

## VISITOR ARRIVALS

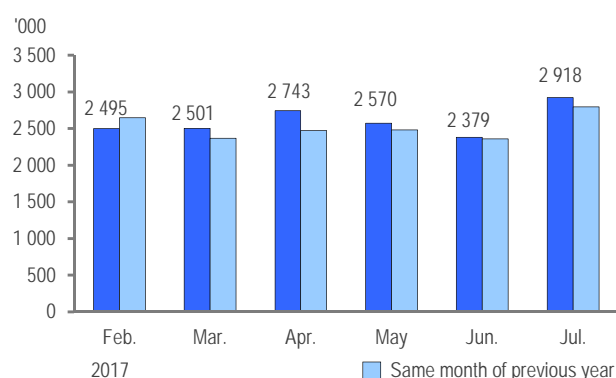
### JULY 2017

- Visitor arrivals totalled 2,917,953, up by 4.4% year-on-year. Overnight visitors rose by 10.6% while same-day visitors dropped by 2.3%. The average length of stay of visitors was 1.2 days, the same as in July 2016. In the first seven months of 2017, visitor arrivals totalled 18,482,256, up by 5.3% year-on-year.
- Visitors from Mainland China increased by 9.6% year-on-year, with those travelling under the Individual Visit Scheme (991,560) rising by 12.8%. Visitors from the Republic of Korea surged by 42.6% while those from Hong Kong and Taiwan decreased by 9.6% and 0.3% respectively. Moreover, visitors from the United States and Canada increased year-on-year whereas those from Australia and the United Kingdom decreased.
- Visitor arrivals by land, by sea and by air went up by 3.8%, 2.9% and 15.8% respectively year-on-year.

#### Principal Indicators

	Current Month	Change (%)	Cumulative	Change (%)
Visitor Arrivals ('000)	2 918.0	4.4	18 482.3	5.3
By Sea	1 044.9	2.9	6 374.4	6.6
By Land	1 626.2	3.8	10 573.7	3.7
By Air	246.9	15.8	1 534.2	10.7
Overnight Visitors	1 609.4	10.6	9 706.9	12.6
Same-day Visitors	1 308.5	-2.3	8 775.3	-1.8
Average Length of Stay (Day)	1.2	-	1.2	-
Overnight Visitors	2.1	-	2.1	-0.1 day
Same-day Visitors	0.2	-	0.2	-

#### Visitor Arrivals



#### Major Visitor Markets

	Current Month	Change (%)	Cumulative	Change (%)
Mainland China	2 016.1	9.6	12 349.2	6.6
Hong Kong	559.4	-9.6	3 675.0	-0.1
Taiwan	103.0	-0.3	623.5	0 <sup>#</sup>
Republic of Korea	74.1	42.6	507.6	39.2
Japan	21.3	3.0	180.2	13.1
U.S.A.	16.2	4.5	108.7	2.0
Australia	6.4	-4.5	51.4	-4.4
Canada	5.3	7.2	42.6	2.9
United Kingdom	4.6	-10.8	33.1	-2.8
France	3.1	-0.4	22.8	-2.0

