

## VISITOR ARRIVALS

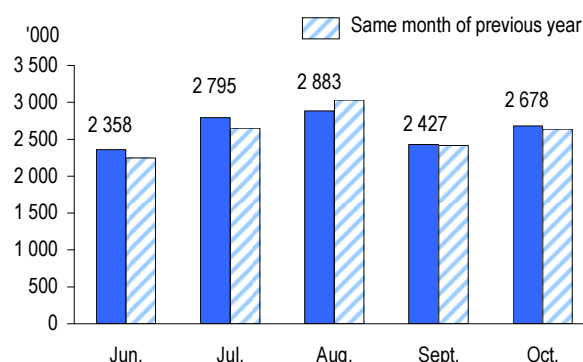
October 2016

- Visitor arrivals totalled 2,678,447, up by 1.6% year-on-year. Overnight visitors rose by 12.1%, while same-day visitors dropped by 7.6%. The average length of stay of visitors was 1.2 days, up by 0.1 day year-on-year. Total visitor arrivals in the first ten months edged up by 0.2% year-on-year and the average length of stay of visitors went up by 0.1 day to 1.2 days.
- Visitors from Mainland China rose modestly by 0.4% year-on-year, with those travelling under the Individual Visit Scheme (864,046) rising by 9.1%. Visitors from the Republic of Korea, Hong Kong and Taiwan grew by 22.1%, 1.8% and 4.3% respectively. Long-haul visitors from the United States, Australia, Canada and the United Kingdom increased year-on-year.
- Visitor arrivals by sea decreased by 4.0% year-on-year, while those arriving by land and by air increased by 3.7% and 13.1% respectively.

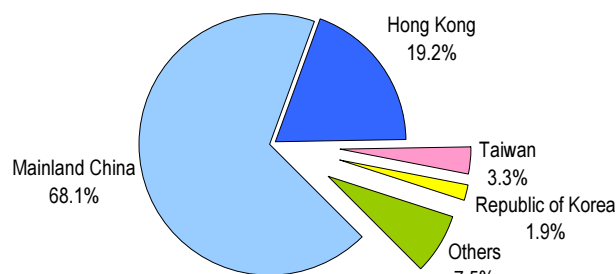
### Principal Indicators

	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Visitor Arrivals ('000)	2 678.4	1.6	25 547.2	0.2
By Sea	914.9	-4.0	8 751.7	-8.0
By Land	1 562.4	3.7	14 804.9	3.8
By Air	201.2	13.1	1 990.7	15.8
Overnight Visitors	1 371.0	12.1	12 778.5	8.9
Same-day Visitors	1 307.5	-7.6	12 768.8	-7.2
Average Length of Stay (Day)	1.2	0.1 day	1.2	0.1 day
Overnight Visitors	2.2	-	2.2	0.1 day
Same-day Visitors	0.2	-	0.2	-

