

TOURIST PRICE INDEX

2nd QUARTER/2010

No. 2

Tourist Price Index (TPI) for the second quarter of 2010 rose by 12.29% year-on-year to 164.04. The price indices of Miscellaneous Goods; Accommodation; Clothing & Footwear; Food, Alcoholic Drinks & Tobacco; Transport & Communications; and Restaurant Services increased notably by 23.48%, 17.38%, 8.69%, 6.22%, 6.09% and 4.79% respectively, attributable to dearer prices of gold jewellery, men's clothing, alcoholic drinks and tobacco, rising hotel room rates and airfares, as well as higher charges for restaurant services. On the contrary, price index of Entertainment & Cultural Activities registered a slight decrease of 0.05% year-on-year.

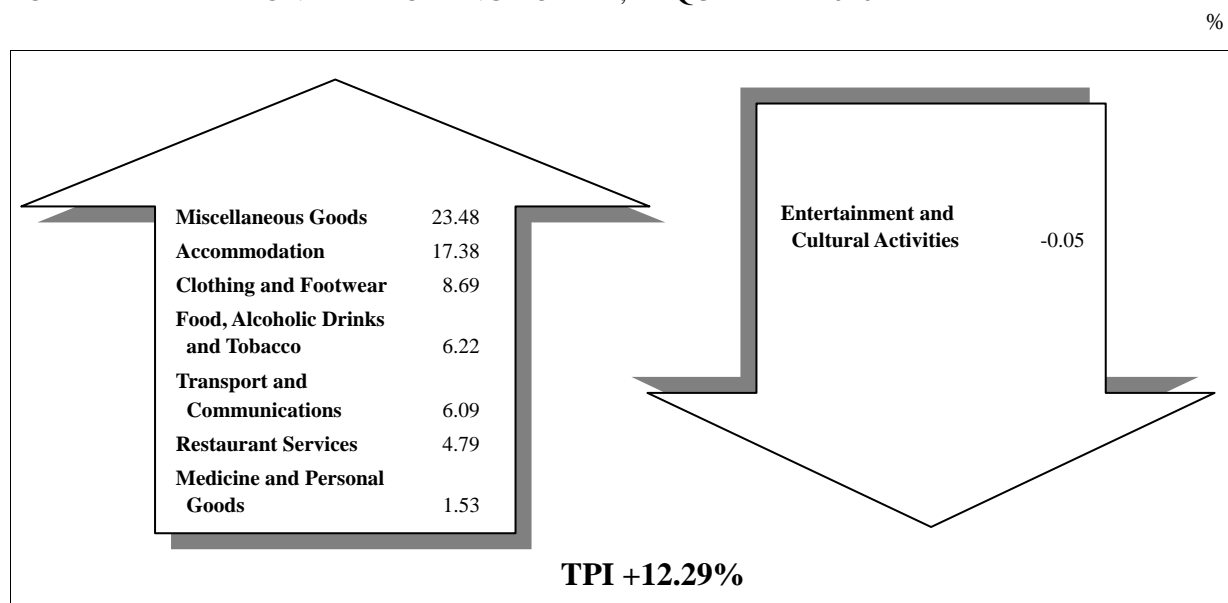
The second quarter TPI went up by 1.38% quarter-to-quarter, of which the price indices of Miscellaneous Goods; Clothing & Footwear; and Food, Alcoholic Drinks & Tobacco increased by 6.01%, 2.86% and 2.17% respectively, on account of rising prices of gold jewellery, men's clothing, alcoholic drinks and tobacco. On the other hand, price index of Accommodation decreased by 10.60% as a result of lower hotel room rates compared with the first quarter.

1 - TOURIST PRICE INDEX (TPI)

	Index Value	Quarter-to-quarter	Year-on-year	Annualized Change
		%		
1 st Quarter 2010	161.81	2.04	9.40	5.83
2 nd Quarter 2010	164.04	1.38	12.29	8.45

The average TPI for the last 4 quarters ended the second quarter of 2010 increased by 8.45% over the previous period, with marked increase observed in the indices of Miscellaneous Goods (+19.45%); Accommodation (+10.72%); and Food, Alcoholic Drinks & Tobacco (+5.16%). For the first half year of 2010, TPI went up by 10.84% year-on-year, of which the price indices of Miscellaneous Goods and Accommodation rose significantly by 21.40% and 14.29%, respectively.

