Government of Macao Special Administrative Region

Statistics and Census Service

TOURISM INDICATORS

January 2012

No. 1

VISITOR ARRIVALS

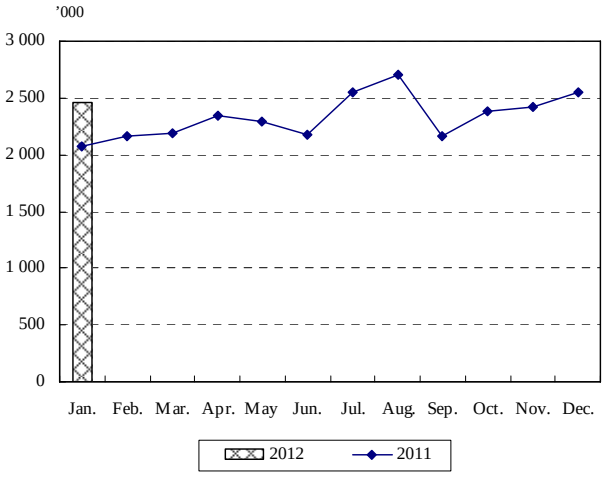
- Visitor arrivals totalled 2,461,640 in January 2012, up notably by 18.6% year-on-year, with same-day visitors (1,371,090) accounting for 55.7% of the total.

- The average length of stay of visitors decreased by 0.2 day year-on-year to 0.9 day; average length of stay of overnight visitors and same-day visitors stood at 1.8 days and 0.2 day respectively.

- Visitors from Mainland China increased by 22.5% year-on-year to 1,494,877, with those travelling to Macao under the Individual Visit Scheme totalled 711,475, up by 32.2%.

- Visitors from Hong Kong, the Republic of Korea, Americas and Europe went up by 20.5%, 9.6%, 5.8% and 14.5% respectively year-on-year. On the contrary, those from Taiwan, China and Japan decreased by 7.1% and 12.4%.

Monthly Visitor Arrivals



1 . VISITORS AND SAME-DAY VISITORS BY PLACE OF RESIDENCE

No.

Place of residence	Visitor			
	Total	Year-on-year Change(%)	Same-Day Visitor	Year-on-year Change(%)
TOTAL	**2 461 640**	**18.6**	**1 371 090**	**21.2**
Asia	**2 397 800**	**18.8**	**1 338 129**	**21.5**
Mainland China	1 494 877	22.5	847 993	27.5
Hong Kong	638 032	20.5	356 771	19.2
Taiwan, China	85 546	-7.1	54 770	-13.6
India	12 183	27.5	2 189	15.7
Indonesia	16 556	7.8	5 201	14.5
Japan	31 669	-12.4	14 262	-11.6
Malaysia	19 073	3.0	9 397	14.0
Philippines	21 600	29.6	8 937	29.7
Republic of Korea	46 176	9.6	24 380	17.0
Singapore	14 701	-11.0	6 885	1.7
Thailand	12 048	-26.9	5 145	-23.7
Vietnam	838	47.5	95	106.5
Others	4 501	18.0	2 104	43.2
Americas	**25 047**	**5.8**	**12 587**	**7.2**
Europe	**21 575**	**14.5**	**11 559**	**19.7**
Oceania	**15 185**	**11.2**	**7 585**	**9.7**
Africa & Others	**2 033**	**9.4**	**1 230**	**14.1**

Source of data: Public Security Police

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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2. AVERAGE LENGTH OF STAY OF VISITORS BY PLACE OF RESIDENCE

Day

Place of residence	Average Length of Stay						
	Global			Overnight Visitor		Same-Day Visitor	
	Jan. 2011	Jan. 2012	Difference [a]	Jan. 2011	Jan. 2012	Jan. 2011	Jan. 2012
Total	**1.1**	**0.9**	**-0.2**	**2.2**	**1.8**	**0.2**	**0.2**
Asia	**1.1**	**0.9**	**-0.2**	**2.1**	**1.8**	**0.2**	**0.2**
Mainland China	1.2	0.9	-0.2	2.3	2.0	0.2	0.2
Hong Kong	0.8	0.7	-0.1	1.6	1.3	0.2	0.2
Taiwan, China	0.7	0.8	0 #	2.2	2.1	0.1	0.1
India	1.6	1.6	-0.1	1.9	1.9	0.2	0.2
Indonesia	3.1	1.4	-1.8	4.2	2.0	0.2	0.2
Japan	1.0	0.9	-0.1	1.6	1.4	0.2	0.2
Malaysia	1.1	0.9	-0.1	1.7	1.6	0.2	0.2
Philippines	4.2	1.6	-2.6	7.0	2.9	0.2	0.2
Republic of Korea	1.0	0.7	-0.3	1.8	1.3	0.2	0.2
Singapore	0.9	0.9	-0 #	1.4	1.6	0.2	0.2
Thailand	1.1	0.9	-0.2	1.6	1.5	0.2	0.2
Vietnam	6.3	1.9	-4.4	7.1	2.2	0.2	0.3
Others	2.1	1.1	-1.1	3.4	2.0	0.2	0.2
Americas	**1.3**	**1.0**	**-0.2**	**2.3**	**1.9**	**0.2**	**0.2**
Europe	**1.5**	**1.0**	**-0.6**	**2.9**	**2.0**	**0.2**	**0.2**
Oceania	**1.3**	**1.1**	**-0.2**	**2.3**	**1.9**	**0.2**	**0.2**
Africa & Others	**1.8**	**0.8**	**-1.0**	**4.2**	**2.2**	**0.1**	**0.1**

3. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

Year / Month \ Province and Municipality		Guangdong	Fujian	Zhejiang	Hunan	Beijing	Shanghai	Tianjin	Chongqing
2010	Jul.-Dec.	3 546 988	352 928	239 721	182 769	110 189	181 980	40 040	64 524
2011		8 196 139	932 316	575 595	533 495	314 696	471 366	100 585	172 140
2011	Jan.	657 729	59 341	34 629	31 602	25 756	41 296	8 030	11 573
	Feb.	617 887	48 199	45 274	26 605	26 125	42 949	9 276	11 563
	Mar.	647 273	73 612	43 802	37 158	24 102	37 020	7 829	11 400
	Apr.	628 970	76 145	47 188	41 629	24 418	34 164	6 180	13 278
	May	678 832	77 161	46 622	46 362	22 926	33 493	6 668	11 997
	Jun.	617 887	67 767	45 114	40 279	24 130	36 202	5 620	10 540
	Jul.	750 839	86 836	57 222	48 163	27 282	41 783	7 115	15 115
	Aug.	820 743	92 976	61 218	55 100	27 796	41 343	7 705	16 860
	Sept.	625 475	82 364	41 929	47 262	22 233	36 214	6 662	12 967
	Oct.	755 354	88 077	46 926	50 919	27 994	36 980	8 542	19 402
	Nov.	705 194	88 413	55 047	53 222	27 823	39 984	12 327	19 688
	Dec.	689 956	91 425	50 624	55 194	34 111	49 938	14 631	17 757
2012	Jan.	777 564	65 966	51549	41 253	33 033	50 138	10 966	16 034

Source of data: Public Security Police

0 # Magnitude less than half of the unit employed

[a] Value in the "Difference" column may not correspond to the subtraction result due to rounding