

VISITOR ARRIVALS

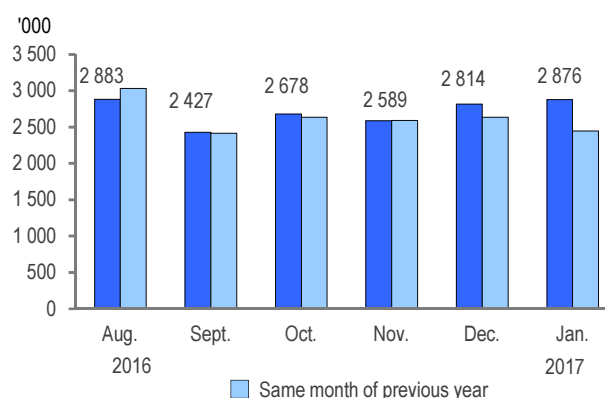
JANUARY 2017

- Visitor arrivals totalled 2,876,046, up by 17.6% year-on-year. Overnight visitors and same-day visitors rose by 18.9% and 16.4% respectively. The average length of stay of visitors was 1.1 days, down by 0.1 day; the average stay of overnight visitors and same-day visitors was 2.1 days and 0.2 day respectively.
- Visitors from Mainland China grew by 20.4% year-on-year, with those travelling under the Individual Visit Scheme (1,128,516) surging by 43.8%. Visitors from the Republic of Korea and Hong Kong also registered growth. Meanwhile, long-haul visitors from the United States, Canada and the United Kingdom increased year-on-year while those from Australia decreased.
- Visitor arrivals by land, by sea and by air increased by 19.8%, 14.1% and 13.8% respectively year-on-year.

Principal Indicators

	Current month	Same Month Last Year	Year-on-year change (%)
Visitor Arrivals ('000)	2 876.0	2 445.9	17.6
By Sea	859.9	753.6	14.1
By Land	1 798.5	1 501.1	19.8
By Air	217.6	191.1	13.8
Overnight Visitors	1 363.0	1 145.9	18.9
Same-day Visitors	1 513.0	1 300.0	16.4
Average Length of Stay (Day)	1.1	1.2	-0.1 day
Overnight Visitors	2.1	2.2	-0.1 day
Same-day Visitors	0.2	0.2	-

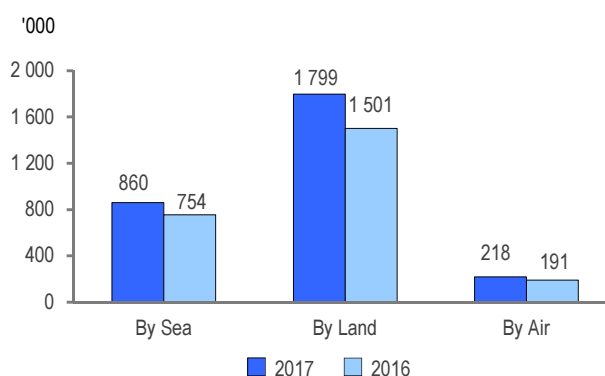
Visitor Arrivals



Major Visitor Markets

	Current month	Same Month Last Year	Year-on-year change (%)
Mainland China	1 997.4	1 658.6	20.4
Hong Kong	527.2	448.2	17.6
Taiwan	84.3	85.9	-2.0
Republic of Korea	81.4	69.2	17.6
Japan	25.8	25.8	-0.2
U.S.A.	15.4	14.0	10.2
Australia	9.2	9.4	-2.1
Canada	6.1	5.4	12.8
United Kingdom	4.2	4.0	4.0
France	2.9	2.9	-0.1

