

- In the first three quarters of 2024, number of visitor arrivals increased by 30.1% year-on-year to 25,920,914, while their average length of stay decreased by 0.1 day to 1.2 days; number of inbound package tour visitors was 1,497,036, up notably by 101.2%. In the third quarter, visitor arrivals totalled 9,200,931, up by 11.1% year-on-year; meanwhile, the average length of stay of visitors shortened by 0.1 day to 1.2 days. The number of inbound package tour visitors was 511,388, a rise of 34.5%.
- At the end of the third quarter of 2024, the 144 hotel establishments offering accommodation services to the public provided a total of 44,163 guest rooms. In the first three quarters, the average occupancy rate of guest rooms increased by 4.8 percentage points year-on-year to 85.4%, and number of guests grew by 11.2% to 10,889,356. In the third quarter, the average occupancy rate of guest rooms climbed by 3.1 percentage points year-on-year to 88.5%, while the number of guests went down by 3.7% to 3,610,632.
- In the first three quarters, total spending of visitors (excluding gaming expenses) rose by 8% year-on-year to MOP56.21 billion, whereas per-capita spending of visitors dropped by 17% to MOP2,168. In the third quarter, total spending (MOP18.42 billion) and per-capita spending (MOP2,002) of visitors showed respective year-on-year decreases of 6% and 15.4%.
- The Tourist Price Index (TPI) for the first three quarters of 2024 (144.29) rose by 3.9% year-on-year, and the TPI for the third quarter (147.22) increased by 4.29%.

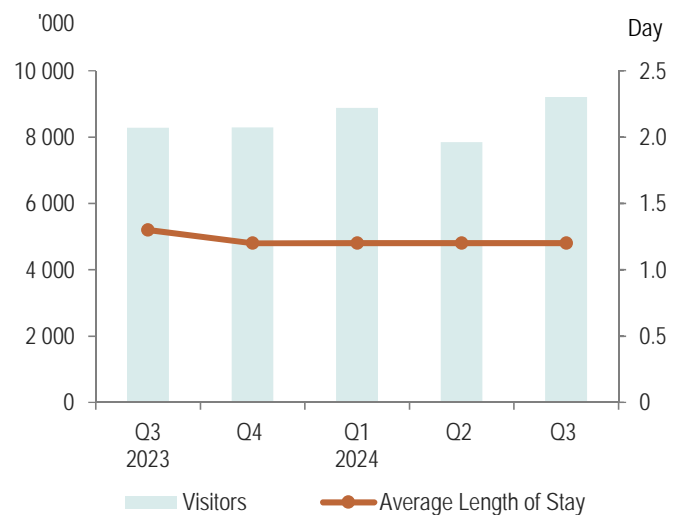
Principal Indicators

	Q3	YoY (%)	Q1-Q3	YoY (%)
Visitors				
Visitor Arrivals ('000)	9 200.9	11.1	25 920.9	30.1
Overnight Visitors	4 254.8	2.1	12 086.2	18.1
Same-day Visitors	4 946.2	20.2	13 834.7	42.8
Average Length of Stay (Day)	1.2	-0.1	1.2	-0.1
Inbound Package Tour Visitors ('000)	511.4	34.5	1 497.0	101.2
Local Tour Visitors ('000)	52.3	-12.9	161.1	20.3
Hotel Establishments				
Average Occupancy Rate of Guest Rooms (%)	88.5	3.1 ^a	85.4	4.8 ^a
Guests ('000)	3 610.6	-3.7	10 889.4	11.2
Visitor Spending^b				
Total Spending (Million MOP)	18 420	-6.0	56 209	8.0
Per-capita Spending (MOP)	2 002	-15.4	2 168	-17.0
Tourist Price Index	147.22	4.29	144.29	3.90
Residents purchasing outbound services through travel agencies ('000)	169.5	43.0	426.1	46.2

