

# **VISITOR ARRIVALS**

### **AUGUST 2017**

- Visitor arrivals totalled 2,866,400, down slightly by 0.6% year-on-year, attributable to the catastrophic typhoon on 23 August. Same-day visitors went down by 6.2% while overnight visitors increased by 4.8%. The average length of stay of visitors was 1.3 days, up by 0.1 day year-on-year. In the first eight months of 2017, visitor arrivals totalled 21,348,656, up by 4.4% year-on-year.
- Visitors from Mainland China increased by 1.9% year-on-year, with those travelling under the Individual Visit Scheme edging down by 0.4% to 1,002,628.
  Visitors from Hong Kong and Taiwan dropped by 10.5% and 1.9% respectively, while those from the Republic of Korea grew by 30.8%. Meanwhile, visitors from the United States, Canada, Australia and the United Kingdom registered decreases.
- Visitor arrivals by land and by sea decreased by 1.1% and 2.8% respectively year-on-year, while those by air increased by 13.5%.

## **Principal Indicators**

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	2 866.4	-0.6	21 348.7	4.4
By Sea	966.0	-2.8	7 340.3	5.2
By Land	1 653.8	-1.1	12 227.5	3.1
By Air	246.6	13.5	1 780.8	11.1
Overnight Visitors	1 547.8	4.8	11 254.7	11.5
Same-day Visitors	1 318.6	-6.2	10 094.0	-2.4
Average Length of	1.3	0.1 da	y 1.2	-
Stay (Day)				
Overnight Visitors	2.2	0.1 da	y 2.1	-0.1 day
Same-day Visitors	0.2	-	0.2	-



#### **Major Visitor Markets**

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	Current Month	Change (%)	Cumulative	Change (%)
Mainland China	2 016.8	1.9	14 366.0	5.9
Hong Kong	529.7	-10.5	4 204.7	-1.5
Taiwan	92.6	-1.9	716.1	-0.2
Republic of Korea	75.5	30.8	583.2	38.1
Japan	29.9	8.2	210.1	12.3
U.S.A.	11.9	-7.7	120.7	0.9
Australia	4.6	-15.0	56.0	-5.3
Canada	4.8	-10.3	47.4	1.4
United Kingdom	4.3	-15.5	37.4	-4.4
France	3.3	-12.2	26.1	-3.4

# **Visitors by Mode of Transport**

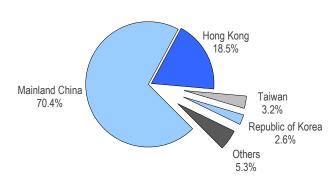


### **Visitors from Mainland China**

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Province/	Current	Cumulative	Individual Visit Scheme		
Municipality	Month	Cumulative	Current Month	Cumulative	
Guangdong	841.6	6 181.6	708.1	5 017.6	
Hunan	93.7	634.8	13.3	75.4	
Fujian	80.6	539.2	24.3	143.1	
Hubei	74.6	482.4	25.4	157.8	
Beijing	28.1	226.2	23.5	192.5	
Shanghai	50.4	402.4	47.1	376.2	
Tianjin	10.6	90.3	9.7	83.7	
Chongqing	21.6	162.1	10.6	84.1	

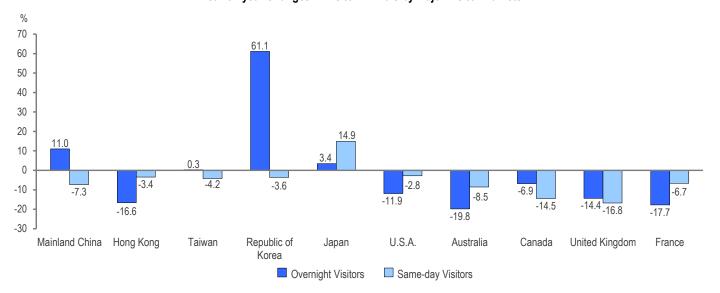
## **Major Visitor Markets**



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# Year-on year Changes in Visitor Arrivals by Major Visitor Markets



## **Overnight Visitors and Same-day Visitors**

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	Overnigh	t Visitors	Same-day Visitors			
	Current	Cumulative	Current	Cumulative		
	Month	Odmalativo	Month	Odmadivo		
Mainland China	1 101.0	7 646.0	915.9	6 720.0		
Hong Kong	264.6	2 049.4	265.1	2 155.3		
Taiwan	47.1	368.0	45.5	348.0		
Republic of Korea	49.5	352.4	26.0	230.8		
Japan	16.8	123.1	13.1	87.0		
U.S.A.	6.1	61.4	5.8	59.2		
Australia	2.5	30.3	2.1	25.7		
Canada	2.8	25.2	2.1	22.2		
United Kingdom	2.2	19.6	2.1	17.8		
France	1.5	12.8	1.7	13.3		

## **Historical Data for August**

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 681.1	2 871.1	3 086.3	3 033.1	2 882.6
Overnight Visitors	1 334.8	1 425.5	1 419.5	1 424.7	1 476.9
Same-day Visitors	1 346.3	1 445.6	1 666.8	1 608.4	1 405.6
Average Length of Stay (day)					
Overall	1.0	1.0	1.0	1.1	1.2
Overnight Visitors	1.8	1.9	1.9	2.1	2.1
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

### Symbols:

Absolute value equals zero

'000 Thousand % Percentage

For additional information: http://www.dsec.gov.mo/e/visitor.aspx

2 Visitor Arrivals August 2017