

VISITOR ARRIVALS

JANUARY 2018

- Visitor arrivals totalled 2,741,465, down by 4.7% year-on-year. Overnight visitors increased by 8.8% whereas same-day visitors decreased by 16.8%. The average length of stay of visitors rose by 0.2 day year-on-year to 1.3 days, with that of overnight visitors and same-day visitors staying at 2.1 days and 0.2 day respectively.
- Visitors from Mainland China decreased by 3.5% year-on-year, with those travelling under the Individual Visit Scheme (896,088) dropping by 20.6%.
 Visitors from Hong Kong (438,573) and Taiwan (83,591) went down by 16.8% and 0.8% respectively, while those from the Republic of Korea (97,861) rose by 20.2%. Visitors from the United States, Canada and the United Kingdom registered decline, whereas those from Australia increased.
- Visitor arrivals by air (+22.0%) and by sea (+4.5%) recorded year-on-year growth, while those by land (-12.3%) decreased.

Principal Indicators

	Current month	Same Month Last Year	Year-on-year change (%)
Visitor Arrivals ('000)	2 741.5	2 876.0	-4.7
Overnight Visitors	1 483.1	1 363.0	8.8
Same-day Visitors	1 258.4	1 513.0	-16.8
By mode of transport			
Sea	898.7	859.9	4.5
Land	1 577.3	1 798.5	-12.3
Air	265.4	217.6	22.0
Average Length of Stay of Visitors (Da	ay) 1.3	1.1	0.2 day
Overnight Visitors	2.1	2.1	-
Same-day Visitors	0.2	0.2	-

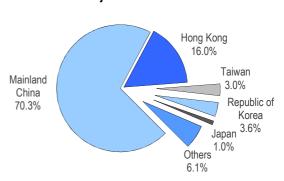


Major Visitor Markets

'000

	Current month	Same Month Last Year	Year-on-year change (%)
Mainland China	1 927.6	1 997.4	-3.5
Hong Kong	438.6	527.2	-16.8
Taiwan	83.6	84.3	-0.8
Republic of Korea	97.9	81.4	20.2
Japan	27.6	25.8	6.9
U.S.A.	14.5	15.4	-6.2
Australia	9.9	9.2	7.5
Canada	6.0	6.1	-1.3
United Kingdom	3.8	4.2	-8.4
France	2.8	2.9	-2.5

Major Visitor Markets

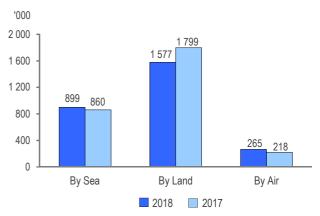


Visitors from Mainland China

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				000		
Province/	Current	Year-on-year	Individual Visit Scheme			
Municipality			Current month	Year-on-year change (%)		
Total	1 927.6	-3.5	896.1	-20.6		
Of which:						
Guangdong	760.1	-23.3	607.2	-26.9		
Hunan	90.6	28.1	9.3	-4.7		
Fujian	71.6	25.1	17.1	2.7		
Hubei	57.1	-5.4	17.3	-24.7		
Beijing	35.4	-3.6	31.2	-2.9		
Shanghai	64.2	4.9	60.7	5.8		
Tianjin	13.3	-6.1	12.6	-4.4		
Chongqing	20.8	-9.7	10.4	-26.9		

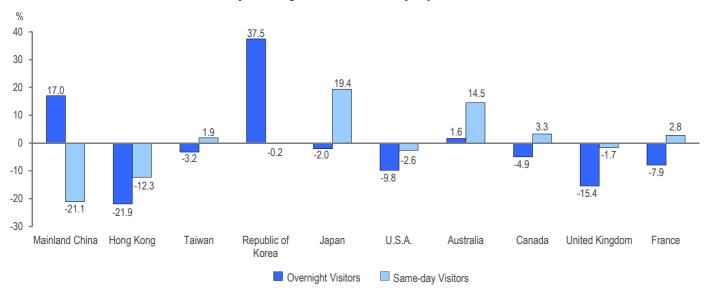
Visitors by Mode of Transport



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Year-on-year Changes in Visitor Arrivals by Major Visitor Markets



Overnight Visitors and Same-day Visitors

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	Overnigh	nt Visitors	Same-day Visitors		
	Current Year-on-year		Current	Year-on-year	
	Month	change (%)	Month	change (%)	
Mainland China	1 080.1	17.0	847.5	-21.1	
Hong Kong	194.8	-21.9	243.8	-12.3	
Taiwan	42.9	-3.2	40.7	1.9	
Republic of Korea	60.5	60.5 37.5		-0.2	
Japan	14.7	-2.0	12.8	19.4	
U.S.A.	7.0	-9.8	7.5	-2.6	
Australia	5.1	1.6	4.8	14.5	
Canada	3.2	-4.9	2.8	3.3	
United Kingdom	1.7	-15.4	2.1	-1.7	
France	1.3	-7.9	1.5	2.8	

Historical Data for January

	2013	2014	2015	2016	2017
Visitor Arrivals ('000)					
Total	2 312.3	2 503.6	2 465.6	2 445.9	2 876.0
Overnight Visitors	1 116.9	1 159.5	1 088.5	1 145.9	1 363.0
Same-day Visitors	1 195.5	1 344.1	1 377.1	1 300.0	1 513.0
Average Length of Stay (day)					
Overall	1.0	1.0	0.9	1.2	1.1
Overnight Visitors	1.9	1.9	1.9	2.2	2.1
Same-day Visitors	0.2	0.2	0.2	0.2	0.2

Source of data: Public Security Police Force

Symbols:

Absolute value equals zero

'000 Thousand % Percentage

