

Government of Macao Special Administrative Region Statistics and Census Service

TOURISM STATISTICS

3RD QUARTER 2019

Visitor arrivals totalled 9,918,273 in the third quarter, up by 10.2% year-on-year. The average length of stay of visitors shortened by 0.1 day to 1.2 days. Visitors on package tours decreased by 16.5% to 1,868,107. In the first three quarters of 2019, visitor arrivals and package tour visitors grew by 17.0% and 4.2% respectively year-on-year; the average length of stay of visitors went down by 0.1 day.

At the end of the third quarter of 2019, the 121 hotels & guesthouses operating in Macao provided a total of 38,523 guest rooms, down by 0.6% year-on-year. Number of guests increased by 1.9% to 3,634,019, while the average occupancy rate fell by 1.0 percentage point to 90.3%. In the first three quarters of 2019, guests of hotels & guesthouses rose by 1.7% year-on-year, and the average occupancy rate went up by 0.4 percentage points.

Total spending (excluding gaming expenses) of visitors amounted to MOP15.20 billion in the third guarter, representing a decrease of 17.2% year-on-year; per-capita spending of visitors reduced by 24.9% to MOP1,532. The Tourist Price Index (TPI) dropped by 0.6% year-on-year. In the first three guarters of 2019, total spending of visitors fell by 6.7% and TPI went down by 0.4%.

Principal Indicators







'000

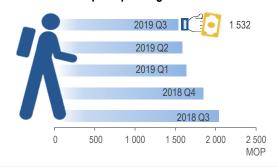
12 500

Guests of Hotels & Guesthouses



Per-capita Spending of Visitors

Total Spending of Visitors



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Billion MOP

20

19

18

17

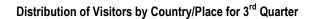
16

15

03

Visitor Arrivals

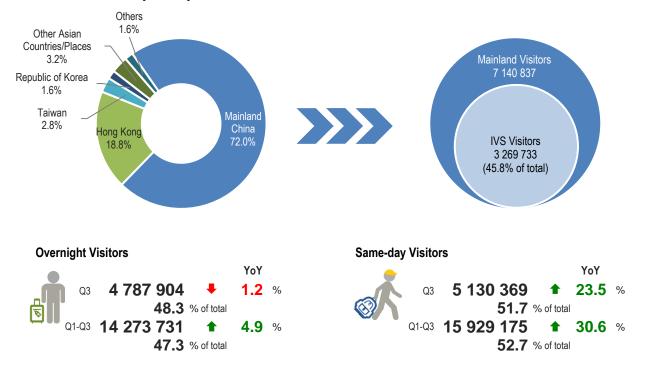
3rd Quarter Number of Visitors YoY 819 367 49.7 % Outer Harbour Taipa Ferry 663 553 42.0 % Terminal 5 371 773 **16.2** % Border Gate Hong Kong-Zhuhai-1 288 393 ... Macao Bridge 972 812 17.0 % Airport 802 375 3.6 % Others 5 000 6 000 0 1 000 2 000 3 000 4 000 '000 Q1 - Q3 '000 18 000 15 827 16 000 14 000 12 000 9 7 97 10 000 8 000 6 030 6 0 0 0 4 2 9 7 2 874 _2 093 4 0 0 0 2 866 ^{2 085} 1 247 838 2 091^{2 206} ^{1 470}1 395 2 2 5 4 1 342 912 2 0 0 0 781 0 Hong Kong-Zhuhai-Outer Harbour Taipa Ferry Border Gate Airport Others Terminal Macao Bridge



Total

Mainland Visitors Travelling Under Individual Visit Scheme (IVS)

