

TOURISM INDICATORS

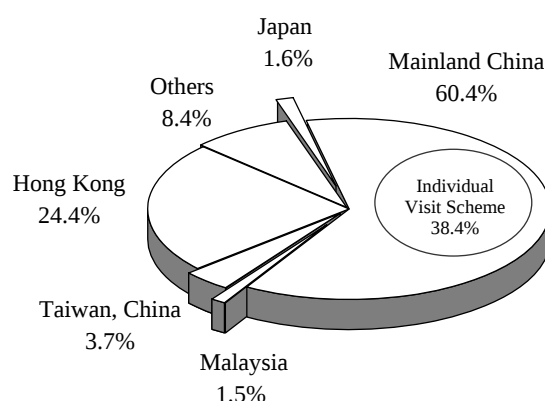
November 2011

No. 11

VISITOR ARRIVALS

- Visitor arrivals totalled 2,417,765 in November 2011, up by 20.1% year-on-year, with same-day visitors (1,317,503) accounting for 54.5% of the total. In the first eleven months of 2011, total visitor arrivals increased by 12.2% year-on-year to 25,456,561; same-day visitors made up 53.9% of the total, at 13,722,712.
- Visitors from Mainland China surged by 33.2% year-on-year to 1,460,992 in November 2011, with the majority coming from Guangdong Province, Fujian Province and Zhejiang Province. Mainland visitors travelling to Macao under the Individual Visit Scheme totalled 561,070, up by 28.3%.
- In the first eleven months of 2011, visitor arrivals by sea (9,979,965), by land (13,944,205) and by air (1,532,391) rose by 7.6%, 16.9% and 3.0% respectively year-on-year.

Visitor arrivals by place of residence



1. VISITOR ARRIVALS BY PLACE OF RESIDENCE

Place of residence	No.					
	Nov. 2010	Nov. 2011	Year-on-year change (%)	Jan. – Nov. 2010	Jan. – Nov. 2011	Year-on-year change (%)
TOTAL	2 013 188	2 417 765	20.1	22 694 110	25 456 561	12.2
Asia	1 947 296	2 346 845	20.5	22 062 572	24 806 566	12.4
Mainland China	1 096 865	1 460 992	33.2	12 028 734	14 680 367	22.0
Hong Kong	561 395	589 082	4.9	6 798 544	6 925 013	1.9
Taiwan, China	96 432	89 761	-6.9	1 186 987	1 129 425	-4.8
India	13 925	12 991	-6.7	155 342	155 923	0.4
Indonesia	14 216	13 252	-6.8	182 663	193 446	5.9
Japan	35 897	39 713	10.6	377 455	355 532	-5.8
Malaysia	34 855	35 492	1.8	296 802	283 883	-4.4
Philippines	20 836	25 427	22.0	225 852	240 012	6.3
Republic of Korea	26 832	30 381	13.2	297 993	360 302	20.9
Singapore	24 987	30 590	22.4	222 357	238 835	7.4
Thailand	14 910	12 283	-17.6	187 682	178 996	-4.6
Vietnam	595	837	40.7	47 811	10 503	-78.0
Others	5 551	6 044	8.9	54 350	54 329	0 [#]
Americas	28 013	30 781	9.9	271 272	282 650	4.2
Europe	25 527	26 701	4.6	224 382	230 192	2.6
Oceania	10 302	11 179	8.5	115 189	114 960	-0.2
Africa & Others	2 050	2 259	10.2	20 695	22 193	7.2

Source of data: Public Security Police

0[#] Magnitude less than half of the unit employed

Official Statistics. Reproduction of these data is allowed provided the source is quoted.

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2. VISITOR ARRIVALS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE

No.

Place of residence	By sea			By land		By air	
	Outer Harbour	Inner Harbour	Provisional Ferry Terminal in Taipa	Border Gate	Others	Airport	Heliport of Outer Harbour
TOTAL	635 598	42 204	277 863	1 229 026	93 862	136 957	2 255
Asia	594 330	41 635	267 592	1 215 392	92 750	133 260	1 886
Mainland China	211 108	32 375	75 726	1 018 722	68 161	53 719	1 181
Hong Kong	284 692	2 634	152 028	138 305	9 698	1 271	454
Taiwan, China	6 371	4 621	2 123	22 691	12 270	41 660	25
India	6 351	7	5 026	1 442	19	137	9
Indonesia	6 811	41	2 896	2 444	57	989	14
Japan	26 523	756	5 079	3 725	547	3 016	67
Malaysia	10 977	642	3 555	8 614	504	11 185	15
Philippines	13 017	19	4 034	2 776	39	5 536	6
Republic of Korea	12 002	197	10 924	3 194	381	3 649	34
Singapore	9 888	301	2 794	8 717	844	8 024	22
Thailand	3 799	33	2 453	2 220	82	3 685	11
Vietnam	268	1	197	360	2	9	-
Others	2 523	8	757	2 182	146	380	48
Americas	15 960	300	4 011	7 766	676	1 932	136
Europe	17 810	172	4 330	2 725	268	1 204	192
Oceania	6 884	72	1 797	1 740	151	500	35
Africa & Others	614	25	133	1 403	17	61	6

3. VISITORS AND SAME-DAY VISITORS BY MODE OF TRANSPORT AND PLACE OF RESIDENCE

No.

