

## VISITOR ARRIVALS

July 2015

- Visitor arrivals decreased by 3.8% year-on-year, with same-day visitors and overnight visitors dropping by 6.4% and 0.9% respectively. The average length of stay of visitors increased by 0.2 day year-on-year to 1.2 days; overnight and same-day visitors had an average stay of 2.2 days and 0.2 day respectively. Total visitor arrivals in the first seven months of 2015 decreased by 3.5% year-on-year.
- Visitors from Mainland China decreased by 6.1% year-on-year, with those travelling under the Individual Visit Scheme falling by 5.3%. Visitors from the Republic of Korea decreased by 22.5%, while those from Hong Kong increased by 5.7%. Meanwhile, long-haul visitors from the United States and Australia registered year-on-year decline.
- Visitor arrivals by land rose marginally by 0.9% year-on-year, while those arriving by sea and by air dropped by 10.6% and 1.1% respectively.

### Principal Indicators

	Current Month	Year-on-year Change	Cumulative	Year-on-year Change
Visitor Arrivals	2,648,894	-3.8%	17,405,393	-3.5%
By Sea	975,577	-10.6%	6,526,792	-5.9%
By Land	1,496,405	0.9%	9,683,757	-2.4%
By Air	176,912	-1.1%	1,194,844	1.1%
Same-day Visitors	1,353,271	-6.4%	9,493,413	-1.5%
Overnight Visitors	1,295,623	-0.9%	7,911,980	-5.7%
Average Length of Stay (Day)	1.2	0.2 day	..	..

.. Not applicable

### Major Visitor Markets

	Current Month	Year-on-year Change (%)	Cumulative	Year-on-year Change (%)
Mainland China	1,757,167	-6.1	11,541,959	-4.5
Hong Kong	586,136	5.7	3,741,288	0.6
Taiwan	93,443	0.1	558,940	0 <sup>#</sup>
Republic of Korea	37,050	-22.5	330,613	4.8
Japan	19,808	-6.0	148,401	-14.2
U.S.A.	15,579	-3.7	104,054	-2.4
Australia	6,674	-28.2	52,446	-17.4
Canada	5,237	-2.5	39,686	-0.9
United Kingdom	4,919	-2.3	33,005	-3.5
Russian Federation	1,475	-19.4	13,733	-27.3

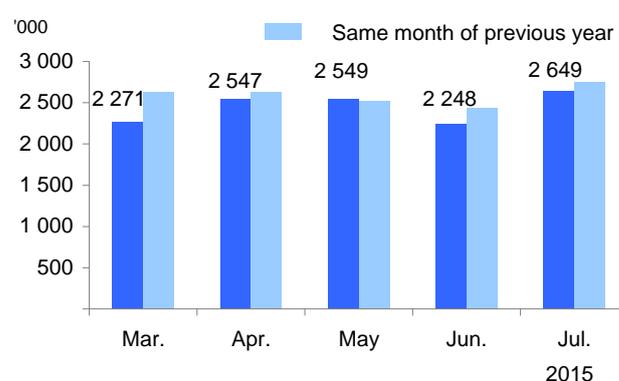
0<sup>#</sup> Magnitude less than half of the unit employed

### Historical Data

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	2010	2011	2012	2013	2014
Visitor Arrivals					
Annual	24,965.4	28,002.3	28,082.3	29,324.8	31,525.6
July	2,162.1	2,550.9	2,444.3	2,565.2	2,753.4
Same-day Visitors					
Annual	13,039.5	15,077.1	14,505.0	15,056.4	16,959.9
July	1,105.9	1,323.5	1,196.3	1,287.7	1,445.8
Overnight Visitors					
Annual	11,925.9	12,925.2	13,577.3	14,268.5	14,565.7
July	1,056.1	1,227.4	1,248.0	1,277.4	1,307.6

Source of data: Public Security Police

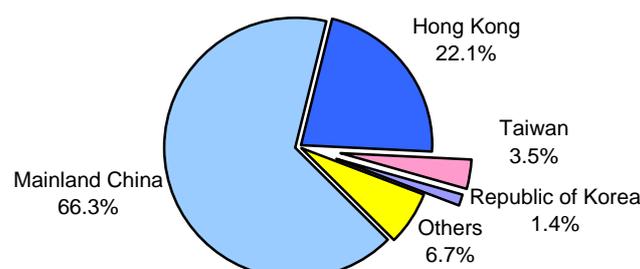
### Visitor Arrivals



### Visitors from Mainland China

Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	785,152	5,123,354	594,053	3,877,547
Fujian	82,043	488,293	19,478	108,133
Hunan	74,193	442,601	8,230	50,584
Zhejiang	50,469	343,759	20,814	141,933
Beijing	23,093	194,518	17,786	159,110
Shanghai	40,392	296,375	37,044	271,859
Tianjin	8,676	70,636	8,016	65,514
Chongqing	21,341	145,371	9,664	70,461

### Major Visitor Markets



For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