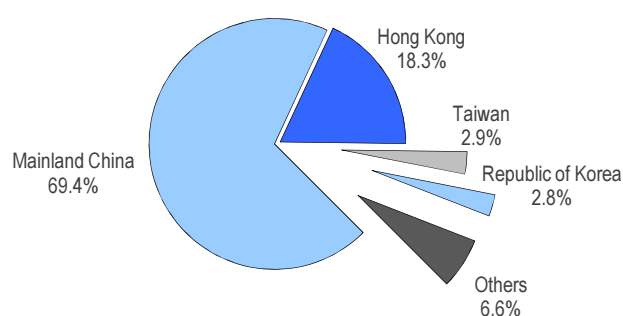
Visitors by Mode of Transport



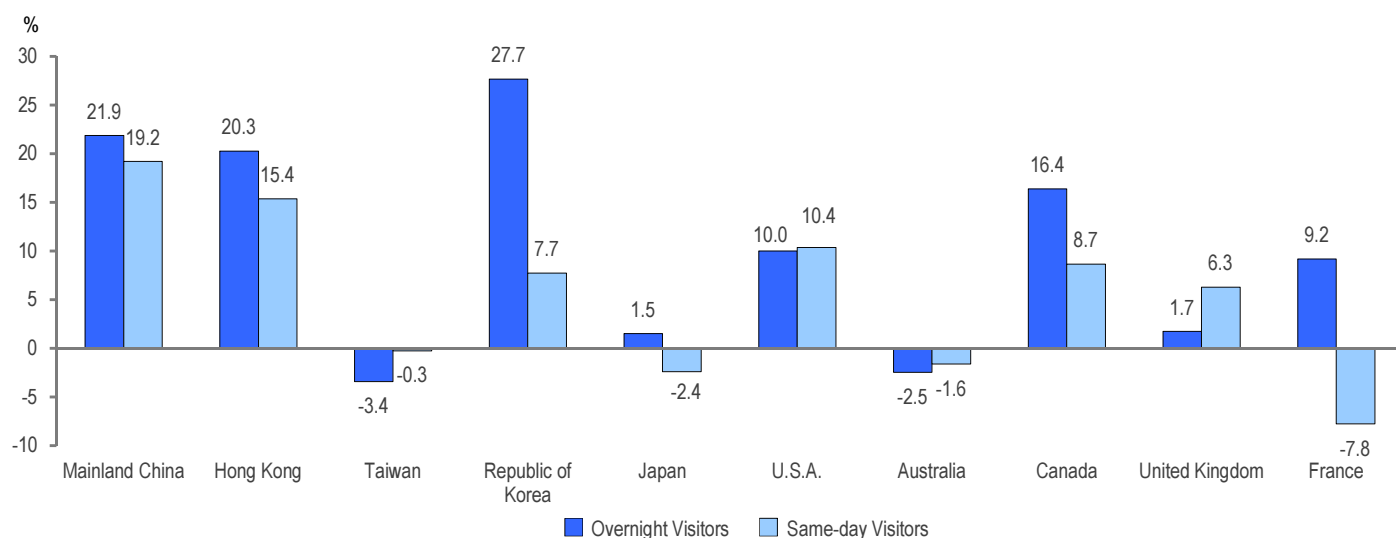
Visitors from Mainland China

Province/ Municipality	Current month	Year-on-year change (%)	Individual Visit Scheme	
			Current Month	Year-on-year change (%)
Guangdong	991.2	29.6	831.2	43.8
Hunan	70.7	16.7	9.8	95.8
Fujian	57.3	-14.8	16.7	14.7
Hubei	60.4	42.5	22.9	90.3
Beijing	36.7	17.2	32.1	25.7
Shanghai	61.2	24.1	57.3	26.3
Tianjin	14.2	39.9	13.2	43.9
Chongqing	23.0	27.3	14.2	77.4

Major Visitor Markets



Year-on year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

'000

	Overnight Visitors		Same-day Visitors	
	Current Month	Year-on-year change (%)	Current Month	Year-on-year change (%)
Mainland China	923.1	21.9	1 074.2	19.2
Hong Kong	249.3	20.3	277.9	15.4
Taiwan	44.4	- 3.4	39.9	- 0.3
Republic of Korea	44.0	27.7	37.5	7.7
Japan	15.0	1.5	10.8	- 2.4
U.S.A.	7.7	10.0	7.7	10.4
Australia	5.0	- 2.5	4.2	- 1.6
Canada	3.4	16.4	2.7	8.7
United Kingdom	2.0	1.7	2.1	6.3
France	1.4	9.2	1.5	- 7.8

Historical Data for January

	2012	2013	2014	2015	2016
Visitor Arrivals ('000)					
Total	2 461.6	2 312.3	2 503.6	2 465.6	2 445.9
Overnight Visitors	1 090.6	1 116.9	1 159.5	1 088.5	1 145.9
Same-day Visitors	1 371.1	1 195.5	1 344.1	1 377.1	1 300.0
Average Length of Stay (day)					
Overall	0.9	1.0	1.0	0.9	1.2
Overnight Visitors	1.8	1.9	1.9	1.9	2.2
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbol:

- Absolute value equals zero

% Percentage

'000 Thousand



For additional information:
<http://www.dsec.gov.mo/e/visitor.aspx>