

## VISITOR ARRIVALS

May 2014

- Visitor arrivals totalled 2,525,026, up by 8% year-on-year; same-day visitors accounted for 54% of the total. In the first five months of 2014, visitor arrivals reached 12,851,806, up by 9% year-on-year.
- Attributable to the long Labour Day holidays, Mainland China visitors increased by 14% year-on-year to 1,699,778; Mainland China visitors travelling under the Individual Visit Scheme rose substantially by 21%, at 727,356. Visitors from Taiwan region, the Republic of Korea and Japan increased by 23%, 20% and 18% respectively year-on-year, while those from Hong Kong Special Administrative Region decreased by 8%. Long-haul visitors from the United States and France registered year-on-year increase; however, those from Australia, Canada and the United Kingdom marked decline.
- The average length of stay of visitors was 1.0 day; overnight and same-day visitors stayed an average of 2.0 days and 0.2 day respectively.

### Principal Indicators

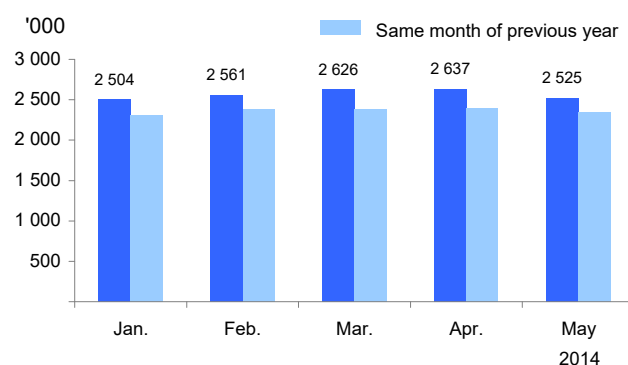
	Current Month	Year-on-year Change (%)	Cumulative
Visitor Arrivals	2,525,026	7.8	12,851,806
Same-day Visitors	1,351,799	11.6	6,899,243
Average Length of Stay (Day)	1.0	-	..

- Absolute value equals zero .. Not applicable

### Major Sources of Visitors

Place of Residence	Current Month	Year-on-year Change (%)	Cumulative
Mainland China (No.)	1,699,778	14.0	8,617,015
Hong Kong Special Administrative Region	497,244	-7.9	2,651,233
Taiwan region	76,026	22.6	379,987
Republic of Korea	39,798	20.2	225,968
Japan	26,588	18.0	127,599
U.S.A.	15,504	9.6	75,100
Australia	7,906	-1.9	47,306
Canada	6,450	-1.6	30,270
United Kingdom	4,663	-2.6	25,251
France	3,946	0.3	16,750

### Visitor Arrivals



### Visitors from Mainland China

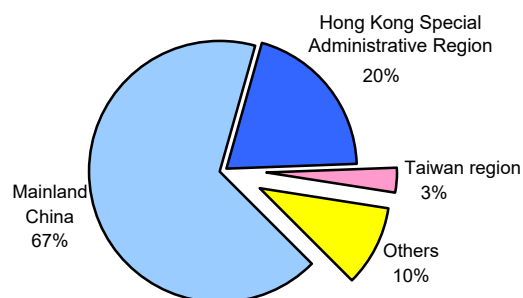
Province and Municipality	Current Month	Cumulative	Individual Visit Scheme	
			Current Month	Cumulative
Guangdong	713,949	3,628,905	503,375	2,567,511
Fujian	73,083	336,626	16,789	80,279
Hunan	60,808	279,442	5,979	35,670
Zhejiang	54,265	271,777	19,401	105,918
Beijing	25,390	170,015	19,997	138,632
Shanghai	42,345	237,119	36,456	204,422
Tianjin	9,708	61,645	8,599	55,050
Chongqing	20,129	105,057	9,913	55,601

### Historical Data

'000

	2009	2010	2011	2012	2013
<b>Visitor Arrivals</b>					
Annual	21,753	24,965	28,002	28,082	29,325
May	1,592	2,098	2,296	2,147	2,343
<b>Same-day Visitors</b>					
Annual	11,351	13,040	15,077	14,505	15,056
May	884	1,107	1,259	1,110	1,212

### Place of Residence of Visitors



Source of data: Public Security Police

For additional information:

<http://www.dsec.gov.mo/e/visitor.aspx>

