

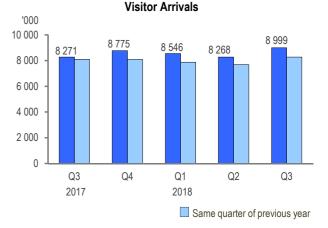
VISITOR ARRIVALS

SEPTEMBER 2018

- Visitor arrivals totalled 2,561,274, up by 3.0% year-on-year. Overnight visitors and same-day visitors increased by 1.9% and 4.4% respectively. The average length of stay of visitors rose by 0.1 day year-on-year to 1.4 days. In the first nine months of 2018, visitor arrivals reached 25,813,264, up by 8.3% year-on-year.
- Visitors from Mainland China grew by 5.7% year-on-year, with those travelling under the Individual Visit Scheme rising by 10.3%. Visitors from the Republic
 of Korea, Hong Kong and Taiwan went down by 4.4%, 1.6% and 3.7% respectively. Meanwhile, visitors from the United States and the United Kingdom
 recorded year-on-year growth, whereas those from Australia and Canada decreased.
- Visitor arrivals by land and by air rose by 9.6% and 18.9% respectively year-on-year, while those by sea dropped by 11.8%.

Principal Indicators

	Current Month	Change (%)	Q1 - Q3	Change (%)
Visitor Arrivals ('000)	2 561.3	3.0	25 813.3	8.3
Overnight Visitors	1 408.3	1.9	13 612.5	7.7
Same-day Visitors	1 152.9	4.4	12 200.7	9.0
By Mode of Transport				
Sea	757.9	-11.8	8 130.0	-0.8
Land	1 550.0	9.6	15 238.0	11.7
Air	253.3	18.9	2 445.2	22.6
Average Length of Stay of Visitors (Da	ay) 1.4	0.1 day	1.3	0.1 day
Overnight Visitors	2.4	0.2 day	2.2	0.1 day
Same-day Visitors	0.2	-	0.2	-

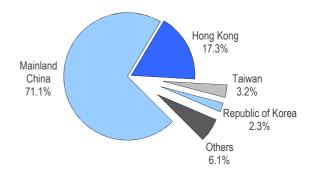


Major Visitor Markets '000						
	Current Month	Change (%)	Q1 - Q3	Change (%)		
Mainland China	1 820.3	5.7	18 221.2	13.3		
Hong Kong	444.0	-1.6	4 545.8	-2.4		
Taiwan	83.0	-3.7	804.0	0.2		
Republic of Korea	58.2	-4.4	607.7	-5.7		
Japan	24.9	-19.1	232.8	-3.3		
U.S.A.	13.4	9.6	141.3	6.3		
Australia	6.6	-8.0	63.6	0.7		
Canada	4.3	-14.2	51.8	-1.3		
United Kingdom	4.1	0.8	41.2	-0.7		
France	2.3	-11.4	27.4	-4.5		

Visitors from Mainland China

Province/ Current Municipality Month	Curront		Individual Visit Scheme		
	Q1 - Q3	Current Month	Q1 - Q3		
Total	1 820.3	18 221.2	788.4	8 945.8	
Of which:					
Guangdong	719.1	7 625.5	542.0	6 285.1	
Hunan	91.9	845.0	9.2	96.7	
Fujian	77.6	655.4	17.8	172.8	
Hubei	64.8	617.0	16.6	189.5	
Beijing	25.6	276.3	20.6	239.2	
Shanghai	47.3	507.6	43.8	479.1	
Tianjin	10.1	99.1	8.9	92.7	
Chongqing	19.3	207.3	8.6	107.0	

Major Visitor Markets



Visitors by Mode of Transport



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Year-on-year Changes in Visitor Arrivals by Major Visitor Markets

Overnight Visitors and Same-day Visitors '000					
	Overnight Visitors		Same-day Visitors		
	Current Month	Q1 - Q3	Current Month	Q1 - Q3	
Mainland China	1 031.5	9 784.2	788.7	8 437.0	
Hong Kong	211.1	2 138.2	232.9	2 407.6	
Taiwan	42.8	403.9	40.2	400.1	
Republic of Korea	38.2	383.1	20.1	224.6	
Japan	13.2	133.2	11.7	99.6	
U.S.A.	7.0	71.4	6.5	69.8	
Australia	3.5	34.0	3.1	29.6	
Canada	2.4	27.9	1.9	23.9	
United Kingdom	2.1	20.8	2.0	20.4	
France	1.2	13.1	1.1	14.2	

Historical Data for September

	2013	2014	2015	2016	2017	
Visitor Arrivals ('000)						
Total	2 332.3	2 405.5	2 415.5	2 427.1	2 486.4	
Overnight Visitors	1 154.0	1 163.6	1 173.0	1 311.5	1 382.0	
Same-day Visitors	1 178.3	1 241.9	1 242.5	1 115.6	1 104.4	
Average Length of Stay (day)						
Overall	1.0	1.0	1.2	1.3	1.3	
Overnight Visitors	1.9	1.9	2.2	2.2	2.2	
Same-day Visitors	0.2	0.2	0.2	0.2	0.2	

Source of data: Public Security Police Force

Symbols:

- Absolute value equals zero

'000 Thousand

% Percentage

