

VISITOR ARRIVALS

September 2015

- Visitor arrivals totalled 2,415,499, up marginally by 0.4% year-on-year; same-day visitors held stable as the same month of 2014 while overnight visitors rose slightly by 0.8%. The average length of stay of visitors increased by 0.2 day year-on-year to 1.2 days; overnight and same-day visitors had an average stay of 2.2 days and 0.2 day respectively. Total visitor arrivals in the first nine months decreased by 2.9% year-on-year.
- Visitors from Mainland China decreased by 1.4% year-on-year, with those travelling under the Individual Visit Scheme rising slightly by 0.6%. Visitors from Hong Kong and Taiwan increased by 6.8% and 5.6% respectively year-on-year, while those from the Republic of Korea dropped by 22.6%. Meanwhile, long-haul visitors from the United States and Australia registered year-on-year decline.
- Visitor arrivals by sea and by air decreased by 1.7% and 2.4% year-on-year respectively, while those arriving by land increased by 2.3%.

Principal Indicators

	Current Month	Year-on-year Change (%)	Q1 - Q3	Year-on-year Change (%)
Visitor Arrivals	2,415,499	0.4	22,853,973	-2.9
By Sea	902,951	-1.7	8,555,331	-5.6
By Land	1,354,808	2.3	12,757,101	-1.5
By Air	157,740	-2.4	1,541,541	1.3
Same-day Visitors	1,242,519	0 [#]	12,344,317	-1.7
Overnight Visitors	1,172,980	0.8	10,509,656	-4.3
Average Length of Stay (Day)	1.2	0.2 day

0[#] Magnitude less than half of the unit employed .. Not applicable

Major Visitor Markets

	Current Month	Year-on-year Change (%)	Q1 - Q3	Year-on-year Change (%)
Mainland China	1,572,868	-1.4	15,209,840	-3.8
Hong Kong	543,835	6.8	4,925,706	1.3
Taiwan	84,453	5.6	734,771	1.1
Republic of Korea	36,223	-22.6	410,546	-2.4
Japan	31,864	16.6	205,798	-9.7
U.S.A.	13,721	-0.5	130,613	-2.2
Australia	8,038	-9.1	66,068	-16.3
Canada	5,108	1.5	49,771	-0.9
United Kingdom	5,116	19.2	43,314	-1.9
Russian Federation	1,502	-22.5	16,544	-27.2

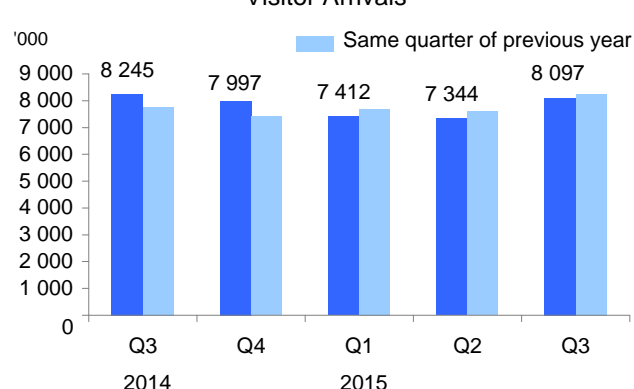
Historical Data

	2010	2011	2012	2013	2014
Visitor Arrivals					
Annual	24,965.4	28,002.3	28,082.3	29,324.8	31,525.6
September	1,839.4	2,166.6	2,161.6	2,332.3	2,405.5
Same-day Visitors					
Annual	13,039.5	15,077.1	14,505.0	15,056.4	16,959.9
September	970.6	1,145.6	1,082.5	1,178.3	1,241.9
Overnight Visitors					
Annual	11,925.9	12,925.2	13,577.3	14,268.5	14,565.7
September	868.8	1,021.0	1,079.1	1,154.0	1,163.6

Source of data: Public Security Police

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Official Statistics. Reproduction of these data is allowed provided the source is quoted.

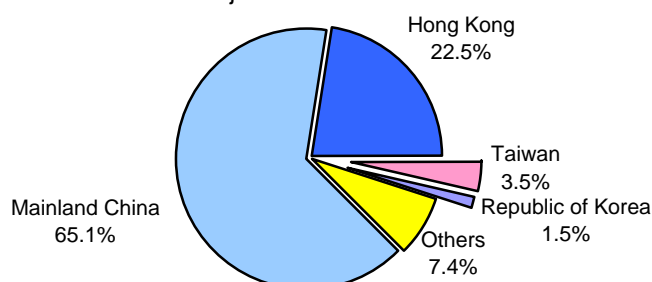
Visitor Arrivals



Visitors from Mainland China

Province and Municipality	Current Month	Q1 - Q3	Individual Visit Scheme	
			Current Month	Q1 - Q3
Guangdong	671,672	6,774,790	462,302	5,122,189
Fujian	73,622	652,175	12,996	144,953
Hunan	64,569	597,599	5,529	68,671
Zhejiang	42,822	444,357	16,427	181,831
Beijing	25,987	248,775	19,524	200,952
Shanghai	37,227	375,587	33,384	343,770
Tianjin	9,102	91,419	8,059	84,478
Chongqing	20,542	190,078	7,972	89,423

Major Visitor Markets



For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>