CHART 1 – YEAR-ON-YEAR CHANGE OF TPI, 2nd QUARTER 2010



Official Statistics. Reproduction of these data is allowed provided the source is quoted.

Statistics and Census Service

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2 - TOURIST PRICE INDEX

07/1999 - 06/2000 = 100

Year / Quarter	Global Index	Food, Alcoholic Drinks and Tobacco	Clothing and Footwear	Accommodation	Restaurant Services	Transport and Communications	Medicine and Personal Goods	Entertainment and Cultural Activities	Miscellaneous Goods
Weight	100.00	8.57	8.93	10.92	16.37	28.41	2.69	4.80	19.31
2007	130.08	108.16	94.51	149.49	126.26	113.73	104.57	103.00	182.87
2008	144.56	118.53	104.27	152.80	144.84	117.05	110.09	109.02	223.93
2009	150.06	126.05	107.72	153.60	152.00	115.03	111.26	109.58	243.65
2009									
2	146.09	124.51	102.90	138.99	152.44	114.29	110.90	111.03	234.64
3	147.67	127.66	109.54	131.83	152.44	115.37	111.52	109.68	241.10
4	158.58	128.25	109.31	180.16	153.19	115.38	111.69	108.69	269.68
2010									
1	161.81	129.45	108.73	182.48	156.83	120.77	111.74	110.76	273.31
2	164.04	132.26	111.84	163.14	159.74	121.25	112.59	110.97	289.74

3 - CHANGES OF TPI BY SECTION AND SUBGROUP

07/1999 - 06/2000 = 100

Section and Subgroup	Weight	Index			Quarter-to-quarter	Year-on-year	Annualized Change
		Q2 2009	Q1 2010	Q2 2010			
		%					
Global Index	100.00	146.09	161.81	164.04	1.38	12.29	8.45
Food, Alcoholic Drinks and Tobacco	8.57	124.51	129.45	132.26	2.17	6.22	5.16
Tobacco	2.19	123.34	132.36	138.68	4.77	12.44	9.26
Pastries	1.93	112.38	115.32	115.20	-0.11	2.51	1.95
Alcoholic Drinks	1.56	127.00	127.00	131.95	3.90	3.90	1.72
Clothing and Footwear	8.93	102.90	108.73	111.84	2.86	8.69	1.99
Men's Clothing	2.02	143.86	179.22	193.58	8.01	34.56	27.15
T-shirt	1.44	86.00	91.95	85.24	-7.29	-0.88	-4.16
Ladies' Clothing	1.08	80.53	65.37	68.12	4.20	-15.40	-26.74
Accommodation	10.92	138.99	182.48	163.14	-10.60	17.38	10.72
Restaurant Services	16.37	152.44	156.83	159.74	1.86	4.79	3.89
Transport and Communications	28.41	114.29	120.77	121.25	0.40	6.09	1.23
Outbound Transport	25.81	114.15	121.28	121.83	0.45	6.73	1.34
Local Transport	2.26	124.34	124.34	124.12	-0.17	-0.17	0.12
Medicine and Personal Goods	2.69	110.90	111.74	112.59	0.76	1.53	0.75
Cosmetics	1.27	118.44	120.04	121.48	1.20	2.57	1.39
Chinese Medicine	1.17	101.51	101.51	101.51	-	-	-0.44
Entertainment and Cultural Activities	4.80	111.03	110.76	110.97	0.19	-0.05	0.18
Entertainment and Leisure	4.32	106.99	106.01	106.24	0.22	-0.70	0.23
Miscellaneous Goods	19.31	234.64	273.31	289.74	6.01	23.48	19.45
Jewellery	11.52	300.92	365.50	392.52	7.39	30.44	25.75
Watches	6.70	146.86	146.32	146.32	-	-0.37	0.27

- Absolute value equals zero

METHODOLOGY

The 1999/2000-based quarterly TPI is compiled based on the consumption structure of visitors derived from the Visitor Expenditure Survey. The representative goods and services of the TPI “basket” are selected according to the percentage share of each item in the total expenditure. TPI is used to reflect the price changes of the goods and services purchased by visitors in order to measure the real change of visitors’ expenditure.

