TOURISM STATISTICS



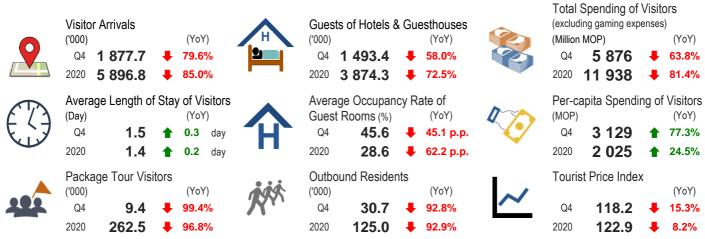
Government of Macao Special Administrative Region Statistics and Census Service

4TH QUARTER 2020

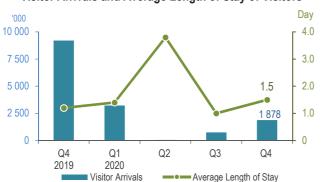
- Visitor arrivals totalled 1,877,744 in the fourth quarter of 2020, representing a year-on-year decrease of 79.6% yet a quarter-to-quarter upsurge of 150.3%; the average length of stay of visitors went up by 0.3 day year-on-year to 1.5 days. There were no inbound package tour visitors in the fourth quarter, and the number of visitors joining local tours tumbled by 99.4% year-on-year to 9,436. For the whole year of 2020, visitor arrivals fell by 85.0% year-on-year to 5,896,848, whereas their average length of stay increased by 0.2 day.
- In the fourth quarter of 2020, the 120 hotels & guesthouses operating in Macao provided a total of 35,142 guest rooms. The average occupancy rate of guest rooms (excluding those designated for medical observation) was 45.6%, down by 45.1 percentage points year-on-year. Guests of hotels & guesthouses added up to 1,493,414, a drop of 58.0% year-on-year. In 2020, the average occupancy rate of guest rooms fell by 62.2 percentage points year-on-year to 28.6%, and number of guests of hotels & guesthouses added up to 3,874,307, a decline of 72.5%.
- As regards spending of visitors (excluding gaming expenses), their per-capita spending rose by 77.3% year-on-year to MOP3,129 in the fourth quarter of 2020; however, total spending of visitors fell by 63.8% to MOP5.88 billion on account of the decrease in visitor arrivals. In 2020, per-capita spending of visitors grew by 24.5% year-on-year, whereas their total spending declined by 81.4%.
- The Tourist Price Index (TPI) for the fourth quarter fell by 15.3% year-on-year to 118.2, and the average TPI for the whole year of 2020 went down by 8.2%.

Note: As affected by the pandemic, data collection for Visitor Expenditure Survey in the second quarter of 2020 was suspended and data on spending for that quarter were derived by extrapolation.

Principal Indicators

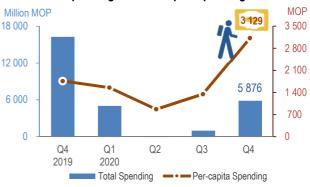


Visitor Arrivals and Average Length of Stay of Visitors





Total Spending and Per-capita Spending of Visitors

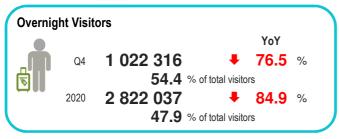


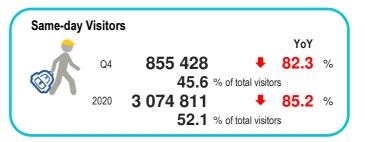


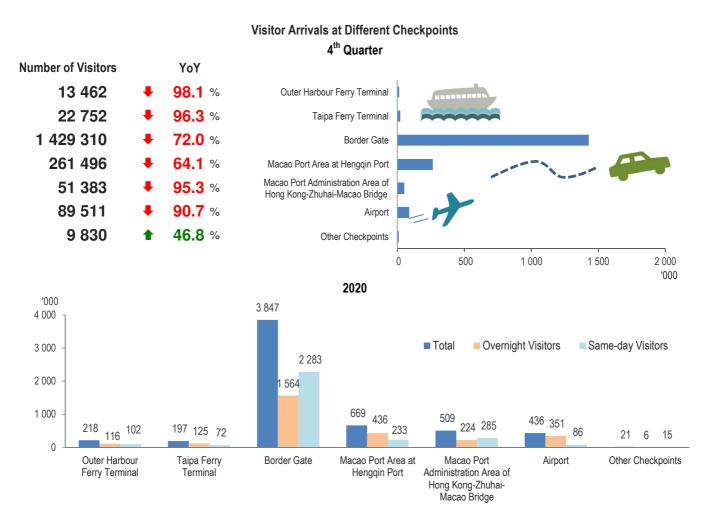
Alameda Dr. Carlos d' Assumpção No. 411-417, Dynasty Plaza, 17th floor, Macao Tel: (853) 8399 5311 Fax: (853) 2830 7825 E-mail: info@dsec.gov.mo Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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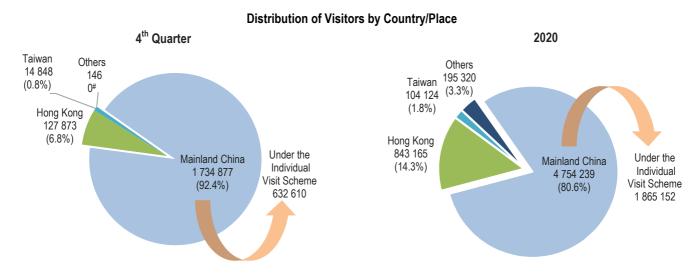






