

## TOURISM INDICATORS

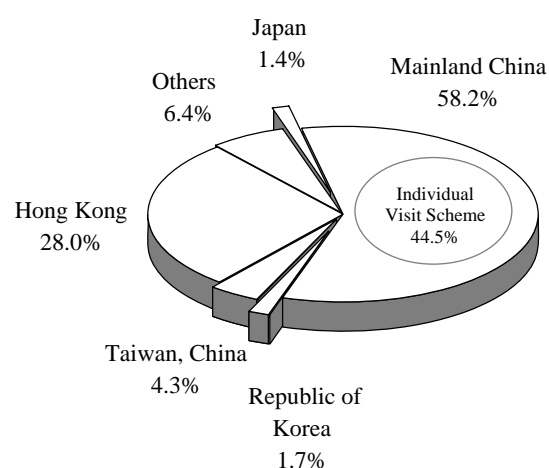
August 2011

No. 8

### VISITOR ARRIVALS

- Visitor arrivals totalled 2,698,003 in August 2011, up by 14.4% year-on-year, with same-day visitors (1,411,916) accounting for 52.3% of total visitor arrivals. In the first eight months of 2011, visitor arrivals increased by 10.4% year-on-year to 18,495,526; same-day visitors made up 53.7% of the total, at 9,926,390.
- Visitors from Mainland China increased by 24.3% year-on-year to 1,571,015 in August 2011, and the majority came from Guangdong Province, Fujian Province and Zhejiang Province. Mainland visitors travelling to Macao under the Individual Visit Scheme totalled 698,625, up by 18.4%.
- In the first eight months of 2011, visitor arrivals by sea (7,350,431), by land (10,028,878) and by air (1,116,217) rose by 6.4%, 14.7% and 1.4% respectively year-on-year.

Visitor arrivals by place of residence



#### 1. VISITOR ARRIVALS BY PLACE OF RESIDENCE

Place of residence				No.		
	Aug. 2010	Aug. 2011	Year-on-year change (%)	Jan. –Aug. 2010	Jan. –Aug. 2011	Year-on-year change (%)
<b>TOTAL</b>	<b>2 357 689</b>	<b>2 698 003</b>	<b>14.4</b>	<b>16 749 204</b>	<b>18 495 526</b>	<b>10.4</b>
<b>Asia</b>	<b>2 304 345</b>	<b>2 640 432</b>	<b>14.6</b>	<b>16 304 613</b>	<b>18 038 904</b>	<b>10.6</b>
Mainland China	1 263 442	1 571 015	24.3	8 913 001	10 506 574	17.9
Hong Kong	758 196	754 636	-0.5	5 009 560	5 195 219	3.7
Taiwan, China	115 757	116 152	0.3	890 183	842 695	-5.3
India	11 353	11 532	1.6	114 630	116 180	1.4
Indonesia	11 520	25 620	122.4	119 767	142 100	18.6
Japan	37 207	38 853	4.4	271 374	247 601	-8.8
Malaysia	18 755	22 204	18.4	207 230	197 460	-4.7
Philippines	18 736	20 472	9.3	170 831	168 725	-1.2
Republic of Korea	36 071	45 132	25.1	219 755	275 853	25.5
Singapore	16 676	16 746	0.4	161 518	164 330	1.7
Thailand	11 648	12 774	9.7	141 567	137 012	-3.2
Vietnam	629	1 227	95.1	45 876	7 883	-82.8
Others	4 355	4 069	-6.6	39 321	37 272	-5.2
<b>Americas</b>	<b>22 100</b>	<b>24 341</b>	<b>10.1</b>	<b>191 566</b>	<b>199 893</b>	<b>4.3</b>
<b>Europe</b>	<b>22 070</b>	<b>23 120</b>	<b>4.8</b>	<b>155 010</b>	<b>160 436</b>	<b>3.5</b>
<b>Oceania</b>	<b>7 361</b>	<b>8 151</b>	<b>10.7</b>	<b>83 352</b>	<b>80 886</b>	<b>-3.0</b>
<b>Africa &amp; Others</b>	<b>1 813</b>	<b>1 959</b>	<b>8.1</b>	<b>14 663</b>	<b>15 407</b>	<b>5.1</b>

Source of data: Public Security Police

**2. VISITOR ARRIVALS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE**

No.