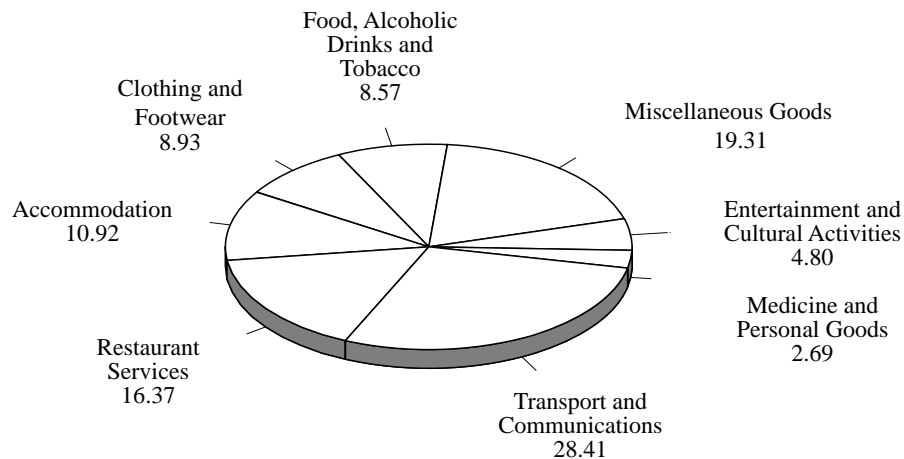
TPI comprises 89 items of goods and services, which are grouped into eight sections, as follows:

- Section 1: Food, Alcoholic Drinks and Tobacco
- Section 2: Clothing and Footwear
- Section 3: Accommodation
- Section 4: Restaurant Services
- Section 5: Transport and Communications
- Section 6: Medicine and Personal Goods
- Section 7: Entertainment and Cultural Activities
- Section 8: Miscellaneous Goods

Every quarter, enumerators from the Statistics and Census Service visit 125 selected outlets to collect price information on the TPI goods and services. These outlets include souvenir and Chinese pastry shops, hotels, restaurants, boutiques, entertainment establishments, jewellery stores and ticket outlets for outbound transport.

For index calculation, the average price of each item of goods and services in the base period is the simple average of the prices in the four quarters of the base year. The simple index of an item measures its price change between the base period and the current period. The aggregate index is compiled from the simple indices by using the Laspeyres Index formula.

Chart 2 – Consumption and weight structure of the Tourist Price Index



以下統計表可在本局網頁下載

Os quadros abaixo indicados podem ser consultados no website da DSEC

The following statistical tables are available for download from the DSEC website

1- 按大類計算之旅遊物價指數

Índice de Preços Turísticos por secções

Tourist Price Index by section

2- 按大類計算之旅遊物價指數按季變動率

Variações trimestrais do Índice de Preços Turísticos por secções

Quarter-to-quarter change of Tourist Price Index by section

3- 按大類、組別及細分組計算之旅遊物價指數及變動率

Índice de Preços Turísticos e variações por secções, grupos e subgrupos

Changes of Tourist Price Index by section, group and subgroup

4- 按大類計算之旅遊物價指數年變動率

Variação anual do Índice de Preços Turísticos por secções

Annualized change of Tourist Price Index by section

索取統計資料

ACESSO À INFORMAÇÃO ESTATÍSTICA

ACCESS TO STATISTICAL INFORMATION

如欲索取進一步統計資料，可聯絡本局文件暨資料傳播中心：

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Para obtenção de mais informação, os utilizadores deverão dirigir-se ao Centro de Documentação e Difusão de Informação (CDDI) da DSEC, através dos seguintes contactos:

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Further statistical information can be obtained from the Documentation and Information Centre of the Statistics and Census Service:

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