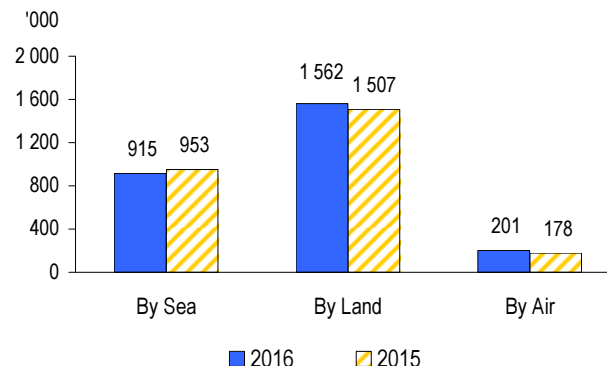
### Visitor Arrivals



### Major Visitor Markets



### Visitors by Mode of Transport



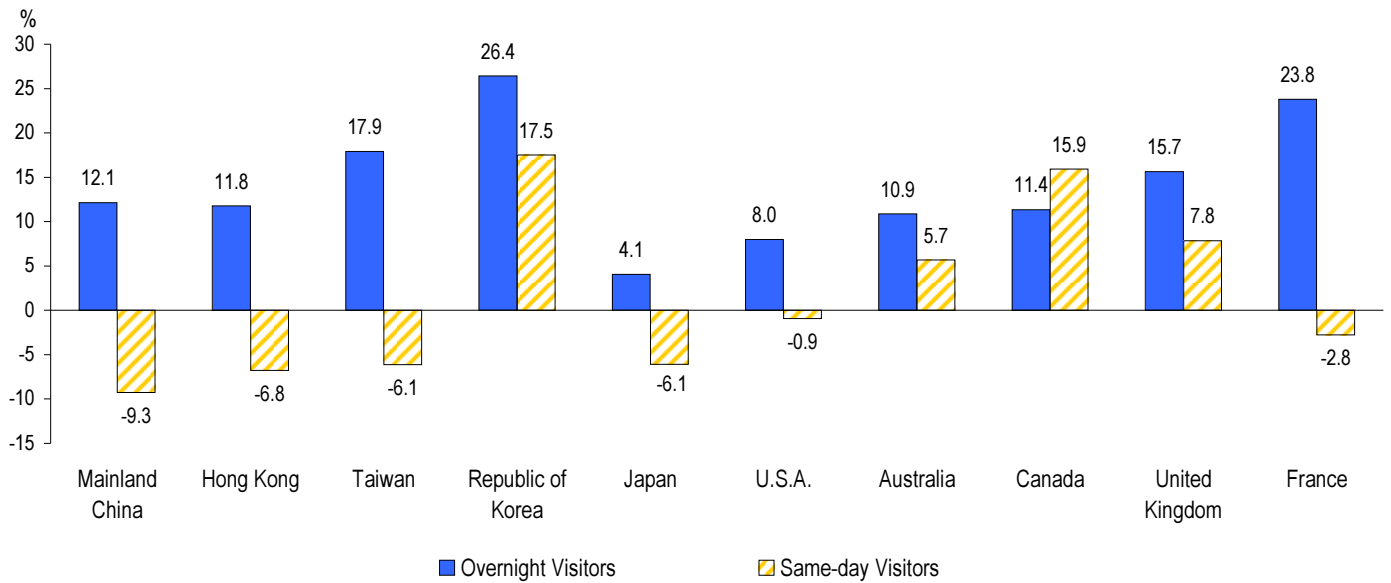
### Major Visitor Markets

	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Mainland China	1 825.1	0.4	16 962.6	-0.4
Hong Kong	514.3	1.8	5 309.8	-2.2
Taiwan	87.1	4.3	896.3	9.5
Republic of Korea	52.1	22.1	529.6	16.8
Japan	22.2	0.1	237.0	4.0
U.S.A.	17.0	3.6	151.4	3.0
Australia	8.9	8.5	76.0	2.3
Canada	7.5	13.8	59.5	5.6
United Kingdom	6.3	12.2	50.3	2.7
France	4.7	8.7	34.5	4.8

### Visitors from Mainland China

Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	801.5	7 564.0	628.1	5 808.7
Fujian	68.2	638.4	16.2	149.7
Hunan	78.4	707.5	8.8	75.3
Hubei	57.0	512.7	16.7	158.5
Beijing	28.8	261.7	23.9	210.2
Shanghai	44.3	414.5	40.8	379.2
Tianjin	10.0	88.0	8.8	78.6
Chongqing	18.7	182.1	8.8	86.0

### Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



#### Overnight Visitors and Same-day Visitors '000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	923.8	8 349.8	901.3	8 612.9
Hong Kong	261.9	2 654.7	252.4	2 655.1
Taiwan	42.7	448.9	44.3	447.4
Republic of Korea	27.9	273.4	24.3	256.2
Japan	14.1	143.3	8.1	93.7
U.S.A.	8.9	77.5	8.1	73.9
Australia	4.8	41.1	4.0	34.8
Canada	3.5	30.7	4.0	28.8
United Kingdom	3.6	26.5	2.7	23.7
France	2.3	16.4	2.4	18.1

#### Historical Data '000

	2011	2012	2013	2014	2015
Visitor Arrivals					
Annual	28 002.3	28 082.3	29 324.8	31 525.6	30 714.6
October	2 376.6	2 347.6	2 394.2	2 654.2	2 637.1
Overnight Visitors					
Annual	12 925.2	13 577.3	14 268.5	14 565.7	14 307.8
October	1 043.4	1 115.3	1 124.9	1 183.7	1 222.8
Same-day Visitors					
Annual	15 077.1	14 505.0	15 056.4	16 959.9	16 406.9
October	1 333.2	1 232.3	1 269.3	1 470.5	1 414.3

Source of data: Public Security Police Force

Symbol:

- Absolute value equals zero

'000 Thousand

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