Place of residence	By sea			By land		By air	
	Outer Harbour	Inner Harbour	Provisional Ferry Terminal in Taipa	Border Gate	Others	Airport	Heliport of Outer Harbour
<b>TOTAL</b>	<b>674 446</b>	<b>53 267</b>	<b>372 459</b>	<b>1 321 691</b>	<b>121 465</b>	<b>152 165</b>	<b>2 510</b>
<b>Asia</b>	<b>641 888</b>	<b>52 702</b>	<b>363 978</b>	<b>1 310 690</b>	<b>120 317</b>	<b>148 739</b>	<b>2 118</b>
Mainland China	185 771	40 436	98 806	1 094 118	87 772	62 917	1 195
Hong Kong	346 777	3 257	222 504	163 499	16 298	1 611	690
Taiwan, China	9 857	7 635	3 515	27 723	14 174	53 232	16
India	6 526	16	3 829	971	21	159	10
Indonesia	13 236	16	6 579	3 116	98	2 560	15
Japan	27 784	535	3 333	3 647	365	3 129	60
Malaysia	7 259	261	2 249	4 751	430	7 231	23
Philippines	9 828	36	4 293	1 760	28	4 517	10
Republic of Korea	23 144	233	13 219	3 209	280	5 012	35
Singapore	5 487	231	1 578	4 689	551	4 196	14
Thailand	4 419	27	2 990	1 420	49	3 856	13
Vietnam	329	1	415	462	4	13	3
Others	1 471	18	668	1 325	247	306	34
<b>Americas</b>	<b>11 785</b>	<b>310</b>	<b>3 440</b>	<b>6 185</b>	<b>726</b>	<b>1 772</b>	<b>123</b>
<b>Europe</b>	<b>15 259</b>	<b>164</b>	<b>3 735</b>	<b>2 390</b>	<b>232</b>	<b>1 132</b>	<b>208</b>
<b>Oceania</b>	<b>4 953</b>	<b>60</b>	<b>1 225</b>	<b>1 233</b>	<b>161</b>	<b>466</b>	<b>53</b>
<b>Africa &amp; Others</b>	<b>561</b>	<b>31</b>	<b>81</b>	<b>1 193</b>	<b>29</b>	<b>56</b>	<b>8</b>

**3. VISITORS AND SAME-DAY VISITORS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE**

No.

Place of residence	Total		By sea		By land		By air	
	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors
<b>TOTAL</b>	<b>2 698 003</b>	<b>1 411 916</b>	<b>1 100 172</b>	<b>439 687</b>	<b>1 443 156</b>	<b>924 659</b>	<b>154 675</b>	<b>47 570</b>
<b>Asia</b>	<b>2 640 432</b>	<b>1 383 774</b>	<b>1 058 568</b>	<b>418 556</b>	<b>1 431 007</b>	<b>918 312</b>	<b>150 857</b>	<b>46 906</b>
Mainland China	1 571 015	838 919	325 013	84 020	1 181 890	745 042	64 112	9 857
Hong Kong	754 636	393 570	572 538	264 022	179 797	128 796	2 301	752
Taiwan, China	116 152	72 228	21 007	11 103	41 897	32 442	53 248	28 683
India	11 532	1 986	10 371	1 554	992	411	169	21
Indonesia	25 620	5 396	19 831	4 456	3 214	573	2 575	367
Japan	38 853	16 308	31 652	13 893	4 012	2 045	3 189	370
Malaysia	22 204	9 547	9 769	3 942	5 181	2 706	7 254	2 899
Philippines	20 472	8 138	14 157	7 643	1 788	315	4 527	180
Republic of Korea	45 132	23 149	36 596	20 382	3 489	1 820	5 047	947
Singapore	16 746	8 263	7 296	3 660	5 240	2 607	4 210	1 996
Thailand	12 774	4 677	7 436	3 062	1 469	801	3 869	814
Vietnam	1 227	109	745	71	466	38	16	-
Others	4 069	1 484	2 157	748	1 572	716	340	20
<b>Americas</b>	<b>24 341</b>	<b>11 340</b>	<b>15 535</b>	<b>7 356</b>	<b>6 911</b>	<b>3 696</b>	<b>1 895</b>	<b>288</b>
<b>Europe</b>	<b>23 120</b>	<b>11 570</b>	<b>19 158</b>	<b>10 236</b>	<b>2 622</b>	<b>1 040</b>	<b>1 340</b>	<b>294</b>
<b>Oceania</b>	<b>8 151</b>	<b>3 997</b>	<b>6 238</b>	<b>3 263</b>	<b>1 394</b>	<b>664</b>	<b>519</b>	<b>70</b>
<b>Africa &amp; Others</b>	<b>1 959</b>	<b>1 235</b>	<b>673</b>	<b>276</b>	<b>1 222</b>	<b>947</b>	<b>64</b>	<b>12</b>