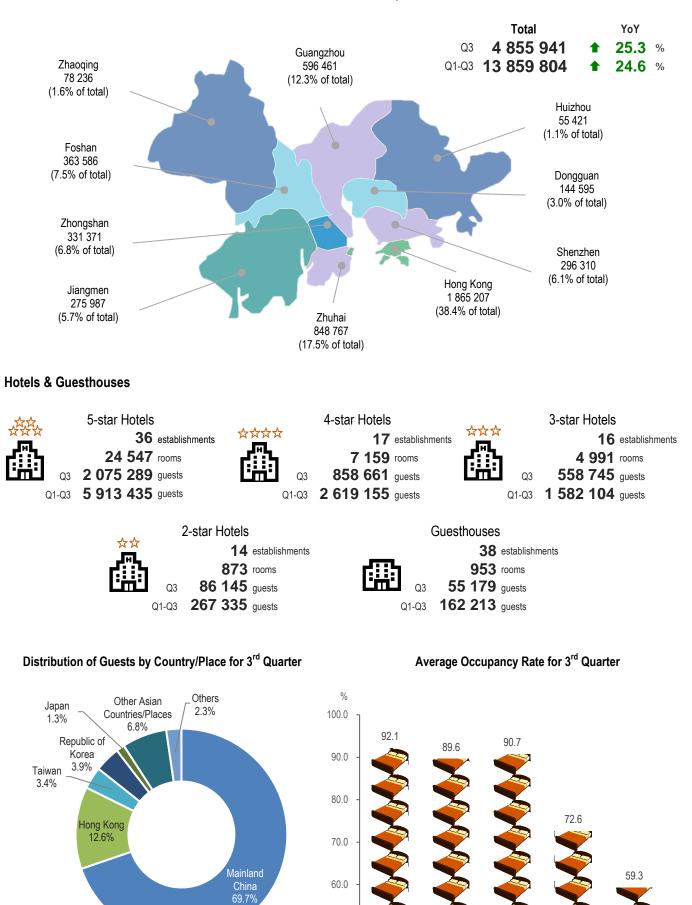
Same-day Visitors



Overnight Visitors

Visitor Arrivals at Different Checkpoints

Visitors from the Cities of the Greater Bay Area for 3rd Quarter



50.0

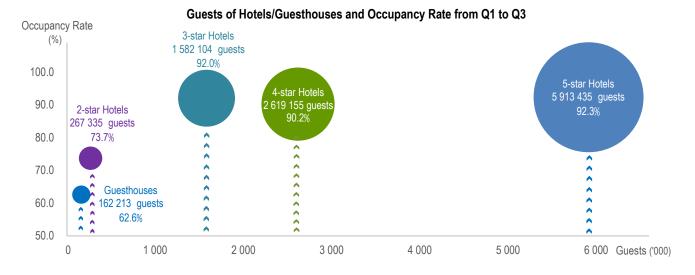
5-star Hotels

4-star Hotels

3-star Hotels

2-star Hotels

Guesthouses



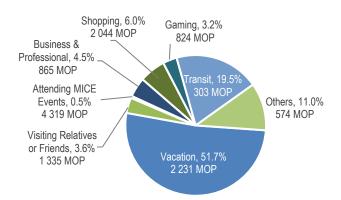
Visitor Spending



Top Five Countries/Places with Highest Per-capita Spending for 3rd Quarter

Country/Place		Per-Capita Spending	YoY			
1	Republic of Korea	2 037 MOP	•	17.5 %		
2	Singapore	1 842 MOP	ŧ	17.4 %		
3	Japan	1 805 MOP	ŧ	6.6 %		
4	Mainland China	1 691 MOP	ŧ	26.7 %		
5	Australia	1 608 MOP	ŧ	8.1 %		

Structure and Per-Capita Spending of Visitors by Main Purpose of Visit for 3rd Quarter



Structure of Visitor Spending for 3rd Quarter

(Share in shopping spending)

