-day Visitors					
Annual	15 077.1	14 505.0	15 056.4	16 959.9	16 406.9

1 110.0

1 211.6

1 351.8

1 258.7

Source of data: Public Security Police

Symbol: '000 Thousand



1 386.8