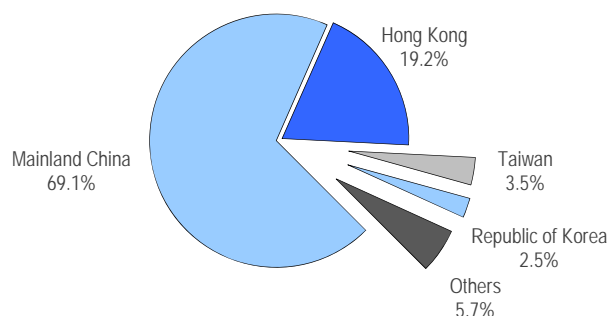
#### Visitors by Mode of Transport



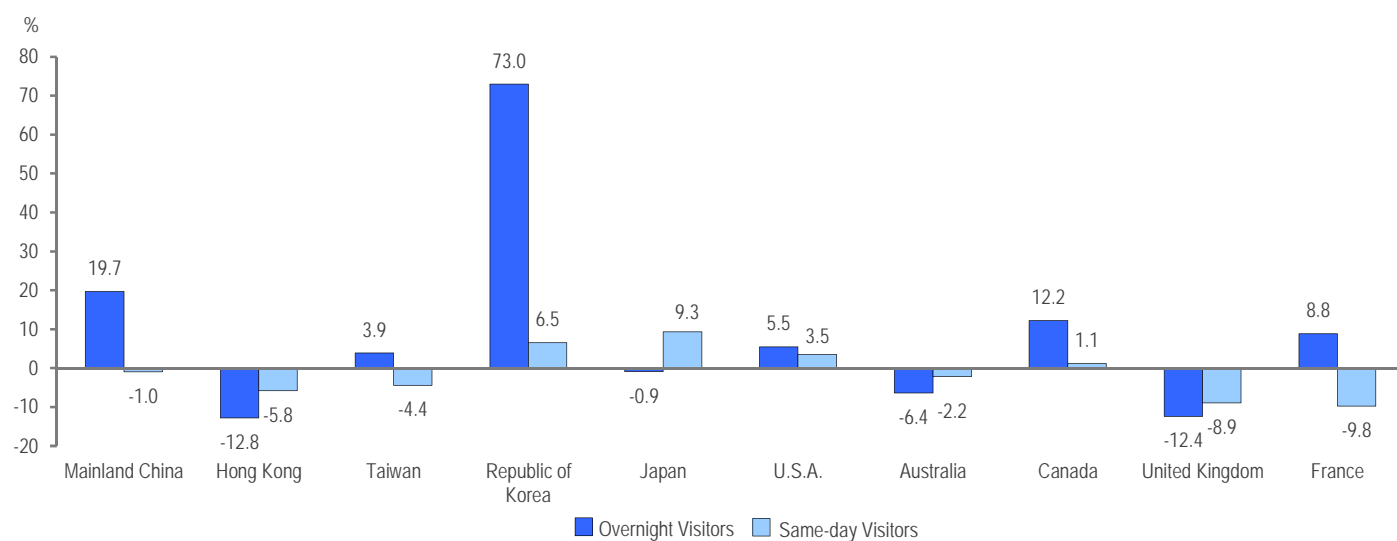
#### Visitors from Mainland China

Province/ Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	839.5	5 340.0	699.9	4 309.5
Hunan	97.0	541.1	12.4	62.1
Fujian	84.2	458.6	23.9	118.8
Hubei	76.8	407.7	26.1	132.3
Beijing	26.2	198.1	21.9	169.0
Shanghai	52.0	351.9	48.7	329.1
Tianjin	11.9	79.7	11.1	74.0
Chongqing	23.6	140.5	12.4	73.5

#### Major Visitor Markets



Year-on year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

'000

	Overnight Visitors		Same-day Visitors	
	Current Month	Cumulative	Current Month	Cumulative
Mainland China	1 126.9	6 545.0	889.2	5 804.1
Hong Kong	286.9	1 784.8	272.5	1 890.2
Taiwan	53.3	320.9	49.7	302.5
Republic of Korea	48.8	302.9	25.4	204.7
Japan	12.7	106.3	8.7	73.9
U.S.A.	8.6	55.3	7.6	53.4
Australia	3.5	27.8	2.9	23.6
Canada	3.1	22.5	2.2	20.1
United Kingdom	2.5	17.4	2.1	15.7
France	1.7	11.2	1.4	11.6

Historical Data for July

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 444.3	2 565.2	2 753.4	2 648.9	2 794.9
Overnight Visitors	1 248.0	1 277.4	1 307.6	1 295.6	1 455.8
Same-day Visitors	1 196.3	1 287.7	1 445.8	1 353.3	1 339.1
Average Length of Stay (day)					
Overall	1.0	1.0	1.0	1.2	1.2
Overnight Visitors	1.8	1.9	1.9	2.2	2.1
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbols:

- 0# Magnitude less than half of the unit employed
- Absolute value equals zero
- '000 Thousand
- % Percentage



For additional information:  
<http://www.dsec.gov.mo/e/visitor.aspx>