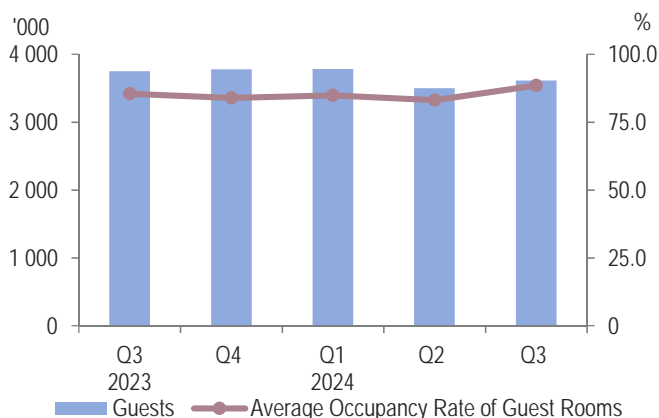
^a Percentage point

^b Excluding gaming expenses

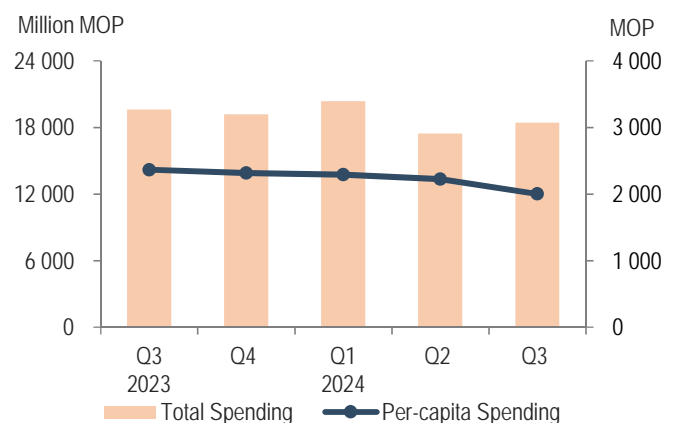
Visitor Arrivals and Average Length of Stay of Visitors



Average Occupancy Rate of Guest Rooms and Number of Guests

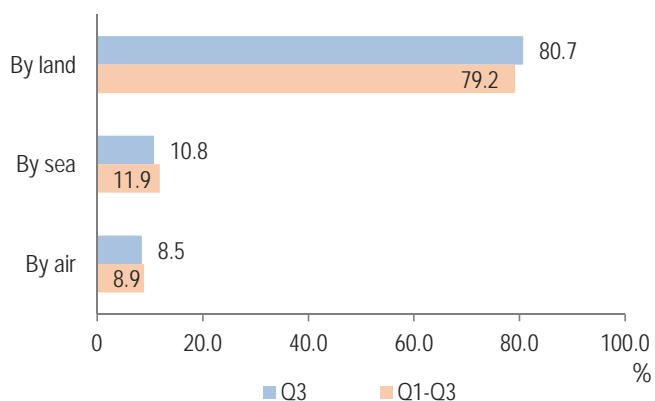


Total Spending and Per-capita Spending of Visitors

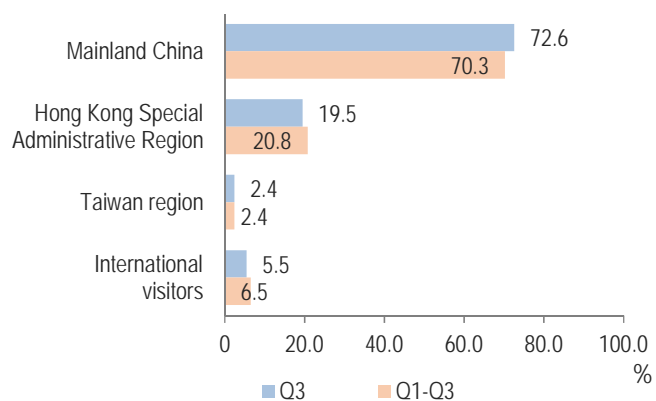


Visitor Arrivals

Visitors by Checkpoint



Source of Visitors



Principal Source of Mainland Visitors

	Q3	YoY (%)	Q1-Q3	YoY (%)
Total	6 679	14.7	18 217	36.3
Guangdong Province	3 570	17.5	9 640	33.9
Zhejiang Province	232	6.2	645	30.8
Jiangsu Province	225	-2.8	609	18.8
Hunan Province	200	11.1	465	25.9
Shanghai	198	-10.7	670	20.7
Guangxi Zhuang Autonomous Region	181	7.8	421	12.1
Fujian Province	180	0.8	442	15.7
Hubei Province	167	0.4	436	16.9
Sichuan Province	135	5.1	365	27.1
Beijing	124	12.3	406	53.3

Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

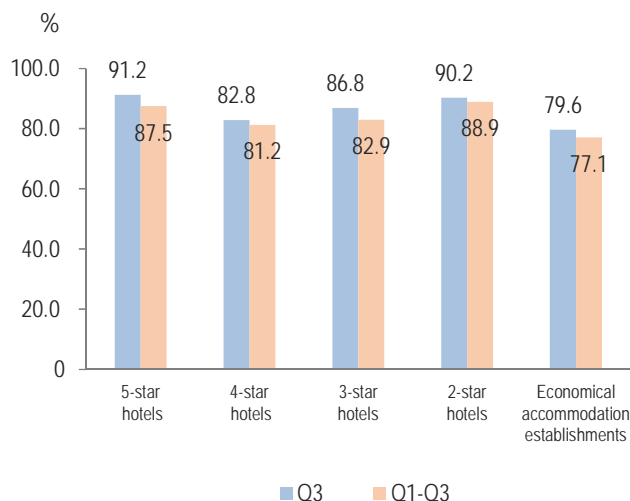
	Q3	YoY (%)	Q1-Q3	YoY (%)
Total	5 010	8.1	14 199	19.8
Hong Kong Special Administrative Region	1 794	-6.0	5 402	0.8
Guangzhou	650	8.5	1 806	28.8
Shenzhen	473	24.4	1 218	40.6
Zhuhai	867	31.9	2 445	47.6
Foshan	364	9.2	998	31.7
Huizhou	65	29.8	158	45.6
Dongguan	198	23.2	513	36.8
Zhongshan	299	9.6	840	28.7
Jiangmen	230	8.8	638	20.1
Zhaoqing	70	14.5	182	28.1

