TOURISM STATISTICS



Government of Macao Special Administrative Region Statistics and Census Service

1ST QUARTER 2023

- Visitor arrivals totalled 4,948,358 in the first guarter of 2023, representing a year-on-year increase of 163.7%; meanwhile, the average length of stay of visitors remained at 1.3 days. The number of inbound package tour visitors was 112,070.
- At the end of the first quarter, the 126 hotel establishments offering accommodation services to the public provided a total of 38,995 guest rooms. The average occupancy rate of guest rooms increased by 34.1 percentage points year-on-year to 74.9%. Guests totalled 2.705.380, up by 96.8% year-on-year.
- In the first quarter, total spending of visitors (excluding gaming expenses) surged by 127.1% year-on-year to MOP14.98 billion, whereas per-capita spending of visitors dropped by 13.9% to MOP3,027.

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The Tourist Price Index (TPI) for the first quarter was 138.20, a growth of 18.16% year-on-year.

Principal Indicators

	Q1/2023	Q1/2022	Change (%)				
Visitors							
Visitor Arrivals ('000)	4 948.4	1 876.8	163.7				
Overnight Visitors	2 638.8	680.7	287.6				
Same-day Visitors	2 309.6	1 196.1	93.1				
Average Length of Stay (Day)	1.3	1.3	-				
Inbound Package Tour Visitors ('000)	112.1	-					
Local Tour Visitors ('000)	34.4	11.3	203.6				
Hotel Establishments							
Average Occupancy Rate of Guest Rooms (%)	74.9	40.8	34.1 ^a				
Guests ('000)	2 705.4	1 374.9	96.8				
Visitor Spending ^b							
Total Spending (Million MOP)	14 978	6 595	127.1				
Per-capita Spending (MOP)	3 027	3 514	-13.9				
Tourist Price Index	138.20	116.96	18.16				
Residents purchasing							
outbound services through	65.8	10.9	505.6				
travel agencies ('000)							
^a Percentage point ^b Excluding gaming expenses							



Average Occupancy Rate of Guest Rooms and Number of Guests

Day

Visitor Arrivals and Average Length of Stay of Visitors



Total Spending and Per-capita Spending of Visitors



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Visitor Arrivals



Principal Source of Mainland Visitors

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	Q1/2023	Q1/2022	Change (%)
Total	3 238	1 720	88.2
Guangdong Provinc	e 1889	1 186	59.3
Shanghai	143	56	155.9
Jiangsu Province	119	31	286.7
Zhejiang Province	117	30	293.1
Guangxi Zhuang Autonomous Reg	jion 82	41	101.0
Hubei Province	81	32	156.7
Fujian Province	75	77	-1.9
Sichuan Province	75	25	202.1
Beijing	71	18	307.2
Hunan Province	66	51	30.3

Distribution of Source of Visitors



Visitors from the Guangdong-Hong Kong-Macao Greater Bay Area

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	Q1/2023	Q1/2022	Change (%)
Total	3 226	1 250	158.2
Hong Kong	1 503	139	983.7
Guangzhou	371	105	253.8
Shenzhen	193	41	370.9
Zhuhai	456	725	-37.1
Foshan	204	53	281.1
Huizhou	25	4	485.4
Dongguan	102	16	541.1
Zhongshan	180	88	104.3
Jiangmen	155	74	110.6
Zhaoqing	38	5	631.3

Hotel Establishments

Numbers of operating establishments, guest rooms and guests

	Operating Establishments	Guest Rooms	Guests	
	(No.)	(No.)	('000)	
Total	126	38 995	2 705	
Hotels	93	38 190	2 650 1 358	
5-star	35	22 767		
4-star	19	8 237	687	
3-star	17	5 625	464	
2-star	22	1 561	141	
Economical accommodation establishments	33	805	55	







Average Length of Stay of Guests



Visitor Spending (excluding gaming expenses)

Spending of Overnight and Same-day Visitors

	Q1/2023	Q1/2022	Change (%)	
Total Spending (Million M	OP)			
Overnight Visitors	12 342	5 332	131.5	
Same-day Visitors	2 636	108.7		
Per-capita Spending (MC)P)			
Overnight Visitors	4 677	7 833	-40.3	
Same-day Visitors	1 141	1 056	8.1	