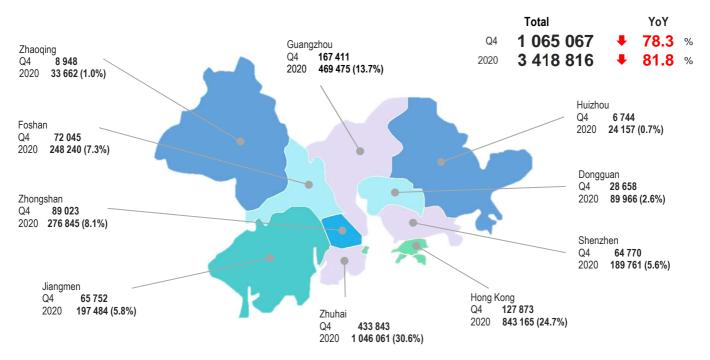
Note 1: As the checkpoint of the Macao Port Area at Hengqin Port was inaugurated on 18 August 2020, the year-on-year change in number of visitor arrivals at that checkpoint in the fourth quarter of 2020 is calculated by comparing with the number of visitor arrivals at the checkpoint of Cotai in the same quarter of 2019.

Note 2: "Other Checkpoints" include Inner Harbour Ferry Terminal, the Zhuhai-Macao Cross-Border Industrial Zone and the Heliport of Outer Harbour Ferry Terminal.



2 | Tourism Statistics 4th Quarter 2020

Visitors from the Cities of the Greater Bay Area







5-star Hotels

33 estab.

21 684 rooms

780 384 guests Q4 2020 1 860 426 guests



Q4

2020

4-star Hotels

15 estab. **6 174** rooms

353 660 guests **997 616** guests



Q4

2020

3-star Hotels

16 estab.