Hotel Establishments

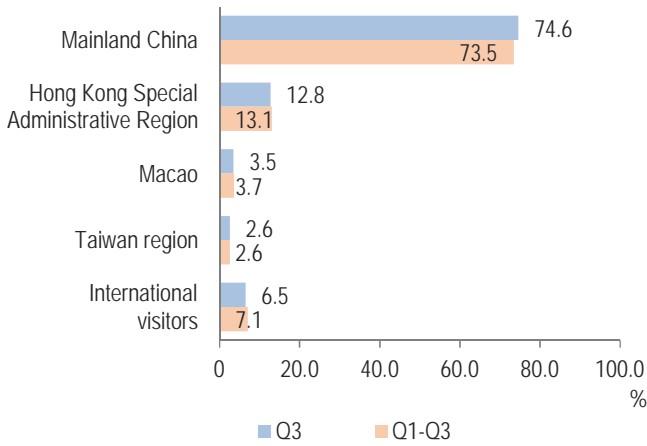
Numbers of operating establishments, guest rooms and guests

	Operating Establishments (No.)	Guest Rooms (No.)	Guests ('000)	
			Q3	Q1-Q3
Total	144	44 163	3 611	10 889
Hotels	101	43 004	3 497	10 579
5-star	38	25 452	1 792	5 676
4-star	19	9 131	846	2 497
3-star	19	6 435	627	1 745
2-star	25	1 986	232	662
Economical accommodation establishments	43	1 159	114	310

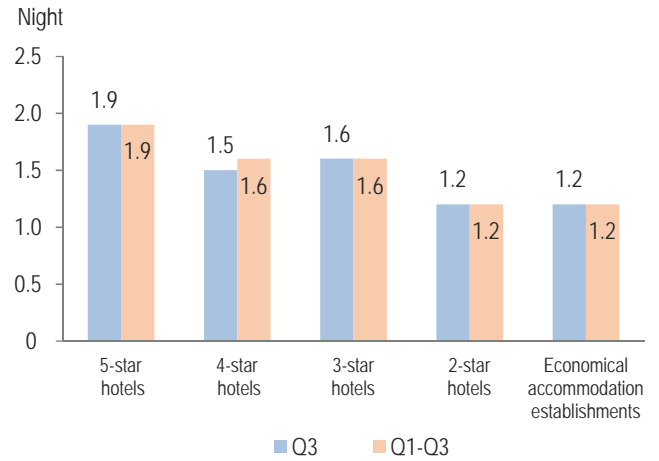
Average Occupancy Rate of Guest Rooms



Guests by Country/Place



Average Length of Stay of Guests

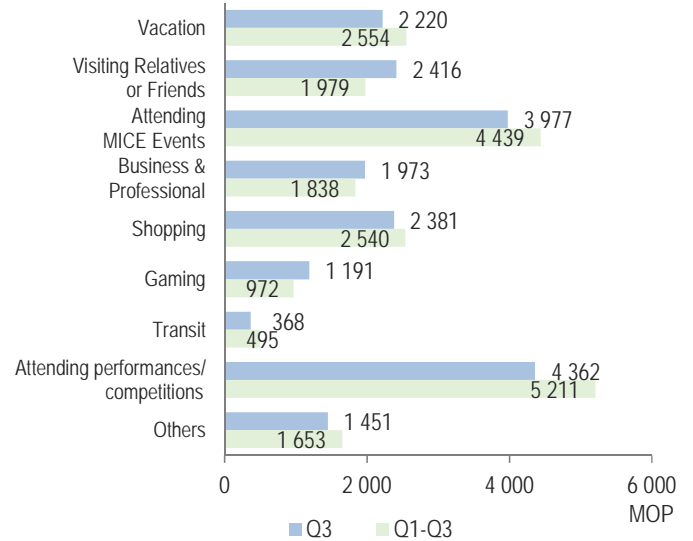


Visitor Spending (excluding gaming expenses)