Place of residence	Total		By sea		By land		By air	
	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors	Visitors	Same-day visitors
TOTAL	2 417 765	1 317 503	955 665	427 174	1 322 888	849 376	139 212	40 953
Asia	2 346 845	1 282 438	903 557	400 704	1 308 142	841 432	135 146	40 302
Mainland China	1 460 992	812 787	319 209	115 723	1 086 883	690 331	54 900	6 733
Hong Kong	589 082	330 276	439 354	224 261	148 003	105 498	1 725	517
Taiwan, China	89 761	58 032	13 115	6 790	34 961	28 205	41 685	23 037
India	12 991	2 317	11 384	1 786	1 461	509	146	22
Indonesia	13 252	4 204	9 748	3 335	2 501	699	1 003	170
Japan	39 713	15 600	32 358	13 136	4 272	2 119	3 083	345
Malaysia	35 492	15 676	15 174	6 106	9 118	4 802	11 200	4 768
Philippines	25 427	10 532	17 070	9 739	2 815	558	5 542	235
Republic of Korea	30 381	12 448	23 123	9 977	3 575	1 929	3 683	542
Singapore	30 590	12 955	12 983	5 726	9 561	4 092	8 046	3 137
Thailand	12 283	4 958	6 285	2 796	2 302	1 402	3 696	760
Vietnam	837	50	466	34	362	16	9	-
Others	6 044	2 603	3 288	1 295	2 328	1 272	428	36
Americas	30 781	15 054	20 271	9 975	8 442	4 740	2 068	339
Europe	26 701	13 012	22 312	11 660	2 993	1 114	1 396	238
Oceania	11 179	5 524	8 753	4 518	1 891	939	535	67
Africa & Others	2 259	1 475	772	317	1 420	1 151	67	7

Source of data: Public Security Police

- Absolute value equals zero

4. VISITOR ARRIVALS FROM MAINLAND CHINA BY PRINCIPAL PROVINCE AND MUNICIPALITY

Province and Municipality		Guangdong		Fujian		Zhejiang		Hunan		No.
		Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	
2010	Nov.	568 627	306 612	54 332	6 747	39 915	12 073	31 297	2 934	
	Dec.	576 257	312 084	63 341	10 824	49 604	19 549	35 825	4 562	
	Jul.-Dec.	3 546 988	1 976 122	352 928	56 499	239 721	82 515	182 769	21 077	
2011	Jan.	657 729	375 980	59 341	8 947	34 629	12 961	31 602	3 803	
	Feb.	617 887	378 112	48 199	9 808	45 274	20 543	26 605	4 102	
	Mar.	647 273	342 737	73 612	9 161	43 802	14 870	37 158	3 644	
	Apr.	628 970	335 292	76 145	9 658	47 188	15 284	41 629	4 810	
	May	678 832	376 441	77 161	10 523	46 622	15 422	46 362	5 275	
	Jun.	617 887	318 490	67 767	9 718	45 114	15 578	40 279	4 289	
	Jul.	750 839	418 703	86 836	14 082	57 222	19 663	48 163	6 230	
	Aug.	820 743	485 706	92 976	15 998	61 218	21 286	55 100	7 880	
	Sept.	625 475	307 757	82 364	9 967	41 929	12 479	47 262	4 326	
	Oct.	755 354	409 023	88 077	12 551	46 926	14 495	50 919	4 899	
	Nov.	705 194	376 100	88 413	10 917	55 047	17 185	53 222	5 281	
	Jan. - Nov.	7 506 183	4 124 341	840 891	121 330	524 971	179 766	478 301	54 539	

Province and Municipality		Beijing		Shanghai		Tianjin		Chongqing	
		Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme	Visitors	Individual Visit Scheme
2010	Nov.	18 295	13 504	28 811	21 713	7 857	6 770	10 189	4 152
	Dec.	24 212	18 911	43 776	35 772	9 185	7 941	11 758	5 208
	Jul.-Dec.	110 189	77 149	181 980	141 664	40 040	33 840	64 524	28 352
2011	Jan.	25 756	19 763	41 296	33 355	8 030	6 917	11 573	5 098
	Feb.	26 125	20 694	42 949	34 625	9 276	8 122	11 563	6 163
	Mar.	24 102	18 648	37 020	29 158	7 829	6 797	11 400	4 766
	Apr.	24 418	18 700	34 164	26 861	6 180	5 278	13 278	6 043
	May	22 926	16 681	33 493	25 936	6 668	5 707	11 997	4 765
	Jun.	24 130	17 359	36 202	28 558	5 620	4 811	10 540	4 381
	Jul.	27 282	20 322	41 783	33 691	7 115	6 059	15 115	7 618
	Aug.	27 796	21 061	41 343	32 358	7 705	6 442	16 860	8 946
	Sept.	22 233	14 993	36 214	27 422	6 662	5 378	12 967	5 030
	Oct.	27 994	18 730	36 980	28 513	8 542	7 047	19 402	7 553
	Nov.	27 823	20 465	39 984	31 845	12 327	10 717	19 688	8 482
	Jan. - Nov.	280 585	207 416	421 428	332 322	85 954	73 275	154 383	68 845

Source of data: Public Security Police