4 997 rooms

305 312 guests

835 171 guests



2-star Hotels

16 estab. 1 239 rooms

26 330 guests

2020 **89 765** guests



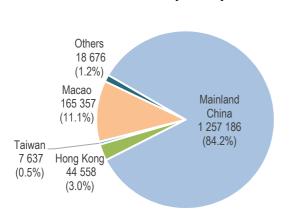
Guesthouses

40 estab. 1048 rooms

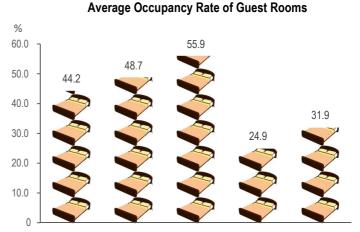
Q4 27 728 guests

2020 **91 329** guests

Distribution of Guests by Country/Place



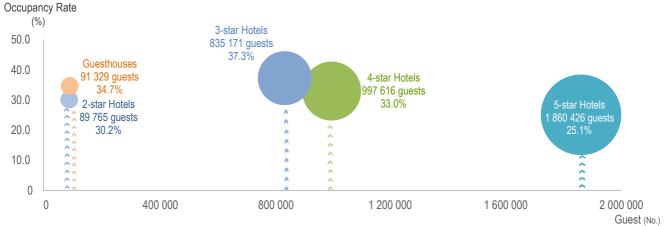
4th Quarter



5-star Hotels 4-star Hotels 3-star Hotels 2-star Hotels Guesthouses

Guests of Hotels/Guesthouses and Occupancy Rate



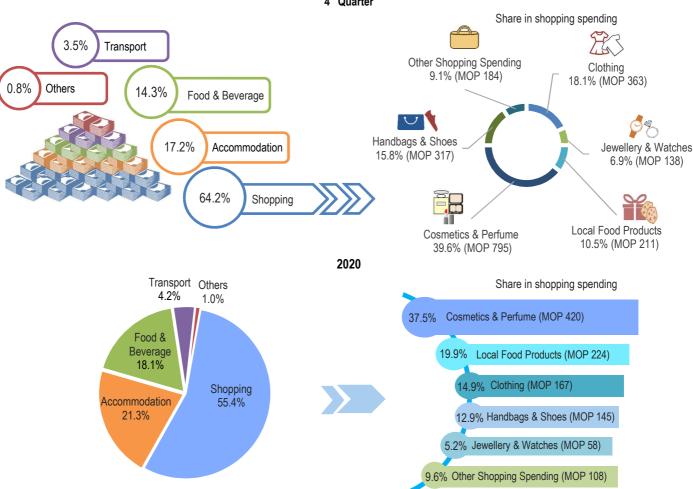


Visitor Spending (excluding gaming expenses)

Total S	pending			YoY
الآل	Q4	5 240 Million	MOP 👢	58.3 %
8	2020	9 786 Million	MOP 👢	80.4 %
Per-cap	oita Spendin	g		
	Q4	5 125 MOP	•	77.8 %
	2020	3 468 MOP	•	29.3 %

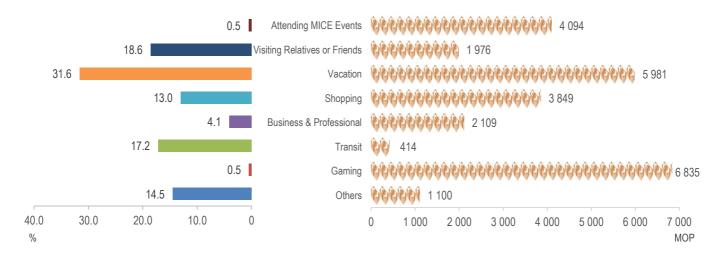
Same-day	Visitors		
Total Spending			YoY
Q4	636 Million MOP	•	82.7 %
2020	2 152 Million MOP	•	84.8 %
Per-capita Spendir	ng		
Q4	744 MOP	•	2.0 % 3.0 %
2020	700 MOP	•	3.0 %
	Total Spending Q4 2020 Per-capita Spendin Q4	Q4 636 Million MOP 2020 2 152 Million MOP Per-capita Spending Q4 744 MOP	Total Spending Q4 2020 2 152 Million MOP Per-capita Spending Q4 744 MOP

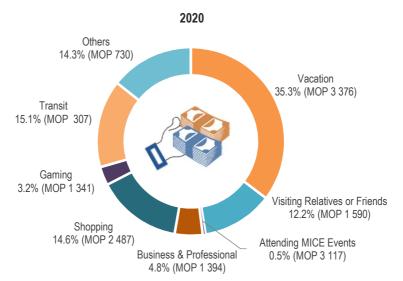
Structure of Visitor Spending 4th Quarter



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Structure and Per-Capita Spending of Visitors by Main Purpose of Visit 4th Quarter





Tourist Price Index













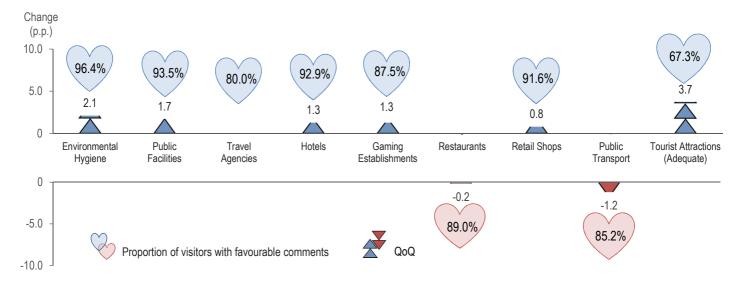




	-								
Goods & Services	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods	
(Weight)	(Weight) (12.8%)		(23.1%)	(17.5%)	(8.1%)	(6.3%)	(2.1%)	(14.4%)	
4 th Quarter									
QoQ	★ 5.2 %	5.3 %	1.8 %	1 5.0 %	♣ 8.3 %	. 0.9 %	4 1.1 %	1 0.4 %	
YoY	3.8 %	12.5 %	49.9 %	₽ 2.1 %	4.6 %	1 0.6 %	₹ 7.6 %	1.9 %	
2020									
YoY	4 1.3 %	4 13.8 %	28.5 %	1.6 %	1 3.9 %	1.2 %	4.6 %	4.5 %	



Proportions of Visitors who were Satisfied with the Services/Facilities 4th Quarter



Note: A quarter-to-quarter comparison is not feasible for the services of travel agencies as comments on such services were unavailable in the third quarter.