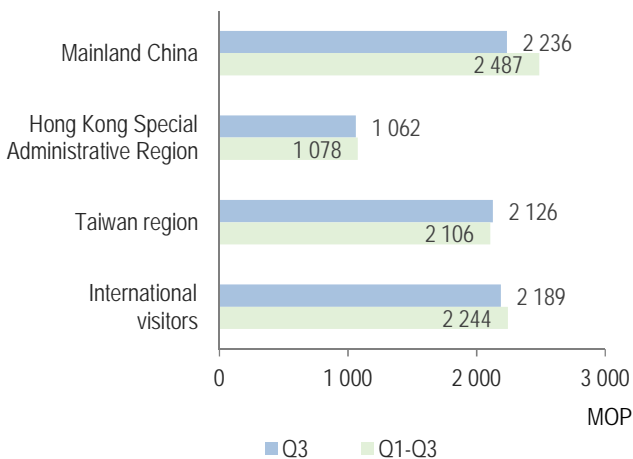
Spending of Overnight and Same-day Visitors

	Q3	YoY (%)	Q1-Q3	YoY (%)
Total Spending (Million MOP)				
Overnight Visitors	15 580	-7.6	46 034	5.1
Same-day Visitors	2 841	3.8	10 175	22.9
Per-capita Spending (MOP)				
Overnight Visitors	3 662	-9.5	3 809	-10.9
Same-day Visitors	574	-13.7	735	-13.9

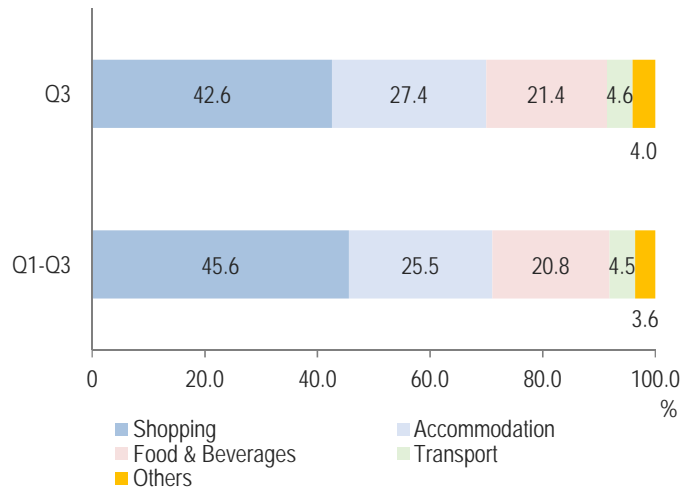
Per-Capita Spending of Visitors by Main Purpose of Visit



Per-Capita Spending of Visitors by Source Market



Structure of Visitor Spending



Tourist Price Index for Third Quarter

	Goods & Services							
	Food, Alcoholic Beverages and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods
Weight	12.78	15.81	23.06	17.47	8.11	6.33	2.07	14.38
QoQ (%)	1.77	-6.56	24.38	-2.75	1.48	0.02	1.87	4.83
YoY (%)	2.61	6.14	3.52	3.52	1.84	2.56	-13.33	13.68

Residents Purchasing Outbound Services through Travel Agencies

Destination	'000											
	Total				Travelling On Package Tours				Travelling Under Own Arrangements			
	Q3	YoY (%)	Q1-Q3	YoY (%)	Q3	YoY (%)	Q1-Q3	YoY (%)	Q3	YoY (%)	Q1-Q3	YoY (%)
Total	170	43.0	426	46.2	71	132.4	151	106.9	99	12.1	275	25.9
Mainland China	131	52.8	325	43.3	65	154.0	137	124.5	66	9.6	188	13.5
Others	39	17.7	102	56.4	6	19.3	15	19.0	33	17.4	87	65.0

Historical Data for Third Quarter

	2019	2020	2021	2022	2023
Visitors					
Visitor Arrivals ('000)	9 918	750	1 828	899	8 282
Average Length of Stay (Day)	1.2	1.0	1.7	2.2	1.3
Hotel Establishments					
Average Occupancy Rate of Guest Rooms (%)	90.3	14.1	50.5	37.0	85.4
Guests ('000)	3 634	550	1 658	1 125	3 749
Visitor Spending (excluding gaming expenses)					
Total Spending (Million MOP)	15 198	1 012	4 800	2 896	19 597
Per-capita Spending (MOP)	1 532	1 349	2 626	3 222	2 366
Tourist Price Index	129.94	115.13	116.58	115.50	141.16

Note: Due to rounding, total may not correspond to the sum of partial figures.

Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and residents purchasing outbound services through travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public.
- Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey at major departure points by collecting data on spending from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples.
- The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment.

Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in reference to the **International Recommendations for Tourism Statistics 2008** of UNWTO.

Symbols and abbreviations

No.	Number	MOP Macao Pataca	YoY	Year-on-year change
%	Percentage	'000 Thousand	QoQ	Quarter-on-quarter change