Per-Capita Spending of Visitors by Main Purpose of Visit



Proportions of Visitors who Expressed Favourable Comments on the Services/Facilities



Structure of Visitor Spending

Jewellery & Watches, 13.4%

Cosmetics & Perfume, 13.0%

Food Products, 11.2%

Handbags & Shoes, 8.8%

Other Shopping Spending, 6.7%

Clothing, 4.5%

Others

1.2%

Shopping

57.6%

Transport

3.7%

Food & Beverage

17.4%

Accommodation

20.1%

Tourist Price Index

		Goods & Services										
	Food, Alcoholic Beverages and Tobacco	Clothing and	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods				
Weight	12.78	15.81	23.06	17.47	8.11	6.33	2.07	14.38				
QoQ (%)	0.14	-3.56	126.39	1.16	1.29	1.79	16.50	0.08				
YoY (%)	2.53	4.75	124.89	1.30	8.11	5.14	15.68	-0.97				

Residents Purchasing Outbound Services through Travel Agencies

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Destination	Total			Travelling On Package Tours			Travelling Under Own Arrangements			
Destination		Q1/2023	Q1/2022	Change (%)	Q1/2023	Q1/2022	Change (%)	Q1/2023	Q1/2022	Change (%)
	Total	66	11	505.6	10	-		56	11	415.6
	Mainland China	54	10	431.9	7	-		47	10	359.3
	Others	11	1	1 658.0	2	-		9	1	1 295.4

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Historical Data for First Quarter

	2018	2019	2020	2021	2022
Visitors					
Visitor Arrivals ('000)	8 546	10 360	3 219	1 738	1 877
Average Length of Stay (Day)	1.2	1.1	1.4	1.7	1.3
Hotel Establishments					
Average Occupancy Rate of Guest Rooms (%)	90.0	91.9	41.3	44.9	40.8
Guests ('000)	3 348	3 487	1 472	1 454	1 375
Visitor Spending (excluding gaming expenses)					
Total Spending (Million MOP)	16 415	16 928	5 007	6 181	6 595
Per-capita Spending (MOP)	1 921	1 634	1 555	3 556	3 514
Tourist Price Index	136.94	137.92	136.47	115.78	116.96

Note: Due to rounding, total may not correspond to the sum of partial figures.

Methodology, Scope and Coverage

- Sources of data include the Public Security Police Force, travel agencies, hotel establishments and Visitor Expenditure Survey.
- Data on visitor arrivals are provided by the Public Security Police Force while information on package tour visitors and residents purchasing outbound services through travel agencies is obtained from travel agencies, on a monthly basis; however, data exclude travel agencies that suspended business and those non-contacts. Monthly information on the occupancy rate of guest rooms and guests is collected from hotel establishments, excluding those that suspended business and those that did not provide accommodation services to the public (e.g. establishments designated for medical observation and self-health monitoring).
- · Visitor Expenditure Survey adopts the quota sampling method. Enumerators conduct the survey at major departure points by collecting data on spending, as well as comments on services and facilities, from visitors during their stay in Macao. Results of Visitor Expenditure Survey were extrapolated from valid samples, whereas results for visitors' comments were derived by aggregating the data collected from the samples.
- The Tourist Price Index reflects changes in the prices of goods and services purchased by visitors. The sections of goods and services, namely Food, Alcoholic Beverages and Tobacco; Clothing and Footwear; Accommodation; Restaurant Services; Transport and Communications; Medicine and Personal Goods; Entertainment and Cultural Activities; and Miscellaneous Goods, are determined according to the consumption pattern of visitors.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident (individual or institution) in the place visited.

Classification of Visitors:

- Overnight Visitor: Visitor who stays at least one night in a residential unit, casino, etc. in the place visited, or has accommodation arrangement with a hotel establishment
- Same-day Visitor: Visitor who does not stay overnight in any residential unit, hotel establishment, casino, etc. in the place visited, nor does he/she have accommodation arrangement with a hotel establishment.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations and expenditure on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

Symbols and abbreviations:

No.	Number	MOP	Macao Pataca	YoY	Year-on-year change	-	Absolute value equals zero	r	Revised figures
%	Percentage	'000	Thousand	QoQ	Quarter-on-quarter change		Not applicable		
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