YoY

3.2 %

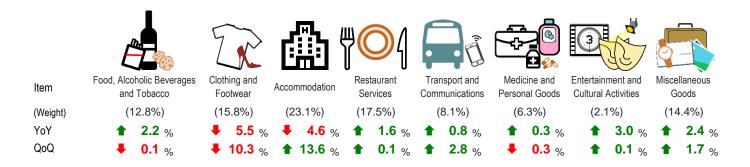
4.6 %

21.6 %

4



Tourist Price Index



Proportions of Visitors who were Satisfied with the Services/Facilities



Historical Data

	Q3					Q1 - Q3				
	2014	2015	2016	2017	2018	2014	2015	2016	2017	2018
Visitors										
Visitor Arrivals ('000)	8 245	8 097	8 104	8 271	8 999	23 529	22 854	22 869	23 835	25 813
Average Length of Stay (Day)	1.0	1.1	1.2	1.3	1.3	1.0	1.0	1.2	1.2	1.3
Visitors on Package Tours ('000)	3 155	2 515	1 993	2 249	2 238	8 032	7 505	5 416	6 005	6 507
Hotels/Guesthouses										
Guests ('000)	2 752	2 801	3 145	3 354	3 567	8 066	7 664	8 624	9 724	10 373
Average Occupancy Rate (%)	87.1	83.3	87.0	88.1	91.3	86.3	80.8	81.9	85.8	90.4
Visitor Spending										
Total Spending (Million MOP)	15 486	12 467	14 636	15 931	18 352	47 695	38 077	37 873	43 138	51 268
Per-capita Spending (MOP)	1 878	1 540	1 806	1 926	2 039					
Tourist Price Index										
YoY(%)	4.9	-2.7	-3.5	2.2	0.9	6.1	-0.1	-5.8	-0.9	3.3

Sampling Errors of Visitor Spending for 3rd Quarter

		Per-capita Spending		Shopping		Accommodation		Food & Beverage	
	2018	2019	2018	2019	2018	2019	2018	2019	
Visitors	1.0	0.8	0.8	0.6	0.3	0.2	0.2	0.2	
Overnight Visitors	1.6	1.4	1.3	1.0	0.5	0.4	0.3	0.3	
Same-day Visitors	0.6	0.4	0.6	0.4	-	-	0.1	0.1	

Methodology

Data are obtained primarily from the Public Security Police Force, travel agencies, hotels, guesthouses and Visitor Expenditure Survey.

Data on visitor arrivals are provided by the Public Security Police Force on a monthly basis, while information on visitors on package tours is obtained from travel agencies every month. Besides, monthly information on guests is collected from hotels and guesthouses.

MOP

Visitor Expenditure Survey, which covers all visitors in Macao, adopts quota sampling method in selecting the sample. Enumerators collect data on spending as well as comments on services and facilities from visitors during their stay in Macao at major departure points. Survey results for visitor expenditure were extrapolated from data of about 22,000 valid questionnaires collected in the third quarter of 2019, whereas results for visitor comments were derived by aggregating the data collected from the sample.

Glossary

Visitor¹: Any person taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country or place visited.

Classification of Visitors:

Overnight Visitor: Visitor who stays at least one night in a residential accommodation or casino in the place visited.

Same-day Visitor: Visitor who does not spend the night in any residential accommodation, hotel/guesthouse, or casino in the place visited.

Main Purpose of Visit¹: The most important reason or motivation for the trip, in the absence of which the trip would not have taken place.

Spending of Visitors¹: The amount paid by visitors for the purchase of goods and services for own use or to give away, including expenses paid by the visitors or reimbursed by others such as relatives, friends or employers. Spending of visitors excludes gaming expenses, donations, expenses on purchase of assets and goods for resale.

Note1: The definitions are in accordance with the International Recommendations for Tourism Statistics 2008 of UNWTO.

Symbols and abbreviations:

-	Absolute value equals zero	MOP	Macao Pataca
	Not applicable	p.p.	Percentage point
%	Percentage	YoY	Year-on-year Change
'000	Thousand	QoQ	Quarter-on-quarter Change