

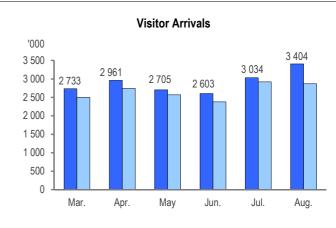
VISITOR ARRIVALS

AUGUST 2018

- Visitor arrivals totalled 3,403,503, up by 18.7% year-on-year. Overnight visitors and same-day visitors increased by 16.3% and 21.6% respectively. The average length of stay of visitors dropped by 0.1 day year-on-year to 1.2 days. In the first eight months of 2018, visitor arrivals totalled 23,251,990, up by 8.9% year-on-year.
- Visitors from Mainland China grew by 25.3% year-on-year, with those travelling under the Individual Visit Scheme rising by 31.0%. Visitors from Hong Kong and Taiwan went up by 5.0% and 1.7% respectively, whereas those from the Republic of Korea decreased by 12.6%. Meanwhile, visitors from the United States, Australia, Canada and the United Kingdom recorded year-on-year growth.
- Visitor arrivals by land, by air and by sea rose by 24.2%, 22.1% and 8.6% respectively year-on-year.

Principal Indicators

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	3 403.5	18.7	23 252.0	8.9
Overnight Visitors	1 800.2	16.3	12 204.2	8.4
Same-day Visitors	1 603.3	21.6	11 047.8	9.4
By Mode of Transport				
Sea	1 049.1	8.6	7 372.1	0.4
Land	2 053.3	24.2	13 688.0	11.9
Air	301.2	22.1	2 191.9	23.1
Average Length of Stay of Visitors (Day) 1.2	-0.1 day	1.2	-
Overnight Visitors	2.2	-	2.2	0.1 day
Same-day Visitors	0.2	-	0.2	-

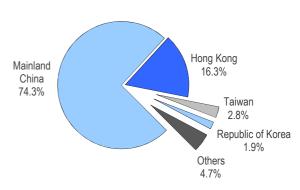


Same month of previous year

Maior Visitor Markets

Major Visitor Markets '000					
	Current Month	Change (%)	Cumulative	Change (%)	
Mainland China	2 527.3	25.3	16 400.9	14.2	
Hong Kong	556.4	5.0	4 101.7	-2.4	
Taiwan	94.1	1.7	721.0	0.7	
Republic of Korea	66.1	-12.6	549.5	-5.8	
Japan	29.3	-2.0	207.9	-1.0	
U.S.A.	13.7	15.1	127.8	5.9	
Australia	5.4	18.1	57.0	1.8	
Canada	5.4	11.0	47.5	0.1	
United Kingdom	4.6	6.4	37.1	-0.9	
France	3.3	1.9	25.1	-3.8	

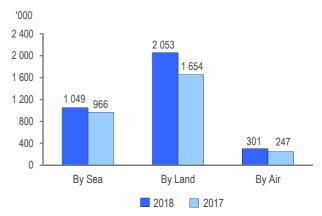
Major Visitor Markets



Visitors from Mainland China

Province/	Current		Individual Visit Scheme			
Municipality	Cumulative		Current Month	Cumulative		
Total	2 527.3	16 400.9	1 313.1	8 157.4		
Of which:						
Guangdong	1 092.2	6 906.4	940.8	5 743.1		
Hunan	128.3	753.1	17.7	87.5		
Fujian	97.9	577.8	31.1	155.0		
Hubei	97.0	552.1	29.8	172.9		
Beijing	31.3	250.8	26.9	218.6		
Shanghai	60.6	460.3	57.4	435.3		
Tianjin	11.2	89.0	10.4	83.8		
Chongqing	30.3	188.0	15.9	98.3		

Visitors by Mode of Transport

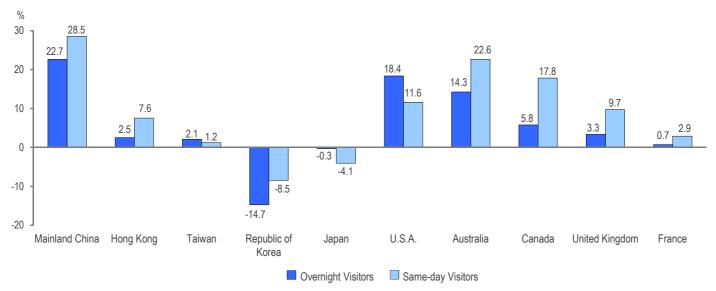


Alameda Dr. Carlos d' Assumpção, No. 411-417, Dynasty Plaza, 17th floor, Macao Tel: (853) 8399 5311 Fax: (853) 2830 7825 E-mail: info@dsec.gov.mo Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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'000

Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



'000

Overnight Visitors and Same-day Visitors

overnight visitors and bame-day visitors						
	Overnigh	t Visitors	Same-day Visitors			
	Current Month	Cumulative	Current Month	Cumulative		
Mainland China	1 350.4	8 752.6	1 176.9	7 648.3		
Hong Kong	271.3	1 927.1	285.1	2 174.7		
Taiwan	48.1	361.1	46.1	359.9		
Republic of Korea	42.2	344.9	23.8	204.5		
Japan	16.7	120.0	12.6	87.9		
U.S.A.	7.3	64.5	6.5	63.4		
Australia	2.8	30.5	2.6	26.5		
Canada	2.9	25.5	2.5	22.0		
United Kingdom	2.3	18.8	2.3	18.3		
France	1.5	11.9	1.8	13.2		

Historical Data for August

mistorical bata for August					
	2013	2014	2015	2016	2017
Visitor Arrivals ('000)					
Total	2 871.1	3 086.3	3 033.1	2 882.6	2 866.4
Overnight Visitors	1 425.5	1 419.5	1 424.7	1 476.9	1 547.8
Same-day Visitors	1 445.6	1 666.8	1 608.4	1 405.6	1 318.6
Average Length of Stay (day)					
Overall	1.0	1.0	1.1	1.2	1.3
Overnight Visitors	1.9	1.9	2.1	2.1	2.2
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbols:

Absolute value equals zero

'000 Thousand % Percentage