Source of data: Public Security Police

- Absolute value equals zero

## 4. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

No.

Province and Municipality	Guangdong		Fujian		Zhejiang		Hunan	
	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010 Aug.	708 267	431 503	62 313	12 095	44 415	15 914	32 985	5 189
Sept.	472 936	242 606	52 862	6 686	28 030	9 148	23 548	2 066
Oct.	609 701	348 325	59 646	9 326	36 544	12 269	29 233	3 145
Nov.	568 627	306 612	54 332	6 747	39 915	12 073	31 297	2 934
Dec.	576 257	312 084	63 341	10 824	49 604	19 549	35 825	4 562
Jul.-Dec.	3 546 988	1 976 122	352 928	56 499	239 721	82 515	182 769	21 077
2011 Jan.	657 729	375 980	59 341	8 947	34 629	12 961	31 602	3 803
Feb.	617 887	378 112	48 199	9 808	45 274	20 543	26 605	4 102
Mar.	647 273	342 737	73 612	9 161	43 802	14 870	37 158	3 644
Apr.	628 970	335 292	76 145	9 658	47 188	15 284	41 629	4 810
May	678 832	376 441	77 161	10 523	46 622	15 422	46 362	5 275
Jun.	617 887	318 490	67 767	9 718	45 114	15 578	40 279	4 289
Jul.	750 839	418 703	86 836	14 082	57 222	19 663	48 163	6 230
Aug.	820 743	485 706	92 976	15 998	61 218	21 286	55 100	7 880
Jan. - Aug.	5 420 160	3 031 461	582 037	87 895	381 069	135 607	326 898	40 033

Province and Municipality	Beijing		Shanghai		Tianjin		Chongqing	
	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010 Aug.	18 108	12 310	29 519	23 329	6 136	5 194	12 204	6 079
Sept.	13 680	8 936	24 524	18 596	4 740	3 764	8 660	3 097
Oct.	17 868	12 371	27 054	20 492	6 233	5 187	10 554	4 486
Nov.	18 295	13 504	28 811	21 713	7 857	6 770	10 189	4 152
Dec.	24 212	18 911	43 776	35 772	9 185	7 941	11 758	5 208
Jul.-Dec.	110 189	77 149	181 980	141 664	40 040	33 840	64 524	28 352
2011 Jan.	25 756	19 763	41 296	33 355	8 030	6 917	11 573	5 098
Feb.	26 125	20 694	42 949	34 625	9 276	8 122	11 563	6 163
Mar.	24 102	18 648	37 020	29 158	7 829	6 797	11 400	4 766
Apr.	24 418	18 700	34 164	26 861	6 180	5 278	13 278	6 043
May	22 926	16 681	33 493	25 936	6 668	5 707	11 997	4 765
Jun.	24 130	17 359	36 202	28 558	5 620	4 811	10 540	4 381
Jul.	27 282	20 322	41 783	33 691	7 115	6 059	15 115	7 618
Aug.	27 796	21 061	41 343	32 358	7 705	6 442	16 860	8 946
Jan. - Aug.	202 535	153 228	308 250	244 542	58 423	50 133	102 326	47 780

Source of data: Public Security Police