

# **VISITOR ARRIVALS**

## **OCTOBER 2018**

- Visitor arrivals totalled 3,154,291, up by 9.2% year-on-year. Overnight visitors and same-day visitors increased by 5.4% and 13.2% respectively. The average length of stay of visitors held steady at 1.2 days. In the first ten months of 2018, visitor arrivals reached 28,967,555, up by 8.4% year-on-year.
- Visitors from Mainland China grew by 12.1% year-on-year, with those travelling under the Individual Visit Scheme rising by 15.2%. Visitors from Hong Kong rose by 9.3%, whereas those from the Republic of Korea and Taiwan dropped by 25.2% and 3.9% respectively. Meanwhile, visitors from the United States, Australia and the United Kingdom recorded year-on-year growth, while those from Canada decreased.
- Visitor arrivals by land increased by 18.7% year-on-year to 2,015,701, including 71,640 visitors arriving through the Hong Kong-Zhuhai-Macao Bridge.
  Visitor arrivals by air rose by 14.7% whereas those by sea dropped by 9.4%.

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#### **Principal Indicators**

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	Current Month	Change (%)	Cumulative	Change (%)	
Visitor Arrivals ('000)	3 154.3	9.2	28 967.6	8.4	
Overnight Visitors	1 549.9	5.4	15 162.4	7.5	
Same-day Visitors	1 604.4	13.2	13 805.1	9.4	
By Mode of Transport					
Sea	852.5	-9.4	8 982.5	-1.7	
Land	2 015.7	18.7	17 253.7	12.5	
Air	286.1	14.7	2 731.4	21.8	
Average Length of Stay of Visitors (D	(ay) 1.2	-	1.3	0.1 day	
Overnight Visitors	2.3	0.1 day	2.2	0.1 day	
Same-day Visitors	0.2	-	0.2	-	

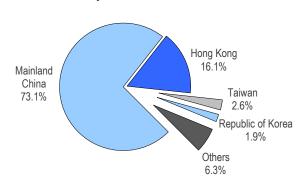
#### **Visitor Arrivals** '000 3 404 3 500 3 154 3 034 3 000 2 705 2 603 2 561 2 500 2 000 1 500 1 000 500 0 May Jun. Jul. Aug. Sept. Oct.

Same month of previous year

#### Major Visitor Markets

Major Visitor Markets 7000					
	Current Month	Change (%)	Cumulative	Change (%)	
Mainland China	2 306.8	12.1	20 528.0	13.1	
Hong Kong	509.4	9.3	5 055.1	-1.3	
Taiwan	81.8	-3.9	885.8	-0.2	
Republic of Korea	60.2	-25.2	667.9	-7.8	
Japan	25.6	1.6	258.4	-2.9	
U.S.A.	18.4	15.7	159.7	7.3	
Australia	8.3	1.2	71.8	0.7	
Canada	6.3	-7.9	58.1	-2.0	
United Kingdom	5.7	6.3	46.9	0.1	
France	3.9	-6.3	31.3	-4.7	

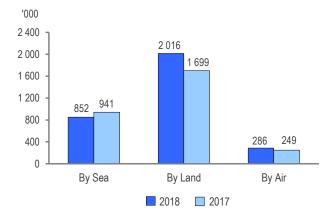
## **Major Visitor Markets**



#### **Visitors from Mainland China**

Province/ Current Municipality Month	Current		Individual Visit Scheme		
	Cumulative	Current Month	Cumulative		
Total	2 306.8	20 528.0	1 106.0	10 051.8	
Of which:					
Guangdong	1 001.6	8 627.1	801.1	7 086.2	
Hunan	110.9	955.9	11.6	108.4	
Fujian	87.1	742.4	21.8	194.6	
Hubei	77.5	694.4	21.8	211.3	
Beijing	32.4	308.7	27.3	266.5	
Shanghai	54.6	562.2	51.3	530.4	
Tianjin	10.9	110.0	9.8	102.5	
Chongqing	24.7	232.1	11.5	118.5	

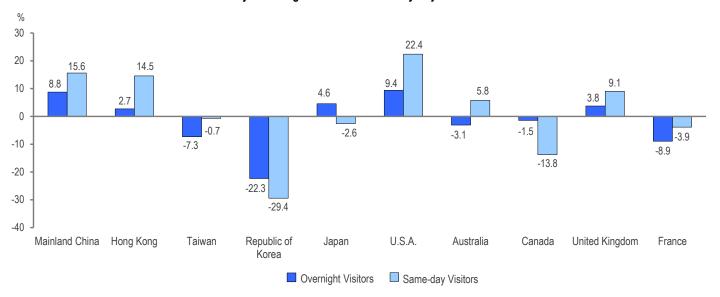
## Visitors by Mode of Transport



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## Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

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	Overnight Visitors		Same-day Visitors		
	Current Month	Cumulative	Current Month	Cumulative	
Mainland China	1 158.5	10 942.6	1 148.4	9 585.4	
Hong Kong	210.8	2 349.0	298.6	2 706.1	
Taiwan	38.5	442.4	43.3	443.4	
Republic of Korea	37.3	420.4	22.9	247.6	
Japan	15.4	148.6	10.1	109.7	
U.S.A.	8.9	80.3	9.5	79.4	
Australia	4.1	38.1	4.2	33.8	
Canada	3.2	31.1	3.1	27.0	
United Kingdom	2.9	23.7	2.9	23.2	
France	1.8	14.9	2.1	16.4	

**Historical Data for October** 

	2013	2014	2015	2016	2017	
Visitor Arrivals ('000)						
Total	2 394.2	2 654.2	2 637.1	2 678.4	2 888.7	
Overnight Visitors	1 124.9	1 183.7	1 222.8	1 371.0	1 471.0	
Same-day Visitors	1 269.3	1 470.5	1 414.3	1 307.5	1 417.7	
Average Length of Stay (day)						
Overall	1.0	1.0	1.1	1.2	1.2	
Overnight Visitors	2.0	2.0	2.2	2.2	2.2	
Same-day Visitors	0.2	0.2	0.2	0.2	0.2	

Source of data: Public Security Police Force

## Symbols:

Absolute value equals zero

'000 Thousand % Percentage