2020



Outbound Residents



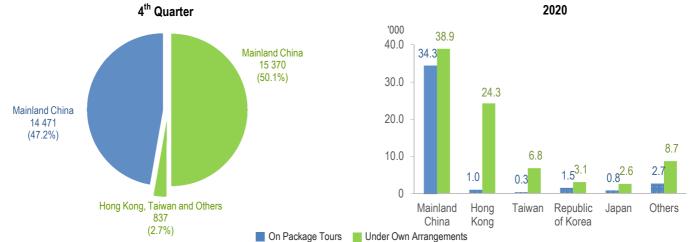
On Package	Tours		YoY	
Q4	14 471	•	90.5	%
	47.2	% of total out	bound resid	dents
2020	40 656	•	92.8	%
	32.5	% of total out	bound resid	dents

Under Own Arrangements
Q4
16 207

52.8 % of total outbound residents
2020
84 364

67.5 % of total outbound residents

Outbound Residents by Travel Arrangements and Destination



6 | Tourism Statistics 4th Quarter 2020

Historical Data

	Q4					Annual				
	2015	2016	2017	2018	2019	2015	2016	2017	2018	2019
Visitors										
Visitor Arrivals ('000)	7 861	8 082	8 775	9 990	9 203	30 715	30 950	32 611	35 804	39 406
Average Length of Stay (Day)	1.2	1.2	1.2	1.2	1.2	1.1	1.2	1.2	1.2	1.2
Package Tour Visitors ('000)	2 339	2 136	2 618	2 623	1 549	9 844	7 552	8 623	9 130	8 332
Hotels/Guesthouses										
Guests ('000)	2 905	3 375	3 431	3 583	3 558	10 569	12 000	13 155	13 956	14 102
Average Occupancy Rate of Guest Rooms (%)	83.5	87.0	91.4	92.9	90.7	81.5	83.3	87.2	91.1	90.8
Visitor Spending										
Total Spending (Million MOP)	13 051	14 789	18 186	18 419	16 243	51 128	52 662	61 324	69 687	64 077
Per-capita Spending (MOP)	1 660	1 830	2 072	1 844	1 765	1 665	1 701	1 880	1 946	1 626
Tourist Price Index										
YoY(%)	-3.0	-4.5	5.6	-1.9	-0.2	-0.9	-5.4	0.8	1.9	-0.4
Outbound Residents										
Total ('000)	367	334	374	468	426	1 466	1 251	1 391	1 780	1 765

Sampling Errors of Visitor Spending

MOP

	Q4								Annual									
	Per-capita Spending				Shopping		Accommodation		Food & Beverage		Per-capita Spending		Shopping		Accommodation		Food & Beverage	
	2019	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019	2020	2019	2020		
Visitors	0.7	4.4	0.5	3.8	0.3	0.8	0.2	0.6	0.4	1.6	0.3	1.3	0.1	0.4	0.1	0.3		
Overnight Visitors	1.1	7.3	0.7	6.6	0.4	1.3	0.3	1.0	0.7	3.0	0.5	2.6	0.2	0.7	0.2	0.5		
Same-day Visitors	0.7	1.9	0.7	1.9	-	-	0.1	0.1	0.3	0.9	0.3	0.9	-	-	0#	0.1		

Methodology, Scope and Coverage

Data are compiled based on the information from the Public Security Police Force, travel agencies, hotels, guesthouses and Visitor Expenditure Survey.

Data on visitor arrivals are provided by the Public Security Police Force on a monthly basis, while information on package tour visitors and outbound Macao residents using services of travel agencies is obtained from travel agencies every month. Besides, monthly information on guests is collected from hotels and guesthouses.

Visitor Expenditure Survey adopts the quota sampling method in the selection of respondents from all visitors. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey for the fourth quarter of 2020 and for the whole year of 2020 were extrapolated from approximately 6,000 and 13,000 effective samples respectively, whereas results for visitor comments were derived by aggregating the data collected from the samples.

The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country or place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel/guesthouse.

Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel/guesthouse, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel/guesthouse.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

Symbols and abbreviations:

-	Absolute value equals zero	MOP	Macao Pataca	p.p.	Percentage point	estab.	Establishment	•	Increase
Q	Quarter	QoQ	Quarter-on-quarter change	'000	Thousand	No.	Number		Decrease
%	Percentage	YoY	Year-on-year change	0#	Magnitude less than half of the unit employed				

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