

VISITOR ARRIVALS

July 2014

- Visitor arrivals increased by 7% year-on-year to 2,753,394; same-day visitors accounted for 53% of the total. In the first seven months of 2014, visitor arrivals reached 18,037,241, up by 8% year-on-year.
- Analysed by place of residence, visitors from Mainland China increased by 13% year-on-year; Mainland visitors travelling under the Individual Visit Scheme rose by 19%, at 870,537. Visitors from Taiwan increased by 2% year-on-year, and those from the Republic of Korea and Indonesia soared by 24% and 55% respectively; however, visitors from Hong Kong decreased by 7%. Long-haul visitors from the United States, Australia and the United Kingdom registered year-on-year increase.
- The average length of stay of visitors was 1.0 day; overnight and same-day visitors stayed an average of 1.9 days and 0.2 day respectively.

Principal Indicators

	Current Month	Year-on-year Change (%)	Cumulative
Visitor Arrivals	2,753,394	7.3	18,037,241
Same-day Visitors	1,445,797	12.3	9,642,718
Average Length of Stay (Day)	1.0	-	..

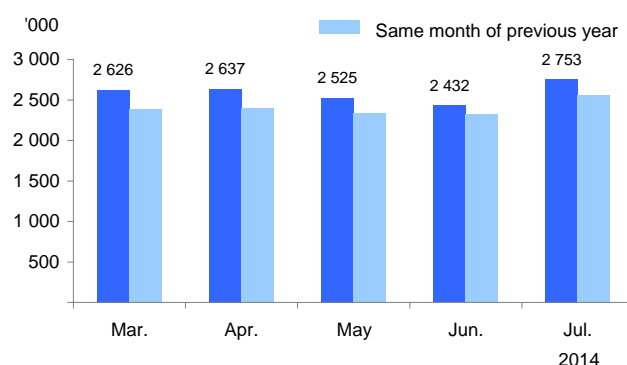
- Absolute value equals zero

.. Not applicable

Major Sources of Visitors

Place of Residence	Current Month	Year-on-year Change (%)	Cumulative
Mainland China	1,871,599	12.7	12,085,903
Hong Kong	554,675	-7.3	3,719,469
Taiwan	93,363	2.3	558,700
Republic of Korea	47,783	24.4	315,537
Japan	21,074	2.3	172,881
U.S.A.	16,177	8.2	106,594
Australia	9,300	17.4	63,505
Canada	5,374	-5.0	40,066
United Kingdom	5,033	6.1	34,192
France	2,857	-12.6	22,107

Visitor Arrivals



Visitors from Mainland China

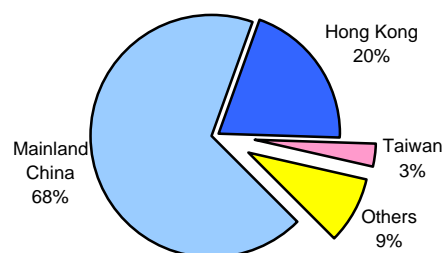
Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	776,521	5,072,478	585,299	3,616,972
Fujian	89,946	498,633	24,653	121,595
Hunan	73,359	410,761	10,733	52,290
Zhejiang	67,172	389,375	26,766	149,562
Beijing	30,207	224,827	25,066	182,973
Shanghai	48,070	327,973	42,337	283,906
Tianjin	11,383	82,604	10,244	73,814
Chongqing	24,586	148,120	12,469	76,520

Historical Data

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	2009	2010	2011	2012	2013
Visitor Arrivals					
Annual	21,753	24,965	28,002	28,082	29,325
July	1,755	2,162	2,551	2,444	2,565
Same-day Visitors					
Annual	11,351	13,040	15,077	14,505	15,056
July	923	1,106	1,324	1,196	1,288

Place of Residence of Visitors



Source of data: Public Security Police

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

