# VISITOR ARRIVALS

### September 2013

- Visitor arrivals increased by 7.9% year-on-year to 2,332,325; same-day visitors accounted for 50.5% of the total. In the first three quarters of 2013, visitor arrivals increased by 5.0%.
- Mainland visitors totalled 1,502,723, with 39.2% travelling to Macao under the Individual Visit Scheme. However, visitors from Japan declined notably by 27.7%.
- The average length of stay of visitors stood at 1.0 day; overnight and same-day visitors stayed an average of 1.9 days and 0.2 day respectively.

### **Principal Indicators**

|  | Current<br>Month     | Year-on-year<br>(%) | 1 <sup>st</sup> Three<br>Quarters |
|--|----------------------|---------------------|-----------------------------------|
| Visitor Arrivals                             | 2,332,325            | 7.9                 | 21,910,823                        |
| Same-day Visitors                            | 1,178,340            | 8.9                 | 11,202,220                        |
| Mainland Visitors<br>Individual Visit Scheme | 1,502,723<br>589,667 | 19.6<br>17.8        | 13,950,759<br>5,984,377           |
| Average Length of Stay (Day)                 | 1.0                  | -                   | 1.0                               |

- Absolute value equals zero

#### Major Sources of Asian Visitors

| Place of Residence | Current<br>Month | Year-on-year<br>(%) | 1 <sup>st</sup> Three<br>Quarters |
|--------------------|------------------|---------------------|-----------------------------------|
| Mainland China     | 1,502,723        | 19.6                | 13,950,759                        |
| Hong Kong          | 523,105          | -10.1               | 5,128,981                         |
| Taiwan, China      | 91,714           | -5.6                | 739,659                           |
| Republic of Korea  | 37,776           | 15.9                | 350,720                           |
| Japan              | 25,516           | -27.7               | 211,994                           |
| Malaysia           | 20,675           | -8.9                | 185,630                           |
| Philippines        | 17,624           | -11.1               | 198,311                           |

#### Visitors from Mainland China

| Province and<br>Municipality | Current<br>Month | 1 <sup>st</sup> Three<br>Quarters | Individual V<br>Current<br>Month | isit Scheme<br>1 <sup>st</sup> Three<br>Quarters |
|------------------------------|------------------|-----------------------------------|----------------------------------|--|
| Guangdong                    | 585,027          | 6,141,203                         | 370,995                          | 4,009,128  |
| Fujian                       | 61,422           | 586,473                           | 12,568                           | 119,563  |
| Zhejiang                     | 62,990           | 497,192                           | 22,967                           | 179,816  |
| Hunan                        | 54,333           | 478,116                           | 5,895                            | 59,542   |
| Beijing                      | 30,834           | 270,919                           | 23,681                           | 193,195  |
| Shanghai                     | 43,471           | 409,205                           | 36,099                           | 336,184  |
| Tianjin                      | 11,884           | 91,998                            | 10,228                           | 79,091   |
| Chongqing                    | 17,213           | 171,423                           | 9,130                            | 93,880   |

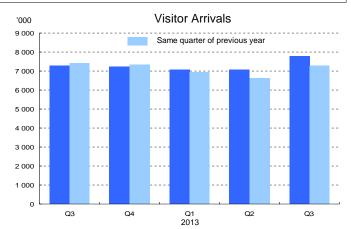
# Historical Data

|                                | 2008   | 2009   | 2010   | 2011   | 2012   |
|--------------------------------|--------|--------|--------|--------|--------|
| Annual Total                   | 22,933 | 21,753 | 24,965 | 28,002 | 28,082 |
| 1 <sup>st</sup> Three Quarters | 17,334 | 15,880 | 18,589 | 20,662 | 20,865 |
| September                      | 1,628  | 1,689  | 1,839  | 2,167  | 2,162  |

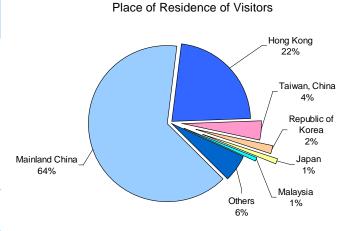
Source of data: Public Security Police

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For additional information: http://www.dsec.gov.mo/e/visitor.aspx

